

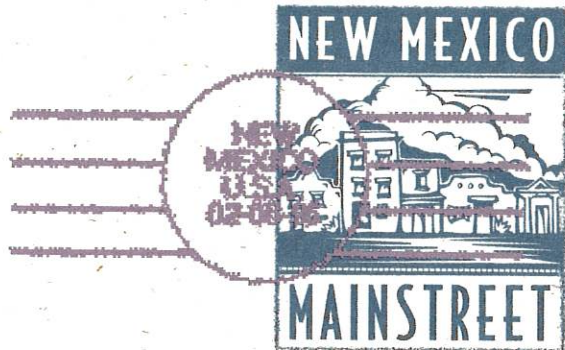
New Mexico
Mainstreet

COMMUNITY AWARDS
COMMEMORATIVE PROGRAM - 1995



The 1995 Main Street Community Awards are presented at the Inn of Loretto in Santa Fe, New Mexico on February 6, 1996.

New Mexico
you're never
looked
Better!



1995 MAINSTREET AWARDS

P R O G R A M

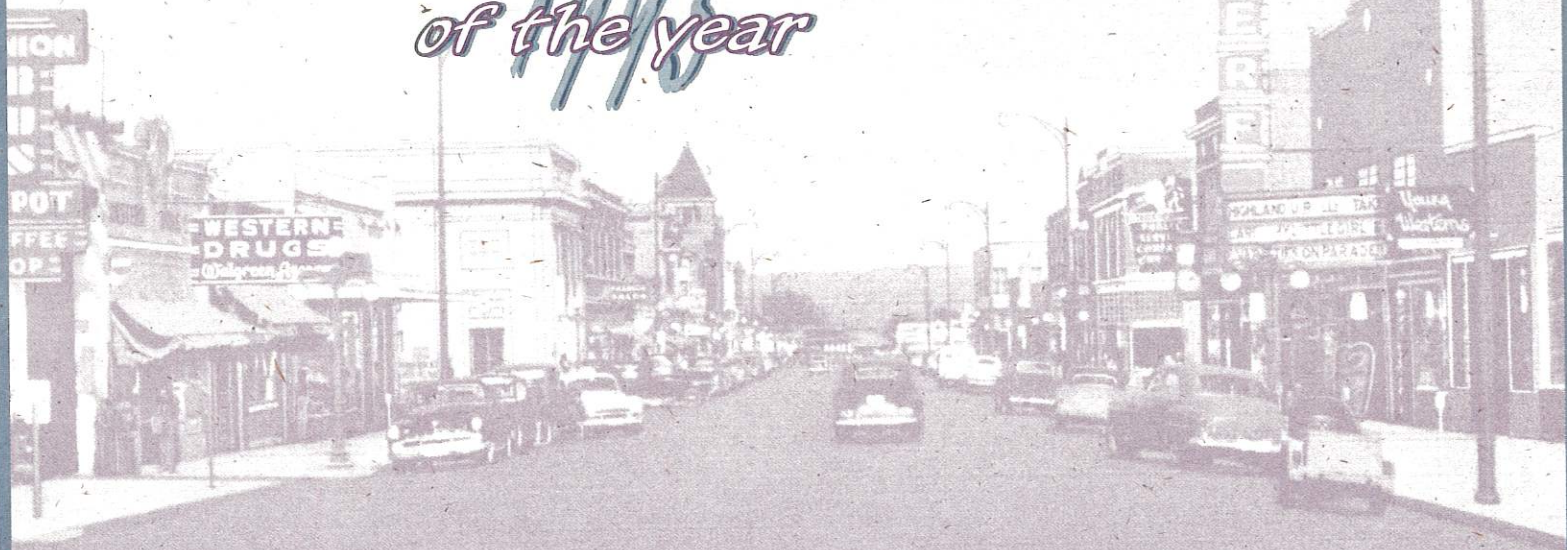
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New Mexico
Mainstreet
VOLUNTEERS
of the year



Postcard of Douglas Avenue - Las Vegas, New Mexico



Española — Jeff Toomey.

Española — Jeff Toomey

BY STEVE JUSTRICH

Jeff came to New Mexico in 1983 and initiated the AutoCAD program at Northern NM Community College in Española. He became interested in Main Street while renting from Mrs. Reccie Evans, whose husband was the conductor on the Denver Rio Grande Railroad or "the Chili Line", which came through Española from 1880 to 1940. Jeff has volunteered his time, students and equipment to the Española Main Street Geographic Information System (GIS) computer mapping project and was instrumental in the completion of the 1st phase of the project. He started the College GIS course and hopes that NNMCC can continue to be a resource for Española Main Street and the City of Española. Jeff and his wife and son live in La Mesilla in a solar adobe house they designed and built.

Salt Missions Trails — Mary Schultz

BY SUSAN SIMONS

Mary is an interior designer who moved from Ohio to Santa Fe in 1966 where she owned her own interior design business. Here she volunteered with the Santa Fe Community Foundation and the Chamber of Commerce. In 1990 she moved to Mountainair and continued her own business as well as her commitment to volunteerism. She serves on both the Salt Missions Trails Main Street Board and the Board of the Mountainair Chamber of Commerce. This is total commitment to both organizations and her community. Mary also serves on the Mountainair Library Board and the Torrance County Solid Waste Authority.

Silver City Post Card From 1942

Portales - Ronnie Miles

BY DALLAN SANDERS

Ronnie has been a supporter of our Main Street program since its inception. He compiled a building by building ownership and legal description of the Portales Main Street District and partnered with a neighboring business on developing a large downtown parking lot. He is the grandson of a former New Mexico Governor, a graduate of Roswell High School and Eastern NM University and owns Graham Abstract & Title Company on the Portales Courthouse Square. Ronnie is an active member of the Economic Restructuring Committee and the Main Street Board of Directors.

Bernalillo - Greg Lucero

BY MARIA RINALDI BAROS

In his four years as customer Operations Manager of the Bernalillo division of PNM, Greg Lucero contributed tirelessly to the community. As a Main Street Volunteer and a board member of the Greater Bernalillo Area Chamber of Commerce, he was instrumental in the success of many joint ventures between the two entities. Such notable projects included the Annual Bernalillo/Sandoval County Visitors Center. Greg has also contributed a great deal of his time to ensure the success of the Annual New Mexico Wine Festival. Greg is a former Board President of the Las Vegas Main Street Program.

Silver City - Richard Correa

BY DEBBIE SEIBEL

Silver City's Main Street Volunteer of the Year is Silver City Daily Press Editor Richard Correa.

Correa, who joined the Project as Board Secretary just this year, was chosen by the board for his longtime support of Main Street. "I have always felt that the revitalization of downtown is essential for the health and growth of Silver City and Main Street has been largely responsible for what we see going on downtown today," said Correa. "I simply made sure that the Press did what any good newspaper should do - identify what is worthwhile in the community and use news coverage to highlight it."

Correa was employed as general reporter at the Silver City Enterprise for one year and has written for the Daily Press for the past fifteen years, including five years as editor. With nine years of newspaper work in Canada he has a total of twenty four years newspaper experience. Since he joined the board this year, Correa has worked to ensure the success of project promotions, volunteering his time to dress up as the Easter Bunny, alphabetize lists, stuff envelopes, pick up trash and plant flowers downtown, according to Debbie Seibel, Main Street Co-Manager, "Richard is always willing to take time out to lend a hand, so we put him to good use," said Ms. Seibel. "He deserves our thanks."



Bernalillo - Greg Lucero



Portales - Ronnie Miles



Silver City - Richard Correa



Lovington - Cyndy McBeth

Lovington - Cyndy McBeth

BY LINDA PRITCHETT

Cyndy has lived her entire life in Lovington and has always been active in her community. However, this past year 1995, she went "Bonkers."

Not only was she managing and operating her own business (Blooming Gardens Nursery), but she was active in her church being president of Aids Association of Lutherans and Vice president of the Women's Guild. She has been an active member of the Noon Day Lion's Club for 3 years and received the Lion of the Year award for 1995.

Cyndy volunteered to be a board member of Lovington Main Street before we officially became Main Street. She is in charge of the organization committee, but has routinely assisted on all projects for the past year.

In November she assisted me in having a food booth at the Lovington Arts and Crafts Festival with just an eight hour notice. For three nights she stayed up until midnight cooking and was at the festival by 8:00 am each morning serving customers with a smile. She hadn't even re-cooped from that when she came to my rescue again with all her help on Lovington Main Street's first annual Christmas Gala and Home Tour. She sold over half the tickets, assisted in cleaning the building, put up a display for the Gala, donated a door prize, helped serve the meal, helped clean up and volunteered her home for the Home Tour.



Los Alamos - Donna Moore

Los Alamos - Donna Moore

BY MATTHEW ALBRIGHT

Once described as the "Martha Stewart of Northern New Mexico - only nicer," Donna Moore has inspired downtown Los Alamos with her ideas and promotions. Although her store, Selections, has been an inspiration in itself and takes much of her time, Donna somehow found the time to begin and maintain some of Los Alamos' most well-known promotions. The Halloween Parade attracts hundreds of costumed youngsters downtown. Earth Day activities attract youngsters again in the Spring. Both events were started and organized annually by Donna. This year, Los Alamos Main Street was fortunate enough to have Donna on the team as the Promotions Committee Chair. In that position, she organized the Main Street Chili Challenge and the Main Street Christmas festivities. When not working on a promotional event, Donna is thinking of one. Along with her traditional promotions, Donna and the Promotions Committee are planning 6 major promotions this year to bring people downtown. Donna has definitely brought excitement back to the heart of downtown Los Alamos.

Post card: Greeting from Lordsburg, New Mexico "Air Capital of the Southwest"

Roswell - Stan Crosby

BY DUSTY HUCKABEE

Stan Crosby has been with MainStreet Roswell since 1992. Stan is a proud Roswell citizen. He grew up in Roswell; his father was from Roswell, and his grandfather was even a banker on Main Street. Stan is a Main Street Manager's dream. Main Street does not exist without volunteers. If Stan says he will be there to help out, it's a sure bet that he'll show up. He attends every meeting and sees to it that the job gets done. Many times, Stan will even bring along several Sertoma Club members to help the cause. Stan Crosby is a volunteer backbone of other Roswell events as well - the Chile Cheese Festival, The Electric Light Christmas Parade and more recently our UFO festival. Stan remembers what it was like to be a kid in Roswell, and he wants kids of all ages to experience these types of events, so he helps make them happen. Stan Crosby is Past President of both MainStreet Roswell and the Roswell Sertoma Club. He is very active in the Roswell Parks and Recreation Department and also with the New Mexico Red Cross.

MainStreet Roswell is proud to recognize Stan Crosby as the 1995 Volunteer of the Year.

Giant Katchina Dolls stand beside the highway near Gallup, NM; to inform travelers they are nearing the Indian Capitol of the Southwest

Gallup - Barbara Nelson

BY CHARLES MARQUEZ

Barbara was born in Augusta, Georgia, but raised in New Mexico. She has lived in Gallup since 1968. Barbara graduated from Gallup High and the Dallas Fashion Merchandising College. She attended the University of New Mexico and graduated from Leadership McKinley in 1995. Barbara recently leased the historic El Morro movie theater in downtown Gallup. Now she is Treasurer of the Gallup-McKinley County Chamber of Commerce, Secretary of Gallup Downtown Development Group, and a member of Soroptimist International, a national association of female executives. Barbara is always available to help out and was really instrumental in persevering and overcoming all the difficulties in putting together a film festival. The Gallup Film Festival was a success this year because of her efforts.

When not taking care of her own two children, she runs a film festival for children on days when school is off and parents are at work. This is an effort to get the parents downtown to be able to shop and re-acquaint themselves with downtown and know their children are left in good hands.

Though Barbara has only been with Main Street a short while, her help and inspiration have inspired us all.



Roswell - Stan Crosby





Deming - Judy Clayton

Deming - Judy Clayton

BY DONA IRWIN

Judy Clayton began her life-long banking career upon graduating from Deming High School, and now works as a Mortgage Lending Officer with First New Mexico Bank in downtown Deming. Judy is among the most dedicated volunteers in Deming and has served on the Deming Main Street Board of Directors for eight years, including three years as President and one as Secretary. Judy is one of those lively "Promotions People" that a Main Street Manager loves. She has worked on many Deming Main Street promotions over the years, including the Art Auction and Cruise Parties.



Postcard: Greetings from Deming, New Mexico - Deming was a roaring military post and training camp during the late World War

Las Vegas - David Fenzi

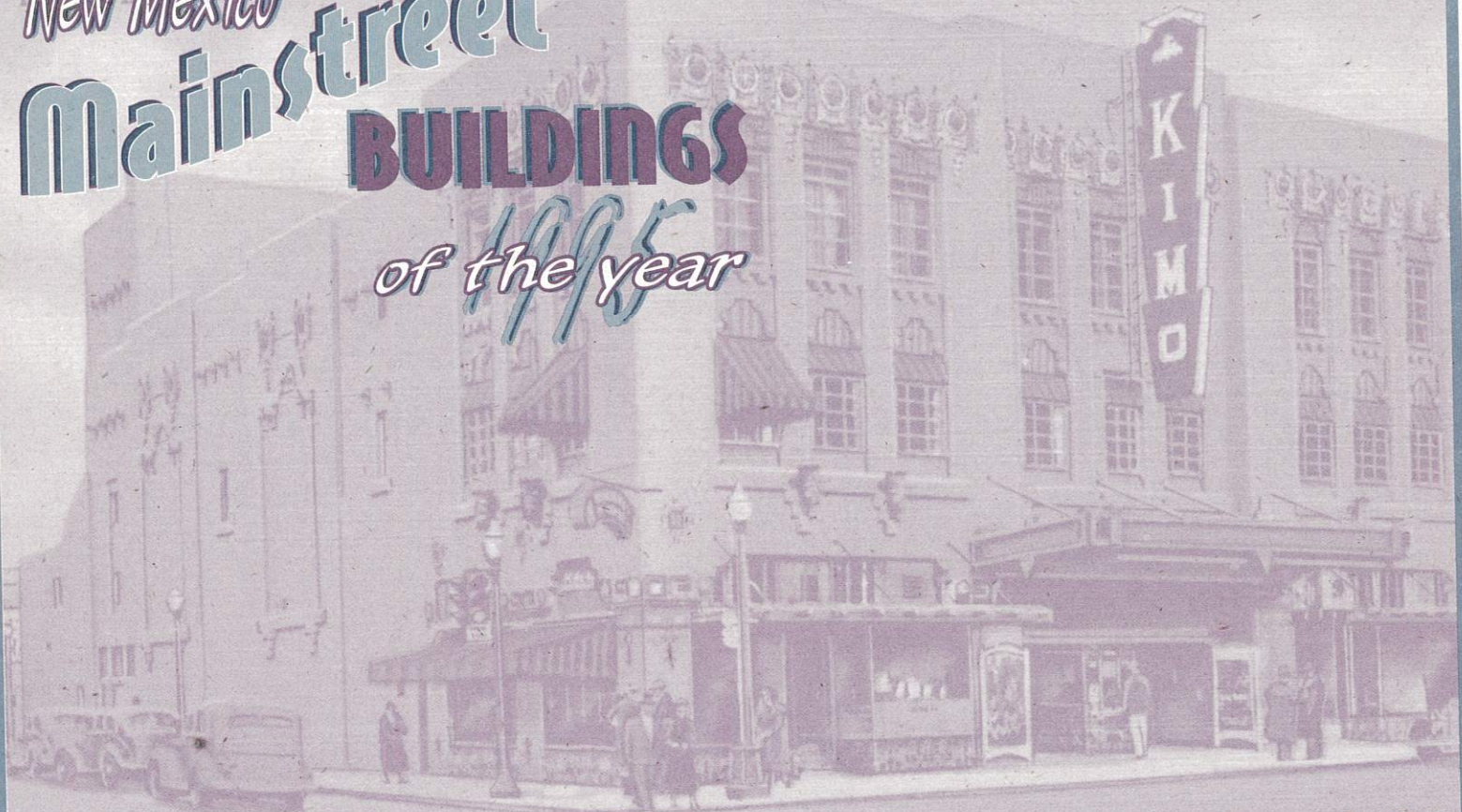
BY EVELYN ORTHWEIN

David Fenzi is currently vice-chair on the Las Vegas Main Street board and is co-owner of the Inn on the Santa Fe Trail. David chaired and was instrumental in making the 7th Annual Electric Light Parade in Las Vegas a continuing success story.

Through David's leadership, Main Street coordinated with Tiny Tots in order to dedicate the parade to America's Kids, the day care center in the Oklahoma City Federal Building bomb disaster. LeAnn Jenkins, The Oklahoma Federal Executive Board Executive Director, came out especially for the parade and was impressed "by the effort expended to plan and coordinate such a successful event which honored Oklahoma City. Thank you so much for being our friends."

Coordinating the Electric Light Parade has become a major project. This year, we had almost 30 floats participating with new businesses and groups joining in. David Fenzi made sure that important logistics such as parade route volunteers, police and fire escorts, and audience safety were focused on. The parade went off without a hitch, even amid several thousand street-side viewers.

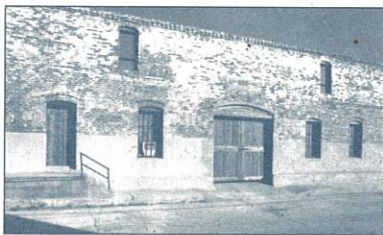
New Mexico
Main Street
BUILDINGS
of the year
1995



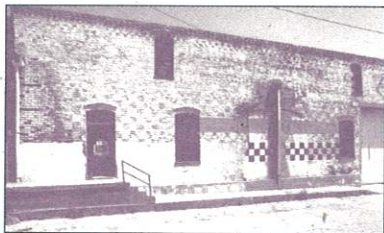
Postcard: Kimo Theatre - America's foremost Indian theatre, Albuquerque, New Mexico

Silver City

John S. Swift Building



A.S. Goodell Warehouse



After

Before

John S. Swift Building—Bullard Street

The John S. Swift building on Bullard Street was remodeled early this year by owner Joe McCauley. The building is now occupied by the Uniquely Southwest clothing store and Copper World Travel and was extensively restored with some design consultation help from the New Mexico Main Street Program.

"When I started out, we were just going to remodel the building," said McCauley, "but as we explored possibilities, I started getting interested in doing as much as I could afford to do to restore the building to its original appearance."

The restoration included reopening the second story windows and replicating the cornice, exposing some of the original ceilings and removing modern partitions to bring the building closer to its original layout. The entire front portion of the building was also stabilized and stuccoed in the project.

According to Silver City Museum Director, Susan Berry, the McCauley restoration was a "heroic project on the part of an individual born and raised around Silver City, who wanted to see his building which had been ruined historically returned to some of its former glory. This is a wonderful example of local investment improving the appearance of the whole downtown area. It is truly a gift from the McCauleys to Silver City," Ms. Berry said.

A.S. Goodell Warehouse—Yankee Street

The former Goodell warehouse building, better known as the old Farmer's Market building, was built by pioneer contractor Elizabeth Warren in 1911. The facade was saved by Silver City Main Street this year to preserve the character of the area and is now being used as a freestanding wall between a courtyard and the street.

"Immediate action had to be taken to keep the facade of the building from being torn down and losing the character of that whole area of downtown," Ms. Berry said. "Main Street board members felt so strongly about saving the facade that a \$15,000 line of credit was secured by the board at Norwest Bank to finance the project and now that money has been paid back," Ms. Berry said.

Contractor Rich Bigelow donated his time to the project and was flexible in allowing materials and labor to be donated to the project. "Many people in the community donated vintage brick, paint, legal services, engineering services, graphic design services and steel, among other things to help with the preservation and restoration of the facade," according to Ms. Berry. A large truck entrance was filled in and the original carriage entrance was restored bringing back its 1911 appearance.

The Main Street Project is selling T-shirts through the Silver City Museum gift shop to help raise funds for the construction costs of the Yankee Street facade and other fund raising activities will be taking place soon. "This project was a labor of love and a leap of faith for the Main Street organization, and now we must raise the money to pay for this successful example of working together to preserve our heritage."

Roswell

Adrean's Wedding Gallery

The building housing Adrean's Wedding Gallery at 317 N. Main Street in downtown Roswell was constructed about 1903 by Mr. Woodhead. He carried a small variety of "electrical gizmos." It has been a land office, a barber shop, Merritt's Ladies Fashions and Shoes, Platt Drug Co., and Natural Bedrooms.

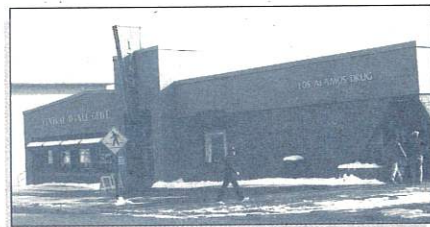
The Building required a complete renovation. The only area of the building left untouched was the roof end and the parking lot at the rear of the store. While gutting the building, we discovered a skylight. Everyone we talked to advised us to replace it. This put a halt to everything, set us back approximately three months in completing our project, not to mention the expense to our tight budget. Our contractor found two cracked beams but saved the skylight. The brides love it.

We have new walls, new floors, new lighting, new store front, a fifty foot awning, nine dressing rooms, new wiring, new plumbing and two massive heating and cooling units to keep us wonderfully comfortable. We left the fourteen and twenty foot ceilings and added paneled doors for a little personality. Our sign at the rear entrance is almost as large as the one facing the west. Of course we aren't thru... is anyone ever finished?

Los Alamos

Central Avenue Plaza

For three generations, the Smith family has been running businesses in Los Alamos. This year the Smiths undertook their most ambitious project since Grandpa Smith bought the PX in Los Alamos forty years ago. The Central Avenue Plaza opened in September after months of transformation. From its former self, dubbed "The old Anthony's Building", in a style reminiscent of 1950's Art Deco, the Central Avenue Plaza offers homes for three retail businesses, a hair salon, a travel agency, a pizzeria, as well as the flagship, run by the Smiths themselves - The Central Avenue Grill. The Grill, recently highlighted in a *New York Times* article, has garage-door windows opening onto Central Avenue, which are thrown open, as soon as the first thaw appears, to the bustling main street. Nearly a million dollars went into the facades and interiors of this mini-mall, once a dark, tired clothing store. The Central Avenue Plaza stimulated downtown Los Alamos by instituting a freshness and opportunity for small retailers.



Los Alamos - Central Avenue Plaza

Smith Video Store and Movie Stuff



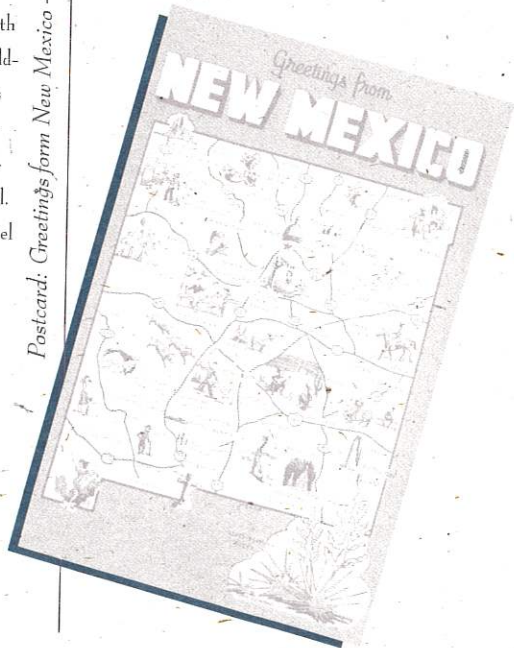
Before

After

Española Smith Video & Movie Stuff

Ray Smith was among the first businessmen to renovate his two historic storefronts. His renovation was the impetus for others to make improvements. His buildings are significant in that they date to the "Chili Line" Railroad era. One storefront was formerly Evans Drugstore. Their renovation is in keeping with historic styles in Española. The approach to the building rehabilitation was "hands on" with all employees involved in the design, construction and craftsmanship. It was truly a labor of love. His staff has volunteered to install the new Main Street signs and mural. The spirit and energy of all involved has helped to fuel Española Main Street.

Postcard: Greetings from New Mexico - printed in the 1950's



Honorable Mention

Buildings of the Year

Salt Missions Trails - Old White School House - Mountainair

Las Vegas - Spic and Span Bakery

Portales - Portales National Bank

Bernalillo

The Town of Bernalillo/Sandoval Visitors Center

With program development assistance from the National Main Street Center and design assistance from Design Collaborative Southwest of the State Main Street Program, the Visitors Center was opened in the former Sena Mortuary Building on Main Street Bernalillo in October 1995. The building is an Abenicio Salazar historic structure dating to the early 1920's. Renovations, funded primarily through Bernalillo's Lodger's Tax funds, include the addition of a handicapped accessible restroom, restoration of the original hardwood floors, installation of new doors and windows, conversion of space into two offices, a conference room and a reception room and complete exterior stucco. Total project cost: \$32,000.

Gallup

Santa Fe Railroad Depot

During the 1986 legislative session, Representative George Galanis sponsored a bill which appropriated \$40,000 to study the feasibility of the construction of a multi-cultural center. Mayor Edward Muñoz appointed a committee to study the project.

This group decided that the Multi-Cultural center should recognize and celebrate all ethnic groups represented in our community. The committee studied several sites and determined that the depot site would preserve a historical landmark on old Route 66.

Through the assistance of many great people like Senator Pete Domenici, Congressman Bill Richardson, the McKinley County Commission, the City of Gallup, the NM Highway Department, State Senator Gloria Howes, DCSW Architects, Representative David Pederson and George Galanis, later elected Mayor Galanis, the building became a reality.

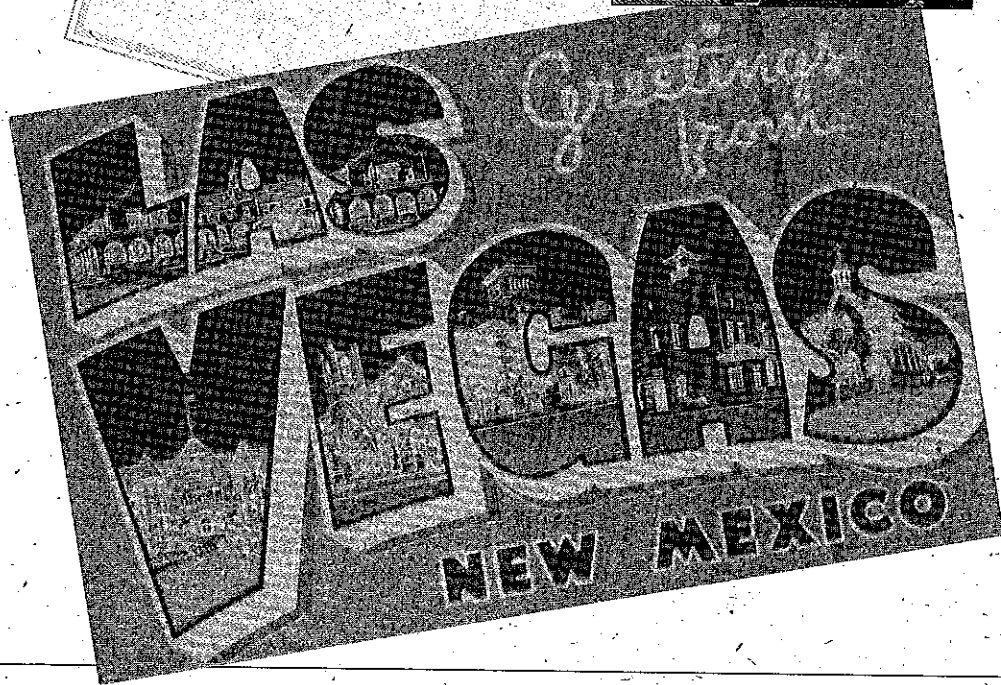
Today, Gallup's Santa Fe Depot is restored, preserving much of its early ambiance, architectural style and historic furnishings. In August of this year the Building was re-introduced to the City of Gallup. It has taken nearly 10 years with a cost of over 2 million dollars to become a reality. However, it shows Gallup's commitment to excellence and preserving its heritage.

Bernalillo - Visitors Center



Gallup - Santa Fe Railroad Depot





Postcard: Greetings from Las Vegas New Mexico - Las Vegas, in Spanish means "The Meadows"

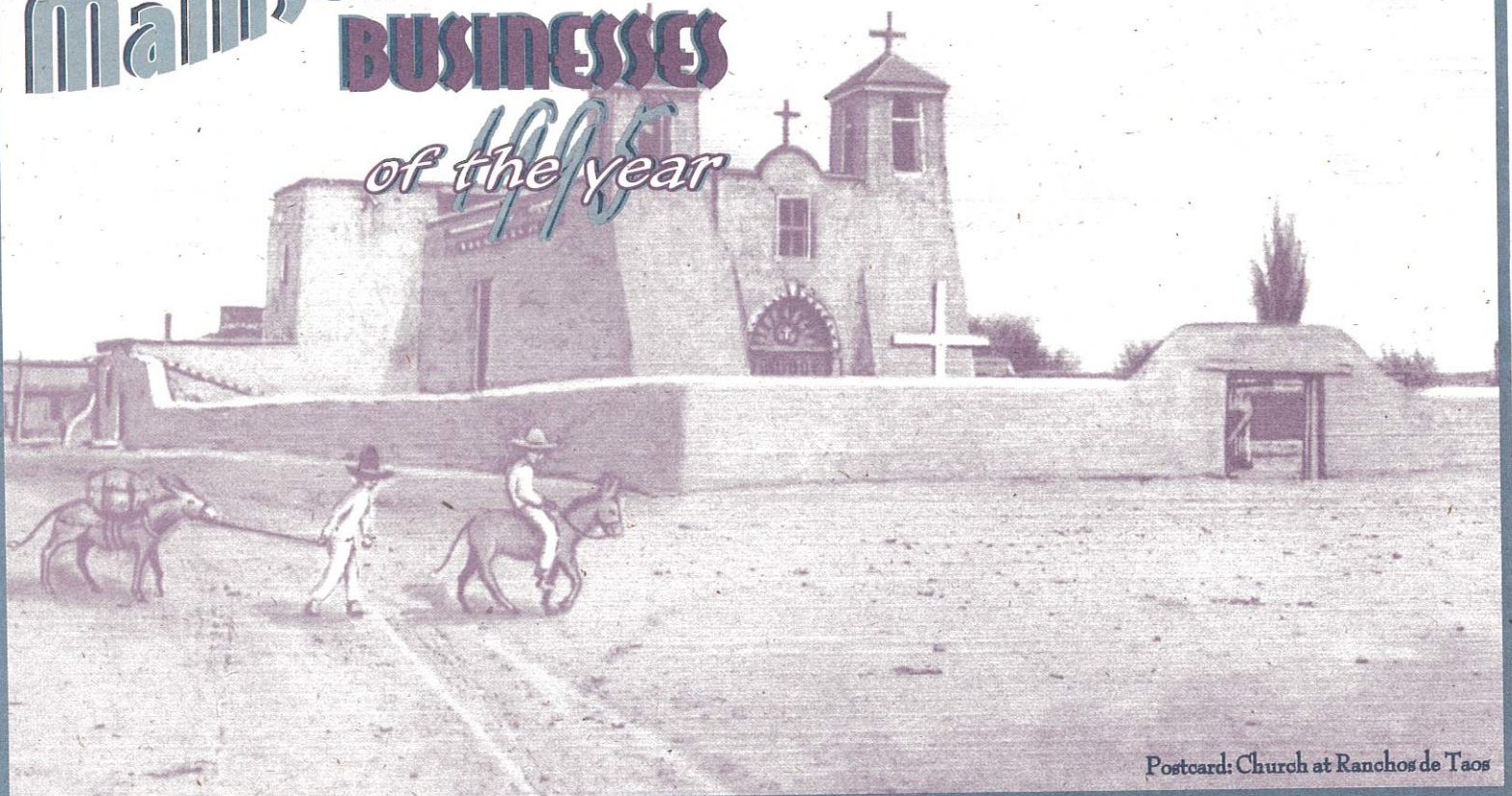
Las Vegas

O.K. Cafe-Pedestrian Walkthrough

As part of its continuing investment in the Old Town Plaza/Bridge Street historic commercial districts, the City of Las Vegas recently rehabilitated the seriously dilapidated "O.K. Cafe" building which still preserved its turn-of-the-century storefront. Adjacent to the "O.K. Cafe" building was another vacant and run-down building which was torn down to make place for a pedestrian walk-through from a back parking lot to Bridge Street.

The rehabilitated "O.K. Cafe" building now houses FibreTek Industries which employs 11 people in the garment industry.

New Mexico
Mainstreet
BUSINESSES
of the year



Postcard: Church at Ranchos de Taos

Silver City

Repeat Boutique-Bullard Street

The Main Street Business of the Year was given this year to Repeat Boutique. An "Upscale resale" shop on Bullard Street, the Repeat Boutique has worked with Main Street on various promotions. The store also used State Main Street services to help them with window display and merchandise presentation and supported the concept of lending a helping hand to other new businesses downtown.

"The ladies at Repeat Boutique always are helpful and enthusiastic about new ideas and ways to work together to improve downtown for everyone," said Debbie Seibel, Main Street co-manager. "Their attitude is always upbeat and 'go for it,' and it shows in everything they have done since their shop opened about a year ago."

The Repeat Boutique could represent the kind of business not generally prized as a downtown business. But the hard work of the owners to fix up a dark, less than ideal retail space and make the effort to become very involved in the downtown business community has made The Repeat Boutique a successful business and also a much needed positive force in historic Silver City.

Postcard: Greetings from Deming New Mexico

Deming

Ray's United Department Store

Situated right in the heart of downtown Deming is a clothing store whose quality merchandise rivals those of known big name stores in bigger cities. Ray's United has always offered courteous and friendly service. Quality name brands on clothing and footwear are seen throughout the store.

The store is a family business that has withstood the test of time and the competition of bigger chain stores, with lower prices, that have located in Deming.

Ray and his family, Dora, Christy, Jerry and baby Katelyn treat everybody that enters the store with the same courteous service, whether just browsing or planning to spend \$1,000.

Ray's success in managing the store comes from his thirst for learning. Ray is constantly listening for suggestions from experts that have been there and from anybody that has a fresh approach to a problem. He has been in the business for over 30 years. Ray is a big booster of civic pride and responsibility, having served on various governing boards and commissions.

Ray's United is a proud store with quality clothing for all ages and a very definite asset in downtown Deming.

Portales

Woody's Jewelry

Woody's Jewelry, a second generation Portales business, was opened in March 1955. Owners, Danny & Chris Woodward are very supportive of community activities and particularly the Mainstreet programs. Danny is an active and contributing member of the design committee and board of directors. The business was also instrumental, with neighboring Graham Abstract, in transforming a lot with a dilapidated building into an attractive public parking area. Woody's Jewelry is an "Anchor" on the Portales "Square" and very important to the community and Mainstreet.

Las Vegas

El Rialto Restaurant & Catering

Under the leadership of its owners, Ralph and Lorraine Garcia, El Rialto has become a major business anchor on Bridge Street in Old Town. In addition to the restaurant, lounge and banquet facilities in the main building, El Rialto has renovated an adjacent building to house its catering business. El Rialto has greatly expanded its activities to include live music and outside tables during special events, such as Fiestas. El Rialto's popularity draws customers, both local and visitors, to the area, and neighboring businesses have benefited.

Ralph and Lorraine Garcia have become active participants in merchant events and activities to promote business success in the Plaza/Bridge Street area.

Postcard: Ruidoso, New Mexico - A Vacation Land Supreme

Las Vegas El Rialto Restaurant & Catering



Gallup



Gallup - Scoreboard Sports Plan

Scoreboard Sports Plan

There are many different reasons why Scoreboard, deserves to be recognized. Rudy Radosevich, the owner, started in 1978 with just he and his wife working. He wanted to give the people of Gallup and the surrounding reservations a better selection of sports clothing. The store at that time was only 1,800 square feet. He specialized in sporting apparel. However, with his long hours and commitment to downtown, he was able to expand in 1986 to a new location. It was at this time that he started selling athletic shoes and expanding his sporting apparel lines. Today, Rudy has expanded even more, moving to a new location on Coal Avenue with 17,500 square feet of space. Scoreboard has a basketball court as well as a climbing wall in it. He still sells sporting apparel as well as equipment. His mountain bike selection is second to none in New Mexico.

He employs more than 12 people and has made his store a great anchor for downtown Gallup. Rudy was past president for Downtown Development, and has been Main Street Volunteer of the Year for Gallup. His business has made downtown Gallup the place to shop for all your sporting needs.

Postcard: Grant Katchina Doll representing the gods of the Indian Pueblo



Zia Bowl

Mike and Lynn Patalan bought Zia bowl - Moriarty on August of 1995 and have turned it into a community asset. They wanted to be out of Albuquerque and have a better environment to bring up their two boys. They opened a restaurant there. They have started an after school program for the elementary schools in the district, picking up the kids after school in the Zia Bowl bus and having coaches and adults act as score keepers. They are a real asset in a town where there is not much for kids to do after school. In the next year they have hopes of expanding the business, building and their community programs.

Cibola Arts

Every month a new fine artist is featured from this cooperative of Mountainair Artists and Craftspeople. The Artists take turns in operating the Cibola Arts Gallery.

Cibola Arts cooperative renovated the facade and interior of a building on Main Street that is shared with the Chamber and is a great tourist draw and visual improvement for the community.

Salt Missions Trails



Postcards from the -Land of Enchantment Flower: Yucca Bird: Road Runner Tree: Pimon

Postcard: Greetings from Toss, Toss was the third white settlement in the U.S. established by the Apinanians

Los Alamos



Los Alamos - Gordon's CD and Tapes


Gordon's CD & Tapes

Amidst the competition of big record store chains and "7 CD's for-a-penny" mail order, rises Gordon's CD's and Tapes, a downtown store whose name evokes good times for nearly every Los Alamos resident. If his store doesn't have it, Russ Gordon will get it within 48 hours, quicker than any CD of the Month Club. And Gordon has long been the official ticket outlet and bulletin board for all the goings on in Los Alamos - from elementary school band concerts to blues and jazz musicians. For good times, go to Gordon's every Friday night during the Summer for a different live band every week. For the rest of the year, Gordon's CD's and Tapes will bring in the headliners, such as Michael Martin Murphy, for the Cowboy Christmas Concert in December. By making his store the center for music and cultural events, Russ Gordon has left the mail orders and big chains in the background.

New Mexico
Mainstreet

**CORPORATE
COMMUNITY
PARTNERS**

of the year



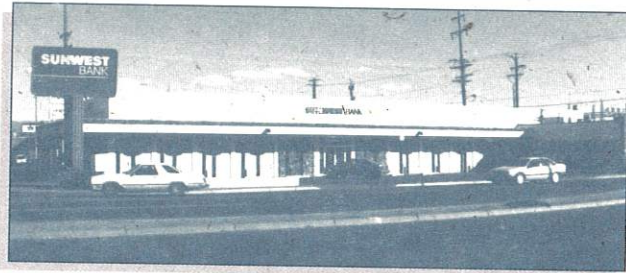
Postcard: The Court House, at the County Seat City of Carlsbad

Española

Sunwest Bank

Sunwest Bank is a founding member of Española Main Street—providing consistent financial support to the program. Bank President Jerry Miller is treasurer of the Main Street Board and is a very enthusiastic representative of Main Street in the community. Sunwest is the only bank that has developed a low interest revolving loan program for the Main Street district. Sunwest has sponsored special promotional events and is funding a new welcome sign for the city.

Española - Sunwest Bank



Las Vegas

Fibro Tek Industries

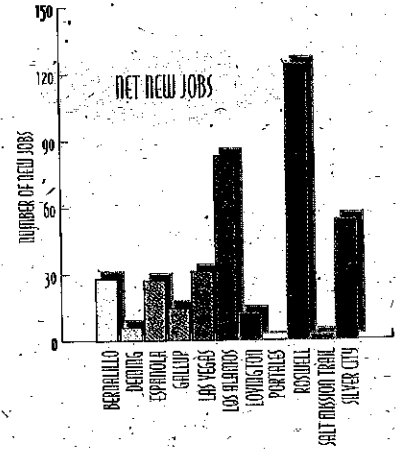
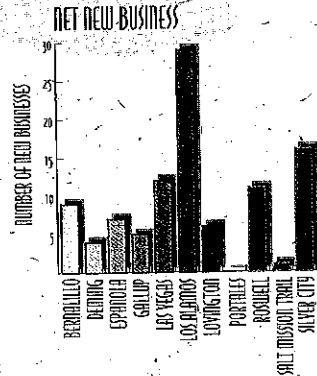
Fibrotek Industries, a Clean-Room garment manufacturer based in Longmont, Colorado, began searching for a branch location in New Mexico in 1995 by contacting the New Mexico Economic Development Department. About 12 New Mexico communities vied for the job-creation opportunity, but the City of Las Vegas was ultimately successful in attracting Fibrotek to New Mexico. Fibrotek is now housed in the O.K. Cafe building within the historic Bridge Street district and employs eleven local people, with plans to expand in the near future.

Financial Summary

New Mexico

Main Street Communities

Year Ended 1995

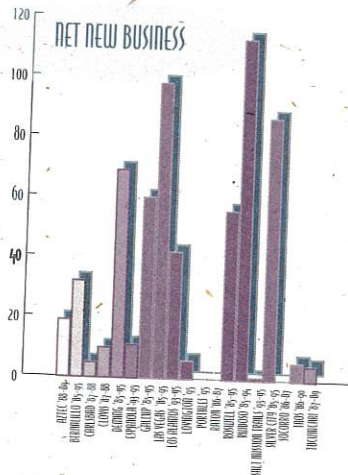


	NET NEW BUSINESS	BUSINESS EXPANSION	NET NEW JOBS	PUBLIC SECTOR REINVESTMENT	NO. OF PROJECTS	PRIVATE SECTOR RENOVATION	NO. OF PROJECTS	MAJOR PRIVATE/PUBLIC PROJECTS	NO. OF PROJECTS	NEW BUILDINGS CONSTRUCTED	NO. OF PROJECTS
BERNALILLO '85-'95	9	0	28	\$449,600	3	\$113,000	7	\$0	0	\$0	0
DEMING '85-'95	4	0	6	\$387,666	3	\$110,000	2	\$0	0	\$0	0
ESPANOLA '93-'95	7	2	27	\$1,474,360	2	\$61,000	4	\$360,000	1	\$0	0
GALLUP '85-'95	5	1	14.5	\$1,505,000	3	\$2,732,000	7	\$0	0	\$0	0
LAS VEGAS '85-'95	12	4	31	\$100,000	1	\$379,000	40	\$0	0	\$10,000	1
LOS ALAMOS '93-'95	29	1	83	\$0	0	\$9,915,237	66	\$0	0	\$1,000	1
LOVINGTON '95	6	0	12	\$0	0	\$0	0	\$0	0	\$0	0
PORTALES '95	0	0	0	\$12,000	1	\$916,000	7	\$0	0	\$0	0
ROSWELL '85-'95	11	0	124	\$8,000,000	1	\$879,000	11	\$0	0	\$111,000	3
SALT MISSIONS TRAILS '93-'95	1	0	2	\$0	0	\$945,000	2	\$425,000	2	\$0	0
SILVER CITY '85-'95	16	3	54	\$794,000	1	\$300,900	28	0	0	\$0	0
TOTAL	100	11	381.5	\$12,722,525	15	\$16,352,137	174	\$775,000	3	\$122,000	5

1985-1995

Financial Summary

New Mexico Mainstreet Communities



	NET NEW BUSINESS		NET NEW PUBLIC SECTOR		NO. OF PRIVATE SECTOR		NO. OF MAJOR PRIVATE/		NO. OF NEW BUILDINGS		NO. OF PROJECTS
	BUSINESS	EXPANSION	JOBS	REINVESTMENT	PROJECTS	RENOVATION	PROJECTS	PUBLIC PROJECTS	PROJECTS	CONSTRUCTED	
AZTEC '88-'89	19	0	19	0	0	\$123,000	18	0	0	\$379,000	1
BERNALILLO '85-'95	32	0	65	\$996,000	6	\$424,680	19	50	0	\$12,450	1
CARLSBAD '87-'88	5	0	143	\$98,000	1	\$703,000	13	50	0	\$0	0
CLOVIS '87-'88	10	0	11	\$10,000	1	\$414,000	23	50	0	\$636,000	5
DEMING '85-'95	69	0	286	\$951,565	10	\$4,722,000	70	\$6,500,000	4	\$70,000	3
ESPANOLA '93-'95	11	2	-42	\$1,474,360	2	\$1,164,000	9	50	0	\$0	0
GALLUP '85-'95	60	1	114	\$8,604,000	26	\$7,432,500	80	\$100,000	2	\$347,000	3
LAS VEGAS '85-'95	98	4	221	\$2,136,280	11	\$3,837,956	134	\$10,000	1	\$0	0
LOS ALAMOS '93-'95	42	1	198	\$5,000,000	1	\$17,186,948	74	50	0	\$0	0
LOVINGTON '95	6	0	12	\$0	0	\$0	0	50	0	\$0	0
PORTALES '95	0	0	0	\$12,000	1	\$916,000	7	50	0	\$0	0
RATON '86-'87	nr	0	nr	\$365,000	2	\$83,000	8	50	0	\$450,000	1
ROSWELL '85-'95	56	0	304	\$8,752,000	6	\$5,218,500	81	\$111,000	3	\$0	0
RUIDOSO '85-'95	113	0	235	\$3,863,000	8	\$834,471	63	50	0	\$0	0
SALT MISSION '93-'95	1	0	2	\$45,000	3	\$1,170,000	4	50	0	\$0	0
SILVER CITY '85-'95	87	3	126	\$1,322,490	8	\$3,237,025	269	\$127,500	3	\$525,000	4
SOCORRO '86-'87	nr	0	nr	\$157,000	1	\$7,000	3	50	0	\$500,000	1
TAOS '86-'90	6	0	17	\$122,000	4	\$249,000	10	50	0	\$220,000	1
TUCUMARI '87-'89	5	0	4	\$11,000	2	\$219,000	27	50	0	\$163,000	1
TOTAL	590	11	1759	\$33,629,695	86	\$45,344,080	854	\$6,848,500	13	\$3,302,450	21

*Note - # of business expansions only compiled in 1995.

nr=no report

Communities visited or served by the New Mexico Main Street Program in 1995:

Gallup, Las Vegas, Silver City, Roswell, Deming, Bernalillo, Salt Missions Trail (Torrance County), Espanola, Los Alamos, Ruidoso, Portales, Lovington, Farmington, Carlsbad, Las Cruces, Cuba, Santa Rosa, Zuni, Raton, Truchas, Tucumcari, and the inner-city Albuquerque neighborhood of Barelas.

Credits

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