

New Mexico MainStreet Program Directory

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New Mexico MainStreet (NMMS) Leadership & Staff



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NMMS Revitalization Specialists



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NM MainStreet and Arts & Cultural Districts

Alamogordo MainStreet

Accredited MainStreet District

alamogordomainstreet.org | P.O. Box 2646 Alamogordo, NM 88311



NAME	POSITION	EMAIL	PHONE
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Downtown ABQ MainStreet Arts & Cultural District

Accredited MainStreet District State-Authorized Arts & Cultural District

dtabqmainstreet.org & downtowngrowers.org | P.O. Box 27246 Albuquerque, NM 87125



NAME	POSITION	EMAIL	PHONE
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Artesia MainStreet Arts & Cultural District

Accredited MainStreet District State-Authorized Arts & Cultural District

artesiainmainstreet.com | 510 W. Main Street Artesia, NM 88210 / P.O. Box 1635 Artesia, NM 88211



NAME	POSITION	EMAIL	PHONE
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Nancy Dunn	ACD Coordinator	acdmurals@gmail.com	

Barelas MainStreet

Accredited MainStreet District

barelas.net | 1309 4th St SW, Suite B Albuquerque, NM 87102



NAME	POSITION	EMAIL	PHONE
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Keith Romero	Board President	romerokeith@gmail.com	(505) 263-7282

Belen MainStreet Partnership

Accredited MainStreet District Start-Up Arts & Cultural District

belenmainstreetpartnership.org | 712 Dalies Ave., Belen, NM 87002 / P.O. Box 463 Belen, NM 87002



NAME	POSITION	EMAIL	PHONE
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Carlsbad MainStreet and Pearl of the Pecos Arts & Cultural District

Accredited MainStreet District State-Authorized Arts & Cultural District

carlsbadmainstreet.com & pearlofthepecos.org | 102 S Canyon Carlsbad, NM 88220



NAME	POSITION	EMAIL	PHONE
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Cristina Enright	Vendor Coordinator	cmsvendorcoordinator@gmail.com	

Clayton-Union County Economic Development Partnership



Accredited MainStreet District

cucedp.org | P.O. Box 105 / 200 Court St. Clayton, NM 88415

NAME	POSITION	EMAIL	PHONE
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Clovis MainStreet

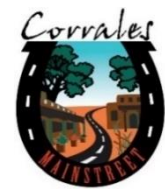


Accredited MainStreet District

clovismainstreet.org | P.O. Box 804 Clovis, NM 88102 / 621 C N. Main Street Clovis, NM 88101

NAME	POSITION	EMAIL	PHONE
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Corrales MainStreet Arts & Cultural District



Accredited MainStreet District Start-Up Arts & Cultural District

visitcorrales.com | P.O. Box 1531 / 4324 Corrales Rd. Corrales, NM 87048

NAME	POSITION	EMAIL	PHONE
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Deming Luna County MainStreet



Accredited MainStreet District

demingmainstreet.org | 800 E. Pine St. Deming, NM 88030

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Monica Stanley	Board President	monica.l.stanley@wellsfargo.com	(575) 545-8272

Historic Downtown Farmington Arts & Cultural District



Accredited MainStreet District Start-Up Arts & Cultural District

fntn.org/downtown | 800 Municipal Drive Farmington, NM 87401

NAME	POSITION	EMAIL	PHONE
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Jill Tanis	Board President	jtanislifestyles@gmail.com	
Flo Trujillo	NW NM Arts Council President	flotrujillonm@gmail.com	(505) 320-0615

Gallup MainStreet Arts & Cultural District



Accredited MainStreet District State-Authorized Arts & Cultural District

gallupmainstreet.org | 205 W Coal Ave. Gallup, NM 87301

NAME	POSITION	EMAIL	PHONE
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Mary Walker	Board President	mary.walker@weavinginbeauty.com	

Grants MainStreet



Accredited MainStreet District

grantsmainstreetproject.com | P.O. Box 337 Grants, NM 87020

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Harding County MainStreet



Affiliated MainStreet District

P.O. Box 256 Mosquero, NM 87733

NAME	POSITION	EMAIL	PHONE
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Downtown Las Cruces Partnership and Arts & Cultural District

Accredited MainStreet District State-Authorized Arts & Cultural District

downtownlascruces.org | 138 S. Water Las Cruces, NM 88001



NAME	POSITION	EMAIL	PHONE
Susan Cabello	Executive Director	director@dlcp.org	(575) 525-1955 or (806) 274-0535
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MainStreet de Las Vegas Arts & Cultural District



Accredited MainStreet District State-Authorized Arts & Cultural District

mainstreetdelasvegas.org | 500 Douglas Avenue Las Vegas, New Mexico 87701

NAME	POSITION	EMAIL	PHONE
Makahla Harapat	Executive Director	mainstreetlasvegasnewmexico@gmail.com	(505) 617-6800 or (714) 270-5435
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Lordsburg MainStreet



Affiliated MainStreet Program

leapintolordsburg.com | 206 Main St. Lordsburg, NM 88045

NAME	POSITION	EMAIL	PHONE
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Los Alamos MainStreet and Creative District



Accredited MainStreet District State-Authorized Arts & Cultural District

losalamosmainstreet.com | 190 Central Park Square Los Alamos, NM 87544

NAME	POSITION	EMAIL	PHONE
Jacquelyn Connolly (<i>she/her</i>)	Executive Director	jacquelyn@losalamos.org	(505) 661-4844
George Marsden (<i>he/him</i>)	Committee Chair	gmarsden@laymca.org	(505) 695-7415
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Lovington MainStreet



Accredited MainStreet District

lovingtonmainstreet.org | P.O. Box 1418 / 114 E Central Ave Lovington, NM 88260

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Mora MainStreet Arts & Cultural Compound

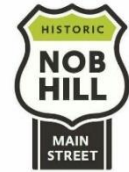


Accredited MainStreet District State-Authorized Arts & Cultural District

moramainstreet.org | 1 Courthouse Drive · Mora, NM 87732

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Nob Hill MainStreet



Accredited MainStreet District

nobhillmainstreet.org | 206 Princeton Dr. SE Albuquerque, NM 87106

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Raton MainStreet Arts & Cultural District



Accredited MainStreet District State-Authorized Arts & Cultural District

ratonmainstreet.org | 145 S. 1st St. Raton, NM 87740

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MainStreet Roswell



Accredited MainStreet District

mainstreetroswell.org | 105 W. 3rd St. Suite 420 Roswell, NM 88201

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Ruidoso Midtown Association



Accredited MainStreet District

ruidosomainstreet.com | P.O. Box 1035 Ruidoso NM 88355

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Revitalize San Pedro Partnership



Affiliated MainStreet Program

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Santa Rosa MainStreet



Accredited MainStreet District

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Silver City MainStreet Arts & Cultural District



Accredited MainStreet District State-Authorized Arts & Cultural District

silvercitymainstreet.com | P.O. Box 4068 88062 / 201 N. Hudson St. Silver City, NM 88061

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South Valley MainStreet



Accredited MainStreet District

318 Isleta Blvd. SW Albuquerque, NM 87105

NAME	POSITION	EMAIL	PHONE
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Reina Rodriguez	Board President	rodriguezri@msn.com	

Taos MainStreet



Accredited MainStreet District

taosmainstreet.com | P.O. Box 3636 Taos, NM 87571

NAME	POSITION	EMAIL	PHONE
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Mary Hunzicker-Dunn	Board President	mehd@wsu.edu	(847) 502-0391

MainStreet Truth or Consequences



Accredited MainStreet District

torcmainstreet.org | P.O. Box 1602 / 308 S. Pershing Truth or Consequences, NM 87901

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Tucumcari MainStreet



Accredited MainStreet District

tucumcarimainstreet.org | 100 W. Railroad Ave. Tucumcari, NM 88401

NAME	POSITION	EMAIL	PHONE
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Jessica Gonzales	Board President	jessicag@mesalands.edu	(575) 461-4413 or (505) 980-4892

Zuni Pueblo MainStreet



Accredited MainStreet District

zunipueblomainstreet.org | P.O. Box 468 / 1239 State Hwy. 53 Zuni, NM 87327

NAME	POSITION	EMAIL	PHONE
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Frontier, Rural, and Native American Communities

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Valerie McCafrey	Mimbres Valley	vm@macnm.com	(520) 678-8577
Maksim “Max” Khudiakov	Red River	mkhudiakov@redriver.org	(575) 754-1708
Bill Acosta	Tortugas Pueblo	coyote_comedy@yahoo.com	(575) 805-6055

Urban Neighborhood Commercial Corridors

ABQ

NAME	COMMUNITY	EMAIL	PHONE
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Santa Fe

NAME	POSITION	EMAIL	PHONE
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Mary Ann Maestas	Airport Road	maryann@earthcarenm.org	
Zane Fischer	Siler Rufina Nexus	zane@makesantafe.org	(505) 577-3243

Historic Theaters

CITY	NAME	INFO	PHONE
Alamogordo	Flickinger Center for Performing Arts	flickingercenter.com 1110 New York Ave.	(575) 437-2202
Carlsbad	Cavern Theater	pearlofthepecos.org 210 N Canyon St.	
Clayton	Luna Theater	facebook.com/historicallunatheater 4 Main St.	(575) 374-2712
Clovis	Lyceum Theater	clovismainstreet.org 411 N Main St.	(575) 769-7870
Farmington	Total Theater	facebook.com/TheTotal 315 W Main St.	(505) 599-1148
Gallup	El Morro Theater	elmorrotheatre.com 207 W Coal Ave.	(505) 726-2600
Lovington	Lea Theater	leatheatre.com 106 E. Central	(575) 361-4933
Raton	Shuler Theater	shulertheater.com 131 N 2nd St.	(575) 445-4746
Santa Rosa	Pecos Theater	facebook.com/pecostheatre 219 S 4th St.	(575) 472-4718
Silver City	Silco Theater	thesilcotheater.com 311 N Bullard St.	(575) 956-6198
Tucumcari	Odeon Theater	facebook.com/OdeonTheatreTucumcari 123 South 2nd St.	(575) 282-7469

NMMS Partners

NAME	LOCATION	INFO	PHONE
Main Street America	53 West Jackson Blvd., Ste. 350 Chicago, IL 60604	mainstreet.org info@mainstreet.org	(312) 610-5613
National Trust for Historic Preservation	600 14th Street NW Suite 500 Washington, DC 20005	savingplaces.org info@savingplaces.org	(202) 588-6000
New Mexico Department of Cultural Affairs	407 Galisteo Street, Ste. 260 Santa Fe, NM 87501	newmexicoculture.org	(505) 827-6364
New Mexico Arts	407 Galisteo Ste. 270 Santa Fe, NM 87501	nmarts.org	(505) 827-6490
New Mexico Historic Preservation Division	407 Galisteo Street, Ste. 236 Santa Fe, NM 87501	nmhistoricpreservation.org	(505) 827-6320

New Mexico Economic Development Department	1100 S. St. Francis Drive, Ste. 1242 Santa Fe, NM 87505 500 Marquette Ave NW, Ste. 640 Albuquerque, NM 87102	edd.newmexico.gov	(505) 827-0300
New Mexico Resiliency Alliance	P.O. Box 9630 Santa Fe, NM 87504	nmresiliencyalliance.org	

About NMMS

NMMS develops local capacity to **engage people, rebuild places** and **grow the entrepreneurial, creative & business environment** resulting in economically thriving downtowns, greater business & employment opportunities, and a higher quality of life.

Core Objective: **Downtown Revitalization & Redevelopment**

Founded: **1984**

NMMS is a program of the **New Mexico Economic Development Department** and a **Main Street America™** Coordinating Program.

Learn more at nmmainstreet.org or contact info@nmmainstreet.org.

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Santa Fe, NM 87505

NM Economic Development Dept.
(Albuquerque Office)
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