



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

New Murals in MainStreet Districts

The "Greetings from Carlsbad" mural by [Artbyfish](#) looks great!

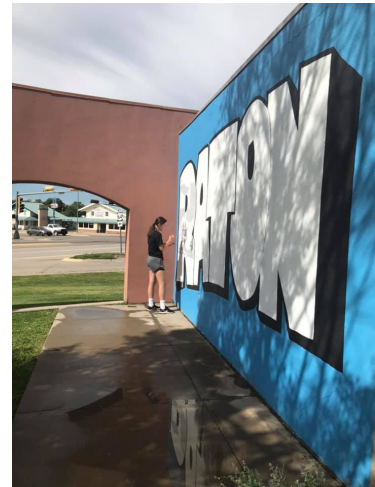


[Lovington MainStreet's](#) Central Alley Graffiti Mural Contest voting ends today!

Mural by River Insilan



[Raton MainStreet's](#) summer intern, *Kira Medina*, is working on their newest mural!



Capital Outlay Public Infrastructure Updates

Belen's new streetlights, benches, and sidewalks on Becker Ave. are looking fantastic thanks to the [City of Belen](#) & [Belen MainStreet Partnership](#)!

Photo Credit: [City of Belen](#)



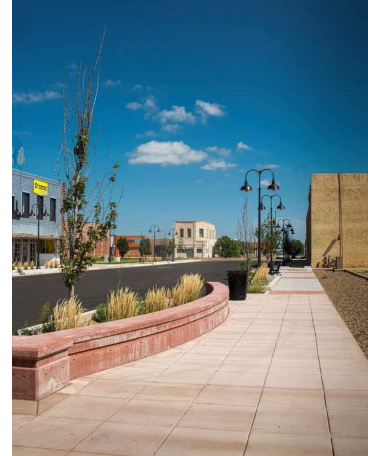
Gallup's [Coal Avenue Commons](#) placemaking project has transformed two blocks of Coal Avenue into a vibrant plaza street!

Photo Credit: [Gallup MainStreet Arts & Cultural District](#)



[Tucumcari MainStreet's](#) Great Blocks project helped make their downtown more pedestrian-friendly with new sidewalks, lighting, landscaping, and seating!

Photo Credit: [Arlene Winfrey](#)



T or C Maker's Market August 22, 2021

Shop small, shop local at the T or C Maker's Market on Sunday, August 22! Meet emerging small businesses while enjoying live music and indulgent bites.



Los Alamos Retail Accelerator Program

[Los Alamos MainStreet](#), in partnership with New Mexico MainStreet, the Los Alamos Chamber of Commerce, and through a New Mexico Economic Development Department LEADS Grant, is spearheading a Los Alamos Retail Accelerator program Fall & Winter 2021!

The outcome of this program will be an increase in independent retail stores in Los Alamos' downtown core. The deadline to apply is August 27, 2021.



Community-Driven Public Art in Las Cruces

The [Las Cruces Museum of Art](#) has a new mural by local artist Coy Lowther - one of [Downtown Las Cruces Partnership](#)'s recent *Ventanas Vivas* winners!

The mural features the Organ Mountains, as well as a Gila monster covered in small artworks created by community members.



State Reimplements Indoor Mask Mandate

New Mexico re-implemented a statewide requirement that **facemasks be worn in all public indoor spaces** with only limited exceptions, and regardless of vaccination status, to stem the state's rising tide of COVID-19 infections and hospitalizations.



New Mexicans can learn more about COVID-19 vaccines and schedule an appointment at VaccineNM.org. Through the month of August, any New Mexican receiving a first or second shot of Pfizer or Moderna, or a first-and-only shot of Johnson & Johnson, will receive \$100!

Silver City MainStreet Launches *Downtown Passport Program*

On August 28, 2021 [Silver City MainStreet](http://SilverCityMainStreet.com) will launch their *Downtown Passport* program for youth (ages 12 and under) at the [Maker's Market at Main Street Plaza!](http://Maker'sMarketatMainStreetPlaza.com)

The *Downtown Passport* has ten downtown business destinations that each "traveler" must go to and have their passport stamped. After August 28, passports can be picked up at the Visitor Center located at 201 N. Hudson Street in Silver City.

Once the passport is completed and returned to the Visitor Center, the "traveler" will receive a \$5 Main Street Gift Certificate. The *Downtown Passport* is a fun way to walk around downtown, get exercise, and learn about local businesses. The gift certificate is good at almost all downtown businesses.

The program will run through December 2021 and was funded by the Wells Fargo Foundation.



Silver City MainStreet's *Taste of Downtown* September 4, 2021

Take a bite out of downtown Silver City on Labor Day weekend, as chefs serve up their culinary delights for the 21st annual Taste of Downtown!

Walk around downtown on Saturday, September 4 from 11:30 am to 2:30 pm and get delicious tastes from 12 eateries. Restaurants, a local brewery, and specialty food establishments are offering delicious, sweet and savory tastes for only \$20 a ticket.

This is an annual fundraising event for [Silver City MainStreet](http://SilverCityMainStreet.com). There will also be four gift basket drawings for ticket holders only. The gift baskets have values of up to \$174. The Silver City Museum Store donated two wonderful baskets, Single Socks donated a fun "basket," and Morning Star donated an outdoor themed basket. The Silver City Museum store has great gifts for all ages, Single Socks is a community thrift store that donates proceeds to fight hunger in our community, and Morning Star is a wonderful downtown outdoor outfitter.



[San Juan Jazz Society](http://SanJuanJazzSociety.com) and [The City of Farmington](http://TheCityofFarmington.com) present the **1st Annual Farmington Jazz Festival**

August 28, 2021

The Farmington Jazz Festival will feature the San Juan Jazz Society Combo, Broke With Expensive Taste and headliner Julia Keefe, Indigenous Jazz Vocalist from Brooklyn, NY.

This FREE event will be hosted outdoors at Civic Center. Seating will be provided and the public is encouraged to sit on the grass or bring their own chairs.

Don't miss this amazing event! Food trucks and a gated bar will be available.



2021 Levitt Amp Gallup Music Series Through September 23, 2021

Gallup MainStreet Arts & Cultural District, in partnership with City of Gallup, is excited to announce the headliners for the 2021 Levitt AMP Gallup Music Series, sponsored by the Mimi & Mortimer Levitt Foundation!

Concerts are every Thursday, 8/12-9/23 at the El Morro Theatre. Watch live in-person or on the live stream!



New Mexico Emergency Rental Assistance Program

Are you having trouble paying your rent or utility bills?

If you were fired, suspended, had your work hours reduced, or experienced other financial hardship due to COVID-19, help is available at renthelpnm.org or 1-833-485-1334.



Opportunities

Events

• [2022 Main Street Now Conference Call for Proposals](#)

• [2021 New Mexico Organic Farming Conference](#)

Aug. 27, 2021

• [Santa Fe Community Foundation Fall Cycle](#) (Santa Fe, Rio Arriba, San Miguel or Mora Counties)
Aug. 30, 2021

• [Outdoor Recreation Trails+ Grant](#)
Aug. 31, 2021

• [America Walks Community Change Grants](#)
Opens Sept. 2021

• [New Mexico FundIt](#)
Sept. 13, 2021

• [2022 Great American Main Street Award](#)
Sept. 15, 2021

• [Laura Bush 21st Century Librarian Program](#)
Sept. 24, 2021

• [T-Mobile Hometown Grant Program](#)
Sept. 30, 2021

• [Grants Promote Diversity in the Performing Arts](#)
Sept. 30, 2021

• [Nusenda Foundation's Community Rewards® program](#)
Oct. 1, 2021

• [Small Town America Civic Volunteer Award](#) (population less than 25K)
Oct. 15, 2021

• [Build Back Better Regional Challenge](#) (EDA)
Oct. 19, 2021

• [Statewide Planning, Research and Networks Grants](#) (EDA)
Oct. 31, 2021

• [Good Jobs Challenge](#) (EDA)

Through Aug. 23, 2021

• [Infrastructure Capital Improvement Plan \(ICIP\) Virtual Training Series:](#)

- Aging & Long-Term Services, 8/23
- Finance Authority - Public Lending Opportunities, 8/24
- Local Government Road Fund and Transportation Project Fund, 8/25
- FUNDIT, Economic Recovery & Renewable Energy, 8/26
- How the ICIP affects funding in New Mexico Tribal Communities, 8/27
- Tourism Infrastructure, 8/30
- Capital Outlay Request Form, 9/28

• [NM Recovery Series: USDA Disaster Assistance and Loans Programs](#)
Aug. 31, 2021

• [AARP Livable Communities Workshop: Engaging Older Adults](#)
Sept. 22-23, 2021

• [Vacant, Abandoned, and Deteriorated Properties Training Academy](#)
Sept. 28, 2021

• [New Mexico Outdoor Economics Conference](#) - Farmington
Sept. 30-Oct. 1, 2021

• [NMMS Fall Institute](#) - Farmington
Oct. 20- 22, 2021

• [NMMS Winter Conference](#) - Santa Fe
Feb. 2-4, 2022

• [2022 Main Street Now Conference](#) - Richmond, VA
May 16-18, 2022

[More events](#)

Jan. 26, 2022

- [Economic Adjustment Assistance](#)

[Grants](#) (EDA)

March 15, 2022

- [Indigenous Communities Program](#)

(EDA)

March 15, 2022

- [Travel, Tourism and Outdoor](#)

[Recreation Program](#) (EDA)

March 15, 2022

📧 *Submit your stories & events to our newsletter by emailing info@nmmainstreet.org.*

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)