



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

New Mexico Wildfire Info

The state is working closely with multiple local, state, federal, and tribal agencies to battle several wildfires burning across New Mexico this week. Strong, damaging winds combined with ongoing drought and low humidity resulted in conditions that caused wildfire to rapidly spread.



Shelters for those displaced by the fires:

- **Belen Recreational Center**, 305 Eagle Lane, Belen, NM 87002
- **Memorial Middle School**, 1236 5th St, Las Vegas, NM 87701
- **Ruidoso Convention Center**, 111 Sierra Blanca Dr, Ruidoso, NM 88345
- **Carrizozo High School**, 800 D Ave, Carrizozo, NM 88301

Those affected by the fires and need assistance should call the Department of Homeland Security and Emergency Management at 1-800-432-2080. The latest information on wildfire and smoke activity is available on the [New Mexico Fire Information website](#).

Other info:

- [Hermit's Peak Fire Info](#) from the City of Las Vegas
- [Big Hole Fire Updates](#) from the City of Belen
- [McBride Fire Updates](#) from the Village of Ruidoso
- The [Greater Belen Chamber of Commerce](#) and the City of Belen are collecting Wal-Mart gift cards and gift certificates to local eateries/businesses for those affected by the fire. Call Rhona at (505) 864-8091 if you have any questions.
- [Here's how you can support Ruidoso residents and first responders impacted by wildfires](#) from the Las Cruces Sun News
- Download the Environment Dept.'s [Ready, Set, Go wildland fire action guide](#)
- [Protect your health during fires](#) from the NM Health Dept.
- [InciWeb](#) Incident Information System from the National Interagency Fire Center

Go, Thrive, Be in Downtown Las Cruces

[Downtown Las Cruces Partnership](#) is proud to announce the kickoff of their *Go, Thrive, Be* campaign. They also released their [Doing Business Downtown guide!](#)

DLCP's *Go, Thrive, Be* Spring 2022 campaign promotes downtown businesses, community events, arts and the Las Cruces community. Share their graphics and videos on [Facebook](#) to spread

the word about Las Cruces.



Death, Diamonds and the Daring Heroes of Tukumcari

A History Alive Walking Tour Friday-Saturday during Rawhide Days

[Tukumcari MainStreet](#) presents three *History Alive* walking tours during the [Tukumcari Rawhide Days festival](#):

- **April 29** at 7:30 pm
- **April 30** at 7:30 pm
- **April 30** at 9:00 pm

Tickets are \$20 - [purchase online here](#). Tickets are also available in person at the Tukumcari MainStreet office or Blanco Creek Boutique.



Downtown Artesia Mural Trail Accepting Applications

[Artesia's Arts & Cultural District](#) is kicking off their mural season with a *Request For Proposals* for a new downtown public mural! They're accepting proposals for a design to cover the West side of 212 West Main St.

Submissions are due by **April 30, 2022**. The winning artist or team of artists will be awarded \$5,000. [Learn more here](#).



Saturday Mornings on Becker in Belen MainStreet

[Saturday Mornings on Becker](#) is a weekly family-friendly event engaging Belen's community with the joy of artful living. Local farmers, artists and artisans present homemade and creative treasures.

Tomorrow's event will be held as originally planned - they will have a donation jar at the check in table to help those affected by the fire.



**Saturday Mornings
on BECKER**

An outdoor market for local artists,
artisans, and farmers

SATURDAYS, 8AM - 1PM
Becker Avenue & 2nd Street, Belen

FEATURING ALL LOCALLY PRODUCED GOODS:
Clothing • Jewelry • Home Decor • Photography •
Paintings • Soaps & Lotions • Kitchenware • Baked goods
• Coffee & Tea • Eggs • Vegetables • Live Plants
...AND MORE

**WANT TO BECOME
A VENDOR?**
Email: Julia at
jloouamannjr@gmail.com

**WANT TO BE ON
STAGE?**
(Musicians, dancers, and
other performing artists)
Contact Amelia at
505-302-3497 or
amelia.vogel@gmail.com

DON'T FORGET
to like/follow us on:   #saturdaymorningsonbecker

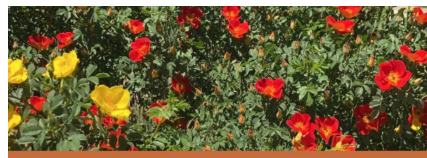
Taos Downtown Clean-Up Events

[Taos MainStreet](#) is hosting three clean-up events in their district, encouraging merchants & property owners to help beautify the area. They also welcome volunteers!

Volunteers can [email](#) to confirm attendance or show up at 9:00 am:

- **April 29:** Taos Plaza, Bent St, and John Dunn (meet at Town-owned parking lot behind John Dunn shops)
- **April 30:** Paseo Sur, Ledoux St, and Kit Carson (meet at Town-owned parking at Des Georges)
- **May 1:** Paseo Norte and Paseo Central (meet at TCA parking lot)

Taos MainStreet is also partnering with the Taos Tree Board to host an [Arbor Day tree planting](#) at Kit Carson Park on **April 30** from 10:00 am-2:00 pm. Volunteers can attend either or both events.



JOIN TAOS MAINSTREET FOR

Downtown Spring Clean-Ups

9AM EACH DAY

- April 29:** Meet at John Dunn parking lot
April 30: Meet at Des Georges parking lot
May 1: Meet at TCA front parking lot

If you are interested in volunteering, please contact Taos MainStreet at admin@taosmainstreet.org or 575-305-3905

Outdoor Recreation Division Trails+ Grant

The [Outdoor Recreation Division](#)'s Trails+ grant program supports projects that enhance communities' outdoor recreation opportunities. Trails, river parks, wildlife viewing areas and more contribute to economic development, prosperity and wellness. This grant funds shovel-ready projects that directly add to that access.



- [Read the 2022 program guide](#)
- [Apply here](#)
- Register for the [Trails+ Training Session on April 27](#)

Roswell Community Planting Day

April 30, 2022

[MainStreet Roswell](#) is hosting their annual [Community Planting Day](#) on **April 30!** This is a great opportunity for organizations, families and friends

to make Roswell even better.

Keep Chaves County Beautiful is providing the flowers and soil. Volunteers can bring their own hand gardening tools and gloves.



Las Vegas Community Forum "Rebuilding & Reinvesting in Our Communities"

April 28, 2022

MainStreet de Las Vegas is hosting a community forum on **April 28** with NMMS Property Redevelopment Revitalization Specialist Rhea Serna and **South Valley MainStreet's** Executive Director Bianca Encinias. They'll present "[Rebuilding & Reinvesting in Our Communities: Finding Resources, Working Together, Making a Difference](#)" and discuss anti-displacement strategies that help keep families and long-term residents in their homes.

Bianca will share details of the South Valley Main Street's *Age in Place Program* that helps residents make critical repairs to their homes. Rhea will review how rapid economic, and redevelopment forces are making small cities unaffordable and will present a case for intentional equitable development so that Las Vegas retains its community heritage and population of multi-generational families.



Tucumcari Rawhide Days Festival

April 29-May 1, 2022

Tucumcari MainStreet is proud to partner in hosting the [Tucumcari Rawhide Days](#) festival and Tucumcari's first Rawhide Days Film Festival! The film festival will be held at the Historic Odeon theater downtown.

Concerts, food & craft vendors and live entertainment will be happen at the Quay County Fairgrounds and Tucumcari Railroad Depot.



Silver City's [Silco Theater Gala](#)

May 11, 2022

The inaugural Silco Theatre Gala on May 11, 2022 features live music by Stefan Schyga and Ricky Malichi and will benefit theater improvements.

Silver City MainStreet started operating the Silco Theater

in October 2021, making it a central place for community events and movie screenings.

The Gala will include refreshments from Diane's Restaurant and St. Clair Winery. Sponsors include Little Toad Creek, Mimbres Realty, The Ice Cream Emporium, Mike Morones & Associates, Silver City Food Co-op and Single Socks. Tickets for the Gala are [available now!](#)



Clovis MainStreet's Makers Market & Food Truck Friday Events

April 29, 2022

[Clovis MainStreet](#)'s Friday Food Truck events are getting bigger with the addition of a Makers Market on April 29! These events feature regionally handcrafted goods and mobile food for the downtown community every week from 11:00 am-7:00 pm at 8th and Main Streets.

Additionally, this summer Clovis MainStreet will install 15 new pieces of public art on downtown Clovis street corners (via [Eastern New Mexico News](#)). Art installations will compliment their events and beautify the district for tourists and the community!



Opportunities

[Route 66 Corridor Preservation Program](#)

April 25, 2022

[NM Tourism's Rural Pathway Program](#)

May 1, 2022

[RDC's Micro-Grant Fund](#) (Los Alamos, Mora, Rio Arriba, Sandoval, San Miguel, Santa Fe, or Taos Counties)

May 2, 2022

[Union Pacific Foundation: Community Ties Giving Program](#)

May 31, 2022

[T-Mobile Hometown Grant Program](#)

June 30, 2022

[More opportunities](#)

Events

[New Mexico Recovery Webinar Series: Doing Business with the State of NM](#)

April 20, 2022

[SBA National Small Business Week Virtual Summit](#)

May 2-5, 2022

[Main Street Now Conference](#)

Richmond, VA - May 16-18, 2022

[NMHA Governor's Conference on Hospitality and Tourism Presented by New Mexico True](#)

May 16-17, 2022

[More events](#)

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

www.nmmainstreet.org

info@nmmainstreet.org

(505) 827-0143



NMMS is a program of the [New Mexico Economic Development Department](#)