



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

MainStreet Districts Clean Up Downtown

[Downtown Farmington MainStreet](#) is participating in World Cleanup Day on Sept. 18! They'll be meeting at Orchard Park to clean up downtown.

Thanks to all the volunteers for helping [Taos MainStreet](#) with four cleanup days this past week! Rocky Mountain Youth Corps also joined them to tackle weeds and sediment.

[MainStreet Truth or Consequences](#) is participating in World Cleanup Day on Sept. 18! They'll meet at Ralph Edwards Park to cleanup downtown.

Join us in downtown Farmington for World Cleanup Day
Sept. 18 from 9 am to 12 pm
@ Orchard Park 105 N. Orchard

The City of Farmington will provide:

- Gloves
- Vests
- Trash bags
- Pickers
- Water

Register online at FMTN.ORG



T OR C LITTER PICKERS WORLD CLEAN UP DAY EVENT!

18 SEPT 2021 | 8 A.M. - 11.30 A.M.
MEET AT RALPH EDWARDS PARK

- **Safety briefing 8am** @ Ralph Edwards Park, meet at corner of Ash and Riverside.
- Litter Pick will include as much of the town as you are willing to clean!
- Limited community litter pickers available to borrow. Please bring gloves

Raffle with amazing prizes - free ticket for taking part as well as other goodies

Plus:
Tues 14th: Children's book reading
Thurs 16th: Composting 101 Workshop and more!

Waiver form required to take part and for free raffle ticket
Covid rules may apply



Sponsored by the Recycling Affiliate of
The Bountiful Alliance



[Pueblo of Laguna Explores Marketplace Design Concepts](#)

The [Citizens' Institute on Rural Design](#) (CIRD) presents a story on the Pueblo of Laguna's local design workshop held last August. The workshop developed a preliminary plan for the 80,000 square foot vendor market space on Main Street. A public presentation followed the workshop to further engage the community.



Laguna Pueblo's marketplace project was accepted to NMMS's Frontier & Native American Communities program in 2019. At the workshop, Amy Bell (NMMS Landscape Architecture & Urban Design Revitalization Specialist) worked alongside Omar Hakeem & Zain Islam-Hashmi (To Be Done Studio), designer Joseph Kunkel, and Nathaniel Corum (MASS Design Group's Sustainable Native Communities Design Lab).

Pueblo of Laguna planner Elroy Keetso will continue to work with CIRD, and other partners to facilitate this design concept into a built structure.

Photo Credit: To Be Done Studio

[Lovington MainStreet's Not Vacant Shindig](#)

[Lovington MainStreet](#) aims to create a dining & entertainment cluster to keep dollars local with free family-friendly community events such as *Not Vacant Shindig*. This pop-up event will reimagine vacant buildings and inspire local entrepreneurs to invest in Lovington.

Not Vacant Shindig will feature live music, vendors, and a beer garden on:

- **September 24:** *The Jack of Hearts Band*, a Bob Dylan cover band
- **October 15:** Houston rapper *Lil' Flip*



[Silver City MainStreet's Small Business Assistance Program](#)

[Silver City MainStreet](#)'s *Small Business Assistance Program*, now in its second year, has awarded 42 forgivable loans for infrastructure improvement projects! These projects help businesses stay open, create jobs, and assist with their recovery from the pandemic.

Javalina Coffee House used their forgivable loan for a new indoor paint job. This project demonstrates how a small amount of funding can be leveraged to complete projects and make the community better.



The *Small Business Assistance Program* is funded by the Town of Silver City, the New Mexico Resiliency Alliance, the New Mexico Oil & Gas Association's *Brighter Future Fund*, and the Wells Fargo Foundation.

[Carlsbad's HeritageFest](#) September 18, 2021

HeritageFest is the signature event for Carlsbad's [Pearl of the Pecos Arts & Cultural District](#). This event celebrates the city's historical and cultural richness. The theme for this year's event is "Preserving Carlsbad's Rich History" and will be held on Saturday, September 18 from 10 am-2 pm.

They will have live music, vendors, food trucks, entertainment, crafts, games, live demonstrations and more!



Pecos Sunflower Festival September 17-18, 2021

Join [Santa Rosa MainStreet](#) at the first Pecos Sunflower Festival on Sept. 17-18 for arts, crafts, food, live music, beer garden, conservation information, the "Saving Beauty" documentary, Model A cars, and more!

There will be activities to celebrate as a community and bring awareness to local conservation efforts.



Dolores Huerta Gateway Park's New Trees in South Valley MainStreet

[South Valley MainStreet](#) conducted a series of community meetings and community surveys and learned from community members they want more shade and trees at Dolores Huerta Gateway Park.

South Valley MainStreet & Bernalillo County secured funding through New Mexico MainStreet to address this need. Bernalillo County employees and young adults from the Ancestral Lands Conservation Core are planting several trees at the Dolores Huerta Gateway Park and clearing invasive shrubs starting today!

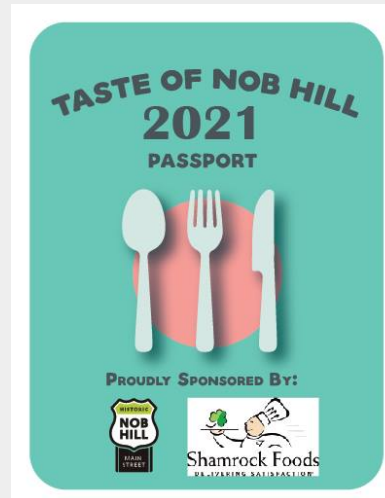


Learn more about the [Dolores Huerta Gateway Park Design Improvements](#).

Nob Hill MainStreet's Taste of Nob Hill

The annual *Taste of Nob Hill* event is presented by [Nob Hill Main Street](#) and Shamrock Foods. Pick up a passport at local businesses for access to Nob Hill restaurant discounts, samples, and more!

Passports will be valid September 23-25 at participating businesses.



Downtown Las Cruces Partnership Named *Community Partner*

Congratulations to the [Downtown Las Cruces Partnership](#) for being named El Paso Electric's *Community Partner* for 2021!

Thank you, El Paso Electric, for supporting downtown Las Cruces!



MainStreet de Las Vegas Construction

[MainStreet de Las Vegas](#) is currently under construction but shops are still open!

Support Las Vegas MainStreet businesses during this infrastructure improvement construction.



Opportunities

Events

- [America Walks Community Change Grants](#)

Sept. 30, 2021

- [T-Mobile Hometown Grant Program](#)

Sept. 30, 2021

- [Grants Promote Diversity in the](#)

- [NM Recovery Webinar: Health Insurance Options for Small Businesses](#)

[BeWellnm](#)

Sept. 22, 2021

- [AARP Livable Communities Workshop: Engaging Older Adults](#)

Sept. 22-23, 2021

Performing Arts

Sept. 30, 2021

- [Nusenda Foundation's Community Rewards® program](#)

Oct. 1, 2021

- [BizSprint Las Cruces](#)

Oct. 4, 2021

- [Great American Haunted Main Street: Storytelling Contest](#)

Oct. 10, 2021

- [Grants Promote Education, Music, and Community Organizing \(Sparkplug Foundation\)](#)

Oct. 11, 2021

- [Shubert Foundation](#) (theatres and dance)

Oct. 14 & Dec. 1, 2021

- [Small Town America Civic Volunteer Award](#) (population less than 25K)

Oct. 15, 2021

- [Build Back Better Regional Challenge](#) (EDA)

Oct. 19, 2021

- [Statewide Planning, Research and Networks Grants](#) (EDA)

Oct. 31, 2021

- [VIA Art Fund Incubator Grant Program](#)

Dec. 1, 2021

- [Good Jobs Challenge](#) (EDA)

Jan. 26, 2022

- [Economic Adjustment Assistance Grants](#) (EDA)

March 15, 2022

- [Indigenous Communities Program](#) (EDA)

March 15, 2022

- [Marketing Main Street - A 4-Part Webinar Series](#)

Sept. 22-Oct. 6, 2021

- [Building Relationships One Thank You at a Time](#)

Sept. 23, 2021

- [AG Day](#)

Sept. 25, 2021

- [Vacant, Abandoned, and Deteriorated Properties Training Academy](#)

Sept. 28, 2021

- [The Future of Main Street Retail](#)

Sept. 28, 2021

- [NMDOT STAR "On Ramp to Growth" Disadvantaged Business Enterprise Program \(DBE\) and Small Business Conference](#)

Sept. 29, 2021

- [New Mexico Outdoor Economics Conference](#) - Farmington

Sept. 29-Oct. 1, 2021

- [Stress and Resilience In A COVID World](#)

Sep. 30-Oct. 28, 2021

- [Northwestern \(Virtual\) Business Finance Fair](#)

Oct. 20, 2021

- [NMMS Fall Institute](#) - Farmington

Oct. 20- 22, 2021

- [NMMS Winter Conference](#) - Santa Fe

Feb. 2-4, 2022

- [2022 Main Street Now Conference](#) -

Richmond, VA

May 16-18, 2022

[More events](#)

- [Travel, Tourism and Outdoor](#)

[Recreation Program](#) (EDA)

March 15, 2022

- [NM Tourism's Rural Pathway Program](#)

May 1, 2022

📧 *Submit your stories & events to our newsletter by emailing info@nmmainstreet.org.*

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)