



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Las Vegas Great Blocks Project Groundbreaking



The City of Las Vegas and [MainStreet de Las Vegas](#) broke ground on the first two phases of their four phase Great Blocks public infrastructure project on **March 2, 2022!** Economic Development Cabinet Secretary Alicia J. Keyes and New Mexico MainStreet Director Daniel Gutierrez joined Las Vegas Mayor Louie Trujillo, MainStreet de Las Vegas Board President Reina Fernandez, and former President Cindy Collins to provide remarks at this momentous celebration.

Great Blocks projects dramatically upgrade two to three blocks of a commercial area. They make the streets safe and accessible for pedestrians, support businesses and private investment, upgrade public utilities, and beautify the district!

MainStreets are *Springing* into Action!



[Alamogordo MainStreet's](#)



[Belen MainStreet Partnership's](#) Board held a workshop to plan exciting projects in their downtown.



[Santa Rosa MainStreet's](#)

Board of Directors held their annual planning meeting to reset, refresh and renew their goals for the year ahead.

floating crosswalk project in downtown was completed thanks to wonderful volunteers.

Main Street Now 2022 Conference

Early Bird Registration Ends on March 15, 2022 at 12:01 am (CT)

Don't miss these sessions from the NMMS network at the *Main Street Now* Conference in Richmond, VA. on **May 16-18, 2022** - [Register Now!](#)



- *Activating the Main Street Approach through Placemaking* with NMMS Director Daniel Gutierrez
- *Kick-Ass Entrepreneurs: Storytelling as a Secret Weapon* with Melanie Lenci
- *Supporting Entrepreneurs, Main Streets for the New Economy* with [Lovington MainStreet](#), [Gallup MainStreet Arts & Cultural District](#) and [Tucumcari MainStreet](#)

Get Involved - Gallup and Roswell Hiring Executive Directors

[Gallup MainStreet Arts & Cultural District](#) and [MainStreet Roswell](#) are both looking for their next Executive Director! MainStreet Executive Directors are a key partner to downtown revitalization efforts. If you're not looking for a full-time job, **volunteer** with your local district to support your community.

[Gallup application deadline: March 18, 2022.](#)
[Roswell application deadline: March 29, 2022.](#)



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Downtown Farmington Friday Art Walk

Join the [Northwest New Mexico Arts Council](#) for an Art Walk on **April 1, 2022**. Visit Historic Downtown Farmington and celebrate local artisans & businesses as you shop the Art Walk!



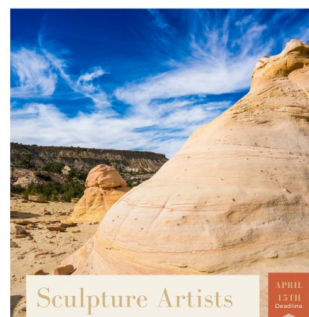
El Malpais Sculpture Display - Call for Artists

The Bureau of Land Management and the Public Lands Interpretive Association are pleased to announce a call for entries for a sculpture display at the El Malpais National Conservation Area. Artists, private collectors, galleries, and museums/non-profit institutions are invited to submit draft artwork for consideration for a permanent display installation at the site. The sculpture will be selected and permanently installed outdoors at the

El Malpais National Conservation Area Bureau of Land Management Ranger Station.

The budget for this project is \$15,000 for materials and \$10,000 for the artist stipend.

Deadline for applications: **April 15, 2022.**



Public Lands Interpretive Association & Rio Puerco Bureau of Land Management
Have your sculpture become a permanent part of the El Malpais landscape, express Land Stewardship, History and Culture, and Land Conservation within the El Malpais National Conservation Area and Zuni-Bandera Volcanic Field.
Five entries chosen as finalists. \$500 stipend to expand on your idea. One Sculpture will be chosen. Artists receives up to \$15,000 for materials towards the completion and installation of the sculpture, and \$10,000 stipend for their time.

CALL FOR ENTRIES NO COST TO ENTER



FOR MORE INFORMATION CONTACT
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Barelas Community Coalition Annual Meeting and Great Blocks First Look

On **March 26, 2022** join [Barelas Community Coalition](#) at their annual meeting for a first look at the Great Blocks Project on 4th Street! Provide input on the final design and learn more about becoming a Board Member.

Barelas Great Blocks is eight years in the making - this \$5 million project is a team effort that welcomes community input!

Please join us

ANNUAL COMMUNITY MEETING & FIRST LOOK: 4TH ST REDESIGN

SATURDAY MARCH 26
2-5PM
507 4th St. SW
at La Esquinita
Kids are welcome!

SCHEDULE

- 2:00-2:30PM WELCOME + DESSERTS
- 2:30-3:30PM ANNUAL MEETING
- 3:30-5:00PM GREAT BLOCKS

YEAR IN REVIEW + ELECTIONS
We'll soon be recruiting for new board members. Please attend to learn more

BARELAS GREAT BLOCKS
8 years ago, the community re-dreamed 4th St, and created a Cultural Corridor Plan. We need your input for the final design of this \$5 million project!

SPECIAL GUESTS INVITED:
OUR LEGISLATORS WHO ARE HELPING US GET THIS DONE

Artesia Car Show & Cruise

[Artesia MainStreet](#) and Chamber of Commerce present the annual *Car Show and Cruise* on **April 1-2, 2022!**

Downtown Main Street will be a hot spot for cruising, friendly competition and family fun. Cruise Main Street on Friday evening, and enjoy special events, food, music and more on Saturday at Heritage Plaza and on Main Street.



Lovington paintUP DOWNtown

On **March 19, 2022**, [Lovington MainStreet](#) is hosting a volunteer painting project to brighten up downtown. Thanks to Joiner Precision Painting for supporting this project!

Volunteers are welcome to participate and be part of

the positive changes happening in downtown Lovington.



Downtown Las Cruces Partnership March Artist in Residence: Kim Skaggs

DLCP's March Artist in Residence is Kim Skaggs, owner of [Woody's Gift Gallery](#). She created the gallery to highlight local artists and provides a one-of-a-kind experience for downtown visitors.

This eccentric gift shop is a definite stop to add to your downtown excursion!



DowntownABQ Gift Card Promo

Purchase a \$25 [DowntownABQ](#) gift card and receive a FREE \$25 gift card (limit 1 per customer!)

Thank you to PNM for their generous donation to make this promo available to the community. [See which downtown businesses](#) are a part of the program and help keep local dollars local!



Opportunities

[AARP Community Challenge Quick-Action Grants](#)

Deadline: March 22, 2022

[Inclusive Backing](#)

Deadline: March 24, 2022

[T-Mobile Hometown Grant Program](#)

Deadline: March 31, 2022

[More opportunities](#)

Events

[New Mexico Recovery Webinar Series: State Land Office and Economic Development](#)

March 17, 2022

[SBA Women's Business Summit](#)

March 29, 2022

[Main Street Now Conference](#)

Richmond, VA - May 16-18, 2022

[More events](#)

→ **Submit** your story to our newsletter!

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)