



# NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

## 2022 Legislative Session Reports: United to Support Recovery



### United to Support Recovery

The following reports were developed by New Mexico MainStreet (NMMS) for the 2022 Legislative Session. They include information on NMMS's Capital Outlay funding request (\$10 million), completed and in-progress public infrastructure projects and district success stories.

Please [review the reports](#) and contact NMMS or your district's Executive Director with any questions.

The [NMMS Network Directory](#) includes program contact information or you can contact NMMS's Director, Daniel Gutierrez, at (505) 827-0151 or [Daniel.Gutierrez2@state.nm.us](mailto:Daniel.Gutierrez2@state.nm.us).

Thank you for your continued support, and helping us *engage people, rebuild places and revitalize economies* in New Mexico.

NMMS is a program of the [New Mexico Economic Development Department](#) (NMEDD), and a [Main Street America](#) Coordinating Program.

[NMMS 2021 End of Year Report](#)

[NMMS Capital Outlay Program](#)



2022 Legislative Session

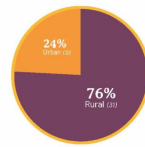
New Mexico Economic Development Department (NMEDD) and NMMS are requesting:



**\$2.5 million • 13 Projects**

In the 2021 legislative session, NMMS was awarded \$2.5 million which funded 13 projects!

We support rural communities! Our districts/projects are:



New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places and grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

NMMS provides a variety of professional technical services to:

- Support comprehensive asset-based economic development
- Create a strong economic business climate
- Preserve cultural and historic assets
- NMMS's Full List of Services (above)

Founded in 1984, NMMS Serves:



Core Objective:  
Downtown Revitalization and Redevelopment

[nmmainstreet.org](http://nmmainstreet.org)



NMMS's core objective is **downtown revitalization and redevelopment**. NMMS provides a variety of professional technical services to support comprehensive asset-based economic development, create a strong economic business climate, and preserve cultural and historic assets.

In this report, learn about:

- NMMS's impact
- Public infrastructure projects
- Success stories
- Communities served



### Why is Investing in Public Infrastructure Important?

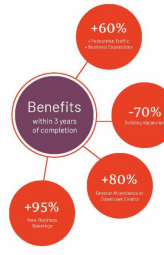


- Commercial centers with severe safety and infrastructure issues deter private reinvestment.
- Visible improvements build confidence in business owners, thereby:
  - Creating employment opportunities
  - Strengthening the local economy
  - Creating vibrant destinations
- Improves pedestrian safety
- Incentivizes commercial property improvements
- Helps businesses meet market needs

#### The NMMS Capital Outlay Program:

NMMS works with its communities to identify and vet Public Infrastructure projects. The projects are developed with local governments, the community, and private sector, utilizing NMMS Technical Assistance to create projects that catalyze private sector investments which create new businesses and jobs.

- Provides funding for public infrastructure upgrades within a targeted public investment area.
- For every state \$1 invested, \$43 dollars is leveraged in private sector reinvestment.



[nmmainstreet.org](http://nmmainstreet.org)

NMEDD is requesting **\$10 million** in the 2022 Legislative session to plan, design, and construct infrastructure improvements in MainStreet and Arts & Cultural districts statewide.

### Why is investing in public infrastructure important?

- Visible improvements build confidence in business owners
- Creates employment opportunities
- Strengthens the local economy
- Creates vibrant destinations
- Improves pedestrian safety
- Incentivizes commercial property improvements

## Reach Higher New Mexico



Education is the first step for people to gain the knowledge, critical thinking, empowerment and skills they need to make New Mexico a better place. Many jobs in today's economy require an education beyond a high school diploma. With the ever-changing workforce environment, the proximity to the military bases and national laboratories, and top industry leaders deploying operations and research within the state, New Mexicans will need opportunities to continue to learn and grow their skills for career success and family-sustaining wages in New Mexico.

But for too many, earning a degree or other credential after high school is oftentimes unaffordable. For others, their education saddles them with so much debt it prevents them from buying a home or saving for retirement.

**We believe every New Mexican deserves a bright future.**

That future, which has been only a distant dream for many New Mexicans, is now within reach. We have the chance, right now, to secure this future by providing free higher education to EVERY New Mexican that chooses to reach higher.

Do you want to learn more about FREE higher education for every New Mexican?  
Visit [FreeCollegeNM.org](http://FreeCollegeNM.org).

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**New Mexico MainStreet**

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(505) 827-0143



*NMMS is a program of the [New Mexico Economic Development Department](http://New Mexico Economic Development Department)*