

NEW MEXICO MAINSTREET  
Conference *in Santa Fe*

2025

FEBRUARY 5-7  
LA FONDA · LUMPKINS BALLROOM

BUILDING THE BIONIC MAINSTREETER  
**BETTER...FASTER...STRONGER!**

AGENDA AT A GLANCE

Wednesday · February 5  
1pm-7:30pm

**7:30am – NM Coalition of MainStreet Communities Meeting**

10am – Legislator Visits at Roundhouse

**Noon – Conference Registration Opens**

1pm – NMMS Business Meeting & Awards

**Afternoon Sessions –**

- *Facilitate to Elevate: Hands-On Skills for Leading Meaningful Conversations* including an interactive presentation and group exercises

**5:30pm – NMMS Reception**

Thursday · February 6  
9am-5pm

**Morning Sessions –**

- *District Design Decoded: Exploring Architectural Styles and Landscapes*
- District Design Scavenger Hunt & Lunch

**Afternoon Sessions –**

- *Mastering Win-Win Negotiations: Strategies for Successfully Advocating for Yourself & Your Organization*
- *Future-Proof Your Finances: Supporting Your Financial Wellness & Planning for Retirement and Beyond*

Friday · February 7  
8:45am-11:30am

- *From Vision to Reality: Successfully Implementing Public Infrastructure Projects* w. Panel
- *Lessons Learned: Insights from the Annual Accreditation Process*

Full Schedule Available  
at Registration

