

From Vision to Reality: Successfully Implementing Public Infrastructure Projects



PANEL DISCUSSION

MainStreet Programs & Public-Private Partnerships

Local Government Partner

- Philosophical Commitments/MOUs
- Coordination/Planning
- Fiscal Agency for Capital Outlay \$\$

State Government Partner

- Technical Assistance/Training (NMMS)
- Resources: Capital Outlay \$\$
- Coordination, Reporting
- Compliance

Local Revitalization Partner

- Implement Projects
- Resource Development
- Planning, Statistical Reporting
- Coordination with City, State
- Compliance



NMMS Capital Outlay Program

Provides funding for public infrastructure upgrades within a targeted public investment area:

- Investments are scaled to a district's potential and catalytic commercial areas for economic redevelopment.
- Based on an adopted **Master Plan**, **Cultural Economic Development Plan**, or **Metropolitan Redevelopment Area Plan**.

NMMS works with local communities to identify catalytic economic development projects.

- Uses a holistic approach that builds on existing assets.
- Must be an economic driver and demonstrate impact to local economy.
- Improve the appearance and functionality of the district.
- Create connectors.
- Engage local property and business owners.

Development of Construction Documents:

- Includes community process.
- NMMS CO funding requires minimum of **20% local match**.
- Development of local Implementation and Economic Growth Plans to build on Public Infrastructure Investment.



Qualifying Public Infrastructure Projects

Streets:

- Storm sewer/drainage projects; water, electric and sewer utilities; broadband; pedestrian night lighting.

Pedestrian Safety:

- Sidewalks; curb extensions; road diets; pedestrian crossings and medians; traffic calming; traffic parking configuration; context sensitive solution projects and complete streets projects.

Street amenities:

- Wayfinding systems; benches; trash receptacles; trees; and landscape buffers.

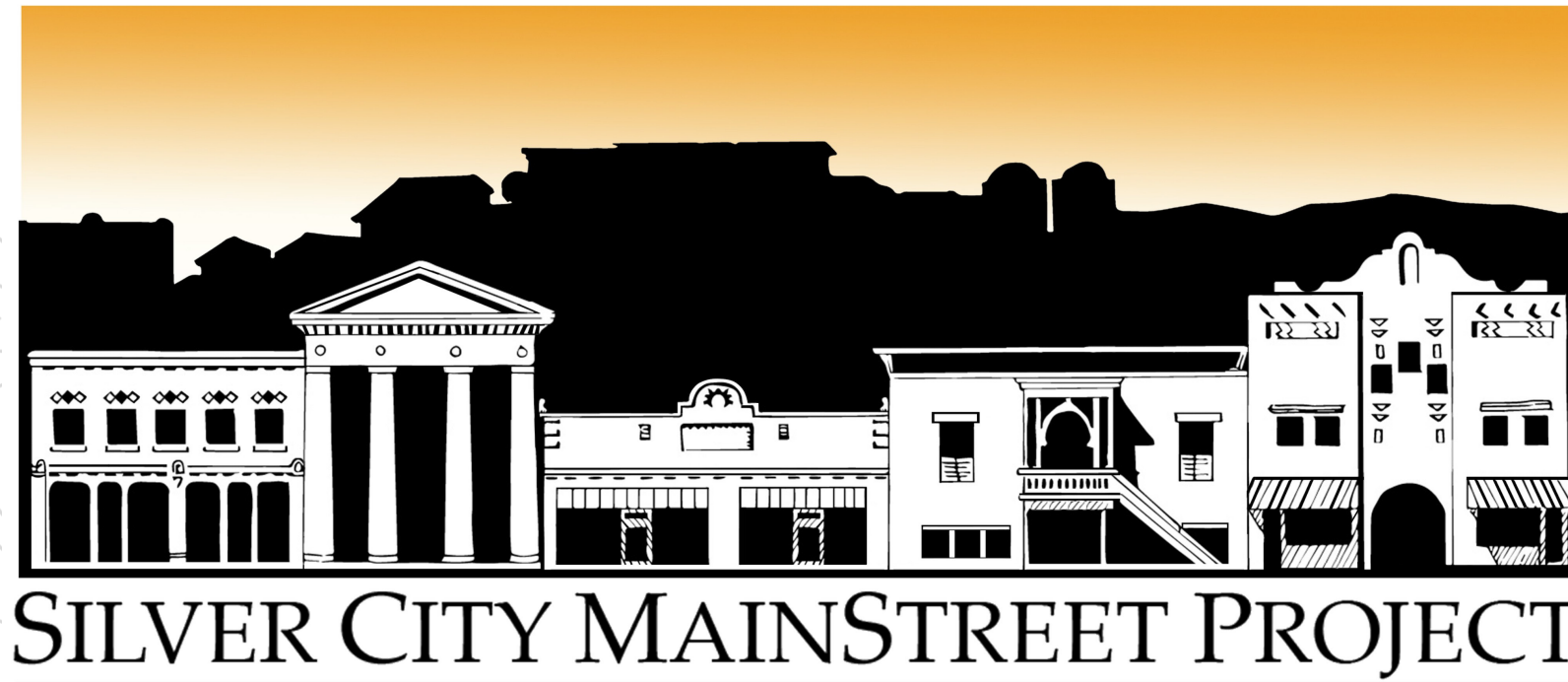
Placemaking:

- Town centers, squares, and plazas; public farmers markets; outdoor performance spaces and amphitheaters that can demonstrate direct economic growth, property renovation, business development, and job creation within the district.



Prepping for Success

Initiating community input before applying for a grant.



**New Mexico MainStreet
Great Blocks on MainStreet Application**

Community Input



What does that even mean?

Project Road Map



1. Survey
2. Walking Tour
3. Community Meeting

Community Connections

1. Email
2. Social Media
3. Radio
4. Door-to-door Downtown
5. Farmers' Market



But what
about the
kiddos!?

SHARE YOUR FEEDBACK FOR SILVER CITY'S GREAT BLOCKS ON MAINSTREET PROGRAM!

Silver City MainStreet Project is an accredited program in the New Mexico MainStreet (NMMS) network, and is eligible for financial support as part of NMMS's Great Blocks on MainStreet program.

Great Blocks projects:

- Must occur on public property
- Make downtown safer, more accessible and more comfortable
- May include lighting, sidewalk and pavement repair, benches and other site furnishings, landscaping, artwork
- Cannot include utility replacement, street closures, or other large infrastructure projects

You can help Silver City MainStreet Project determine which projects should be prioritized to improve Downtown Silver City!



SILVER CITY MAINSTREET PROJECT

WHAT AREAS OF DOWNTOWN SILVER CITY WOULD YOU LIKE TO SEE IMPROVED?

TAKE THE SURVEY!

bit.ly/silvercitymainstreet

**YOUR
FEEDBACK
MATTERS!**



JOIN OUR COMMUNITY EVENTS ON MONDAY, MARCH 4!

2:00pm: Walking Tour

Meet at the Visitor Center entrance
201 N Hudson St

5:30pm: Community Meeting

At the Silco Theater
311 N Hudson St

It's About Relationships

1. Broad Representation
2. Don't Overpromise
3. Every Idea is a Great Idea
4. We'd be lucky to receive this money!





From Vision to Reality:
Successfully Implementing Public
Infrastructure Projects



Developed a Community Vision

- Organized a series of community meetings – New County Commissioner
- Renamed from the Gateway Growers Market to La Familia Growers Market
- Form did not meet the Function
- Brainstormed a vision for a redesign of the Park

What do you want to see at the Dolores Huerta Gateway Park? Meet with New Mexico MainStreet Architect and Community Members

Brainstorm Design Improvements • Walking Assessment • Dinner • Kids Welcome



When: June 8 (Thursday), 2017 • Time: 5:30 pm - 7:00 pm

Where: Dolores Huerta Gateway Park
100 Isleta Blvd. & Bridge Blvd.



For More Information: South Valley MainStreet
(505) 400-3635 or southvalleymainstreet@gmail.com
New Mexico MainStreet and Bernalillo County



**New Mexico
MainStreet
Technical
Assistance
Request:**

**Landscape
Architect
Revitalization
Specialist**



Grower's Market Sign



Farm Vendor



Mariachi Band



Los Matachines Dancing Ceremony



Chile Ristra Tutorials



Dolores Huerta Sculpture



Farm Vendor



Papel Picado



Pueblo Style Pottery



Clay Horno



Story Murals



Shade Structure & Public Art



Shade Structure

Precedents

Dolores Huerta Gateway Park & La Familia Growers Market Improvements

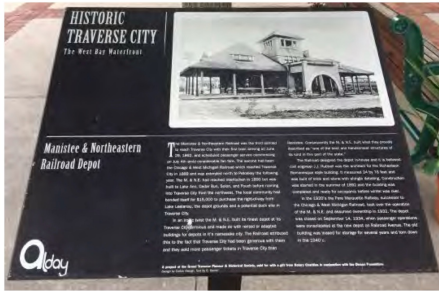


August, 2018



New Mexico MainStreet Technical Assistance Request:

Landscape Architect Revitalization Specialist



Interpretive Sign



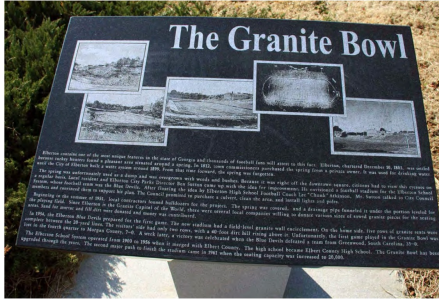
Shade Structure & Children's Play Equipment



Lush Grass



String Lights



Interpretive Sign



Papel Picado and Pueblo Style Architecture



Gazebo with ADA Accessible Ramp



Storage Shed



Interpretive Sign



Cafe Style String Lights



Ballet Folklorico



Lighted Gazebo



Acequia

Precedents

Dolores Huerta Gateway Park & La Familia Growers Market Style Improvements



August, 2018



**New Mexico
MainStreet
Capital
Outlay
Request:
Design &
Construction
Documents**

**Awarded
\$51,400.00
Hired
Licensed
Architecture
Firm to
Develop
Construction
Documents**

Dolores Huerta Gateway Park
Improvements
COMMUNITY MEETING

South Valley Economic Development Center
318 Isleta Blvd SW, Albuquerque

Wednesday, February 5th, 2020

- 5:30 pm Networking and Review Draft Design Boards
- 6:00 pm Meeting Starts

For more information contact:
southvalleymainstreet@gmail.com or jcbarney@bernco.gov



La Renovación del
Parque Dolores Huerta Gateway
**UNA JUNTA DE LA
COMUNIDAD**

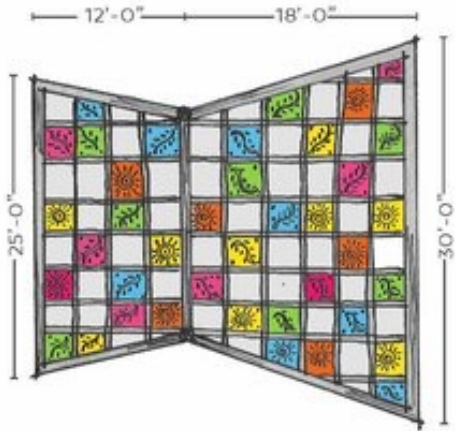
South Valley Economic Development Center
318 Isleta Blvd SW, Albuquerque

Miércoles, 5 de Febrero, 2020

- 5:30 pm Revisión y discusión de los tableros de diseño
- 6:00 pm Comienzo de la junta

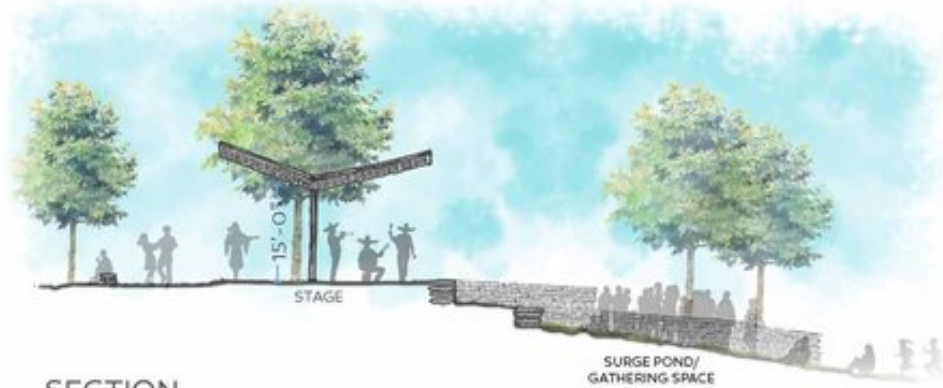
Contactos para más información:
southvalleymainstreet@gmail.com or jcbarney@bernco.gov





ROOF PLAN

SCALE: 1" = 5'-0"



SECTION

SCALE: 1" = 10'-0"



Dolores Huerta Gateway Park Improvements
SHADE STRUCTURE - OPTION 1 • FEBRUARY 2020





Dolores Huerta Gateway Park Improvements

MASTER PLAN • FEBRUARY 2020



With construction documents and budget followed process to submit project to the Bernalillo County ICIP

Provided information to New Mexico Legislative Representatives



**BERNALILLO COUNTY
SOUTH VALLEY MAIN STREET & NEW MEXICO MAIN STREET
DOLORES HUERTA GATEWAY PARK
IMPROVEMENTS**

BCPWD PROJECT # PWCO2020-0084

100 ISLETA BLVD SW, ALBUQUERQUE, NM 87105

08/28/2020

100% FOR CONSTRUCTION

DRAWING INDEX:

- 1. G001 COVER SHEET
- 2. LD101 DEMOLITION PLAN
- 3. LG101 GRADING PLAN
- 4. LK101 LAYOUT PLAN
- 5. LK102 LAYOUT PLAN
- 6. LS101 CONSTRUCTION PLAN
- 7. LS102 CONSTRUCTION PLAN
- 8. LS501 CONSTRUCTION DETAILS
- 9. LS502 CONSTRUCTION DETAILS
- 10. LS503 CONSTRUCTION DETAILS
- 11. LI101 IRRIGATION PLAN
- 12. LI501 IRRIGATION DETAILS
- 13. LP101 PLANTING PLAN
- 14. S0.1 STRUCTURAL NOTES
- 15. S1.1 SHADE STRUCTURE FOUNDATION & FRAMING PLAN
- 16. S2.1 SHADE STRUCTURE SECTION
- 17. S3.1 SHADE STRUCTURE FOUNDATION DETAILS
- 18. S4.1 SHADE STRUCTURE FRAMING DETAILS
- 19. E101 ELECTRICAL PLAN
- 20. E201 ELECTRICAL DIAGRAMS
- 21. E202 ELECTRICAL LEGEND & SPECIFICATIONS

DESIGN TEAM:

LANDSCAPE ARCHITECT
MRWM LANDSCAPE ARCHITECTS, LTD.
1102 MOUNTAIN RD NW, SUITE 201
ALBUQUERQUE, NM 87102
505-268-2266 PH
505-265-9637 FX
ATTN: ROBERT D. LOFTIS

ELECTRICAL ENGINEER

HUGHES DESIGN COMPANY
505-553-8210 PH
ATTN: TOM HUGHES

STRUCTURAL ENGINEER

UNITY ENGINEERING, PC
4 SNOWCAP COURT
CEDAR CREST, NM 87008
505-270-5047 PH
ATTN: TAMMI HEAD

OWNER:

BERNALILLO COUNTY PARKS, RECREATION &
OPEN SPACE DEPARTMENT
111 UNION SQUARE SE, 2ND FLOOR, 87102
ALBUQUERQUE, NM
505-314-0404
ATTN: JOHN C. BARNEY & PHYLLIS THORMAHLEN

VICINITY MAP



LANDSCAPE ARCHITECTS
mrwmla.com 505 268 2266

CONSULTANTS



100% FOR CONSTRUCTION

**BERNALILLO COUNTY
DOLORES HUERTA
GATEWAY PARK
IMPROVEMENTS
ALBUQUERQUE, NM**

AUGUST 28, 2020

SUBMITTAL: 100% FOR CONSTRUCTION.

REVISIONS

NO.	DATE	DESCRIPTION

PROJECT NO: 8019
CAD DWG FILE
DESIGNED BY: RL/KW DATE: 8/28/20
DRAWN BY: KW/SS DATE: 8/28/20
CHECKED BY: RL DATE: 8/28/20

**SHEET TITLE
COVER SHEET**

**DRAWING SHEET
G001**



Secured \$2.1 Million in Funding


1. New Mexico MainStreet Capital Outlay
 2. GO Bond
 3. NM Legislative Capital Outlay
- 

Preparing for Construction





Construction Enhancement Planning

- **Define goals:** Clarify the project's goals and objectives
 - **Set a budget:** Determine how much the project will cost
 - **Create a timeline:** Outline the project's schedule and milestones
 - **Identify stakeholders:** Determine who will be involved in the project and what their roles will be
 - **Consider impacts:** Evaluate how the project will affect the local community, such as traffic
 - **Create a plan:** Document the project's scope, activities, and how they will be performed
 - **Monitor progress:** Keep track of the project's progress and make adjustments as needed
- 

Meet with One-on-One with Impacted Community Members

- Property owners, local government staff, engineers
- Business owners

Outreach and Communication

- Develop a database
- Work with local government
- Partner with NMMS to develop informational flyers
- Talk to community members



Redevelopment Incentives

- Façade & Building Rehabilitation
 1. Private Funding - \$70,000
 2. ARPA Funding - \$300,000



Construction Project Roles:

- Program Manager oversees a group of related projects, ensuring they align with broader organizational goals
- Project Manager focuses on managing a single project from start to finish
- Construction Manager specifically oversees the construction activities on a project, reporting to the Project Manager and primarily responsible for the on-site

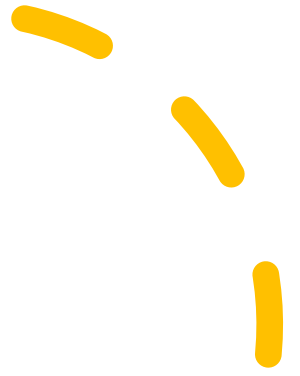
The Role of the MS ED/Organization in Managing/implementing Capital Outlay Projects and Working with Local Government

- Program Manager oversees a group of related projects, ensuring they align with broader organizational goals
- Project Manager focuses on managing a single project from start to finish
- Advocate

Thank you!
Happy Holidays!



**2024 Dolores Huerta Gateway Park
Ribbon Cutting Celebration**



LEVERAGING GREAT BLOCKS PROJECTS FOR ECONOMIC SUCCESS



OVERVIEW OF TUCUMCARI'S GREAT BLOCKS ON MAIN STREET PROJECT

The GBoMS project area has a distinct visual appeal compared to other parts of Tucumcari.

Improvements including new sidewalks, trees, landscaping and benches have led to increased pedestrian traffic.

\$998,000 in private reinvestment in the project area through purchases and renovations

SUPPORTING ENTREPRENEURS THROUGH FORGE BUSINESS ACCELERATOR

- Four week boot camp style accelerator program
- Four cohorts completed
- 16 participants
- 5 new businesses
- 5 building purchases in the district



September 8, 2021

Bare & Wild opens at new location



October 6, 2021



Ron Warnick
Debbie and Will Sims operate a laser engraver in their Bare & Wild Creations shop in Tucumcari on Saturday afternoon.



Ron Warnick
Robert Marroquin poses next to his service truck and his newly acquired Love's Appliance Sales & Service store at 117 S. Second St. in Tucumcari. The store will be renamed Appliance Connection.

SPONSORS & PARTNERS



Tucumcari MainStreet



- 112 W. Main Street
- Business owner purchased property
- Kandels Street Sips (popular food truck business)
- Owners expanded to add pizza, wings and sandwiches and is utilizing additional spaces for artist and community events.



Note: we will continue to serve out of truck until our next move is completed.

The Best of both worlds...the Truck will remain... as for "you never forget where you came from"...

Street Sips on the road...and Street Sips stationary location 112 West Main 🙌



FUELING GROWTH THROUGH LOCAL INVESTMENT - MICROLOAN PROGRAM

- **USDA grant**
- **Low interest loans to support business startups and expansions**
- **Targets businesses in the TMS district**
- **Encourages private investment by supporting building improvements, signage, and interior upgrades.**
- **4 Forge participants have utilized the program**
- **6 of the 10 current microloans are businesses in the GBoMS project**
- **\$267,000 in loans since 2011**



Tucumcari MainStreet

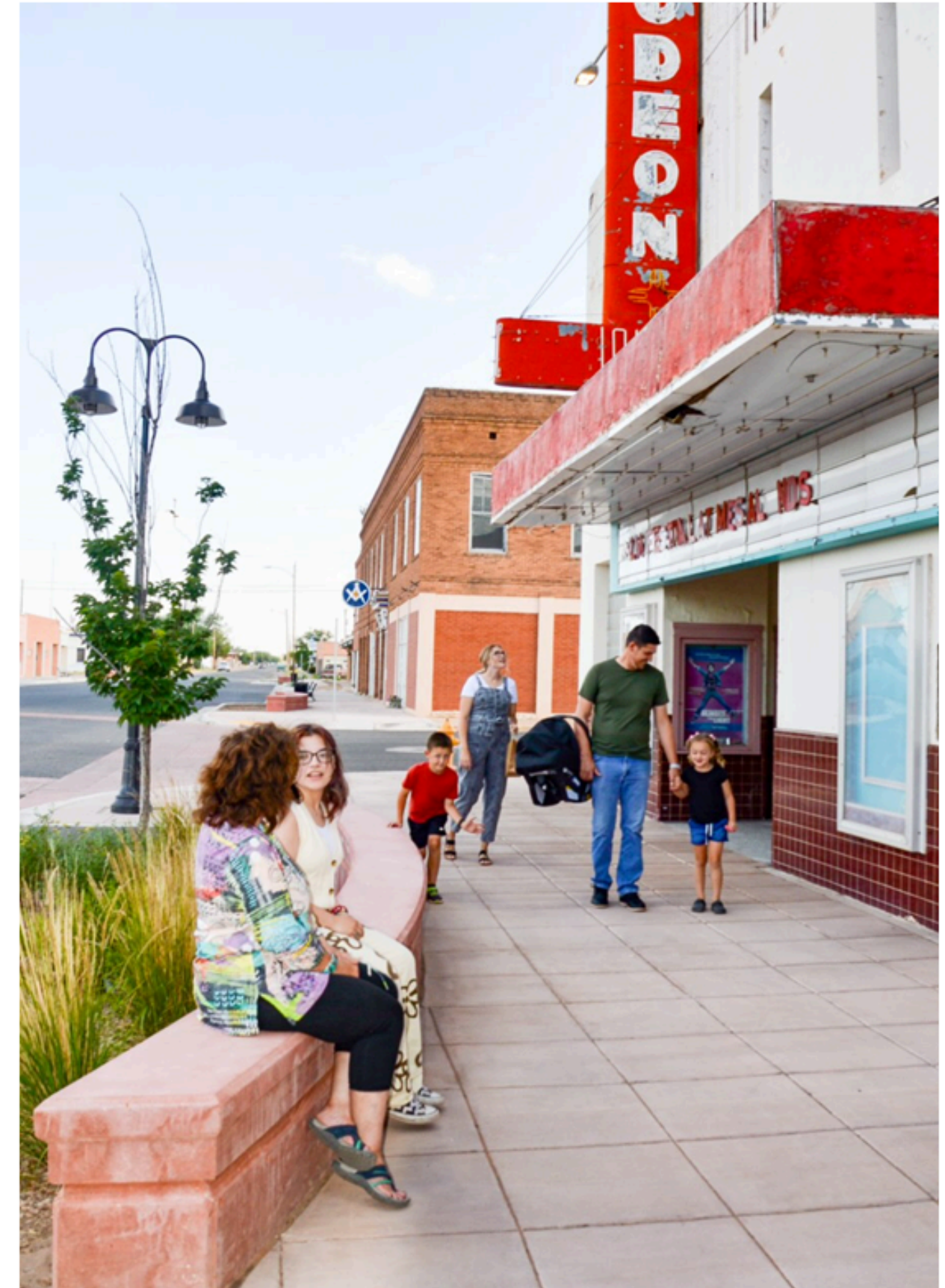
BUILDING COMMUNITY THROUGH EVENTS IN THE PROJECT AREA

- **Tucumcari Chamber Holiday Electric Light Parade re-routed.**
- **TucumScary Halloween Block Party - 2 blocks on 2nd Street.**
- **Fired Up Car Show expanded down 2nd Street.**
- **Holiday storybook walks.**
- **Targeted shopping promotions.**



The Great Blocks revitalization efforts dramatically changed the overall "tone" and "vibe" of the Downtown District. It has made the entire area look more beautiful than it has in decades. The "charm" of the downtown area is being restored and these beautification efforts by Tucumcari MainStreet have resulted in new businesses opening in the area. This has contributed to more foot traffic and more exposure to our business at the Odeon Theatre. The area is now clean and bright with the new roadway, extended sidewalks, streetlamps, benches and landscaping that brings warmth to the entire area. These efforts encourage us as small business owners to put more money into our businesses to encourage better sales, hire more employees and create more meticulously manicured store fronts. It is a delight to drive to our downtown district and see these beautiful enhancements to our City! It has given store owners like us hope that MORE of everything is on the horizon for Tucumcari, New Mexico.

Kindly,
Robert Lopez & Christy Dominguez, Owners
Odeon Theatre
(2022)





www.tucumcarimainstreet.org
tucmainstreetdirector@gmail.com

575-461-3701