



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Wildfire Business Assistance Grant Program & Las Vegas Capital Outlay Award Announced



On August 6, Governor Michelle Lujan Grisham and NM Economic Development Dept. (EDD) Secretary Alicia J. Keyes announced a new \$1.5 million Wildfire Business Assistance Grant Program. The Program will support small businesses and self-employed individuals who experienced financial losses from the recent wildfires and flooding. Additionally, they announced a \$1.2 million Capital Outlay award for phases 3-4 of Las Vegas' Great Blocks public infrastructure project!

The [Wildfire Business Assistance Grant Program](#) will open on **August 15**, and EDD is hosting a webinar on **August 11** to provide detailed info and answer questions. Register for [this webinar here!](#)

San Pedro Corridor Creative Placemaking Contest



The Revitalize San Pedro Partnership is [accepting proposals](#) for their *San Pedro Corridor Creative Placemaking Contest*! The Revitalize San Pedro Partnership is one of NMMS's inaugural [Urban Neighborhood Commercial Corridor Projects](#).

[Apply here](#) by August 18, 2022

San Pedro Corridor community members are invited to submit ideas that celebrate and enhance the Corridor via inexpensive, small-scale placemaking projects. Placemaking project examples include murals, pop-up parks, moveable sidewalk seating, sculptures & more.

Projects should be completed for \$2,500 or less. The top three proposals will receive gift certificates to local businesses, and the first-place proposal will be completed by Dec. 31, 2022.

Contact RSP Project Leader Cynthia Serna for additional info at revitalizesanpedro@gmail.com, (505) 453-6499.

Raton MainStreet Welcomes New Downtown Businesses



[Raton MainStreet](#) and the [Raton Ambassadors](#) welcomed two new retail businesses downtown, The Dawg House and Londyn Rae Boutique! Both businesses were celebrated with special ribbon cutting events in the heart of Raton.

Learn About National Park Service Grants



August 23, 2022
[Register here](#)

The National Park Service offers grant opportunities to Main Streets focused on heritage preservation! At [this webinar](#) on **August 23**, learn about grant program objectives, eligibility requirements, and tips to make your application strong.

Get details on grant programs like the *History of Equal Rights*, *African American Civil Rights*, and *Underrepresented Communities*.

Mora Post-Fire Agricultural Workshop

A post-fire agricultural workshop will be held from 1:00-4:00 pm **Tuesday, Aug. 16** at the American Legion Pavilion, located at 268 State Highway 434 in Mora.



The workshop is offered by the New Mexico State University's Cooperative Extension Service, including the Southwest Border Food Protection and Emergency Preparedness Center, which is a collaborative effort between the New Mexico Department of Agriculture and Extension.

The following topics related to the post-fire and current flooding landscape will be discussed:

- Livestock management
- Soil health
- Stress management
- Water quality and more.

For more info, contact the Mora County Extension at (575) 387-2856 or mora@nmsu.edu

Silver City MainStreet's *Taste of Downtown* Coupon Books



[Silver City MainStreet's](#) *Taste of Downtown* annual fundraiser coupon book features 41 coupons to local businesses!

The coupons expire December 31, 2022, providing three months to visit eateries, retail shops and more. The book offers a savings of \$300 and costs only **\$20**.

Funds support Silver City MainStreet activities, including beautification projects, programs and projects that encourage residents and tourists to visit downtown.

Coupon books can be purchased [online](#) or at the Murray Ryan Visitor Center at 201 N. Hudson Street.

Nob Hill MainStreet Congratulates Happy Accidents Bar



Photo: Happy Accidents

[Nob Hill MainStreet](#) congratulated [Happy Accidents](#) bar for winning "Best New U.S. Cocktail Bar" from [Tales of the Cocktail](#) Foundation's 2022 Spirited Awards®! Happy Accidents is also NM's first nominee in the global competition.

Nob Hill MainStreet encourages the community to experience this local, bartender-owned favorite first-hand to see what the buzz is all about.

South Valley MainStreet's *Back 2 School Giveaway* a Success



[South Valley MainStreet](#)'s fifth annual *Back 2 School Giveaway* last week was a huge success thanks to their amazing sponsors, volunteers and vendors. They gave away 500 backpacks filled with school supplies, and raffled off four bikes, three scholarships to the South Valley Soccer League and five Explora Science Center & Children's Museum memberships!

Community members also had the opportunity to receive their COVID-19 vaccine and boosters thanks to Our Humanity New Mexico and the New Mexico Dept. of Health.

Downtown Las Cruces Partnership's *Business Spotlight Videos*



The [Downtown Las Cruces Partnership](#) (DLCP) profiles entrepreneurs and business owners in [Business Spotlight Videos](#)! These videos showcase the downtown businesses that contribute to Las Cruces' unique culture - learn more about these business owners and their stories on DLCP's [website](#).

Opportunities

[Main Street Now 2023 Session Proposals](#)

Sept. 6, 2022

[T-Mobile Hometown Grant Program](#)

Sept. 30, 2022

[Outdoor Recreation Trails+ Grant \(Tier 1 and Tier 2\)](#)

Dec. 30, 2022

Events

[New Mexico MainStreet Fall Institute - Ruidoso](#)

Sept. 14-16, 2022

[New Mexico Governor's Conference on Economic Development](#)

Sept. 26-27, 2022

[Outdoor Economics Conference - Taos](#)

Oct. 5-7, 2022

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

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NM MainStreet is a program of the [New Mexico Economic Development Department](#)