



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

NMMS *Virtual* Winter Conference *February 23-24, 2022*

I'm sure everyone is aware of the surge in Covid-19 cases due to the highly contagious Omicron variant. As a precautionary measure to protect us all, the NMMS Team has decided to cancel the in-person NMMS Winter Conference in Santa Fe and shift/reschedule to a **two-day Virtual Conference**.

Our team is in the process of adjusting the original agenda to better fit a virtual conference that will include two half-days of content. We'll send out registration and agenda information soon. In the meantime, put February 23 and 24 on your calendar. Thanks all, I appreciate your patience and look forward to seeing everyone virtually on February 23 and 24!

~ Daniel Gutierrez, NMMS Director

[Community Spotlight: How Three New Mexico Main Street Communities Improved their Downtown Façades](#)



In March 2020, Main Street America announced four states (Kentucky, New Mexico, North Carolina, and Wyoming) were selected for the inaugural National Park Service Main Street Façade Improvement Grant Program. New Mexico MainStreet was awarded \$140,625 for historic building façade improvements in three downtown districts: **Deming Luna County MainStreet**, **Gallup MainStreet Arts & Cultural District**, and **Silver City MainStreet**.

[Read about their stories and top recommendations](#) to others wanting to take on this kind of work. Thank you to Main Street America for allowing us to share this story on their [blog](#)!

[New Mexico MainStreet Awards \\$2.5 Million to 13 Capital Outlay Public Infrastructure Revitalization Projects](#)

NMMS and the New Mexico Economic

Development Department announced that \$2.5 million has been awarded for revitalization projects in 13 NMMS districts!

The NMMS Public Infrastructure Capital Outlay Program provides funding for upgrades within a targeted public investment area. NMEDD and NMMS is requesting **\$10 million** in the 2022 Legislative session for the Capital Outlay Program.



Congratulations to:

1. Carlsbad MainStreet Arts & Cultural District
2. Clovis MainStreet
3. Corrales MainStreet Arts & Cultural District
4. Gallup MainStreet Arts & Cultural District
5. MainStreet de Las Vegas
6. Mora MainStreet
7. Nob Hill MainStreet
8. Raton MainStreet
9. Santa Rosa MainStreet
10. Silver City MainStreet
11. South Valley MainStreet
12. MainStreet Truth or Consequences
13. Tucumcari MainStreet

[ABQ Rail Trail Framework Plan Draft for Public Comment](#)

The City of Albuquerque's Metropolitan Redevelopment Agency released the initial draft of the Rail Trail Framework Plan. Residents can view the plan for the heart of the city and provide feedback before January 31!

This trail may impact Baretas, Downtown ABQ, and more neighborhoods.



[Kathleen Davis is Carlsbad Mainstreet Arts & Culture District's New Executive Director](#)

Kathleen (Kat) Davis is [Carlsbad MainStreet](#)'s new Executive Director! This new role merges MainStreet and Pearl of the Pecos Arts & Cultural District responsibilities. Additionally, she was recently named one of Carlsbad's *40 Under 40* by the Carlsbad Current-Argus.

Congrats to Kat!



[Downtown Las Cruces Partnership Business Spotlight: Bluebird Running Company](#)

[Downtown Las Cruces Partnership](#) is celebrating the small businesses in their community with *Downtown Business Spotlight* videos each month.

[Bluebird Running Company](#), a specialty running store for enthusiasts, kicks off the series. They have a unique business strategy of bringing their mobile store to trailheads, events and group runs to make sure enthusiasts are ready for an outdoor adventure anytime anywhere!

DOWNTOWN BUSINESS SPOTLIGHT

A look at businesses in the
Downtown Los Cruces area



[Silver City Territorial Charter Day Urban Challenge Fun Run](#)

It's time to get on your running shoes and come out to support a great cause. Three cans of food is all it costs to help Silver City's local food banks and participate in this event that celebrates the founding of the city.

Entry forms are available on Silver City MainStreet's [website](#).



Opportunities

[Rural Business Development Grants](#)

Deadline: Jan. 28, 2022

[Albuquerque Community Foundation](#)

[2022 Competitive Grant Program](#) (Arts & Culture, Education, and Environmental & Historic Preservation)

Deadline: Feb. 9, 2022

[NEA Grants for Arts Projects 1, FY2023](#)

Deadline: Feb. 10, 2022

[More opportunities](#)

Events

[NMMS Grantwriting Training Series](#)

January-March 2022

[NMMS Fundraising Training Series](#)

February-March 2022

[NMMS Virtual Winter Conference](#)

Feb. 23-24, 2022

[Main Street Now Conference](#)

Richmond, VA - May 16-18, 2022

[More events](#)

→ [Submit](#) your story to our newsletter!

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)