



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Silver City's Taste of Downtown

September 4, 2021

The 21st Annual *Taste of Downtown* is back in [Silver City MainStreet!](#) Taste 12 sweet and savory treats for \$20. Walk around downtown Silver City and discover new culinary delights!

[Tickets](#) sell out fast - head to Silver City for Labor Day weekend!

There will also be free gift basket drawings for ticket holders, and *The Big Ditch Crickets* will play at noon at The Hub (*Taste of Downtown* headquarters.)



**Saturday, Sep. 4
Labor Day Weekend**

An Annual Benefit for the Silver City MainStreet Project
Purchase tickets: www.SilverCityMainStreet.com or Visitor Center, 201 N. Hudson
Tickets available Day of Event at The Hub, 600 N. Bullard St.



2021 Levitt Amp Gallup Music Series

August 12-September 23, 2021

[Gallup MainStreet Arts & Cultural District](#), in partnership with City of Gallup, is excited to announce the headliners for the 2021 Levitt AMP Gallup Music Series, sponsored by the Mimi & Mortimer Levitt Foundation!

Concerts are every Thursday, 8/12-9/23 at the El Morro Theatre. Watch live in-person or online with their live stream!

Gallup MainStreet is featured in:

- [Spotlight on Three Levitt AMP Communities](#)
[Creating Unity through Diversity](#), Levitt Foundation
- [Doing the Two-Step on Coal Avenue](#) at Downtown Night Out, *Gallup Sun*



**Lovington MainStreet's Central Alley Crawl: Road Construction Mitigation
Plan HWY 82**

Artists Selected, Alley Beautification Underway



[Lovington MainStreet](#)'s reconstruction to reduce flooding, beautify the downtown, and improve visibility will start in August. Their *Road Construction Mitigation Plan* has five main components:

- Install lighting along the west side of *Central Alley*.
- Beautify *Central Alley* by clearing trash/weeds and installing graffiti murals.
- Develop & implement a practical plan to address the collapsing building on *Central Alley*.
- Market & promote alternative entrances/access points through radio, social media, print, and signage.
- Host **Alley Crawl**, a community festival to restore community pride & increase pedestrian activity.

Central Alley (the alley behind Cornerstone Coffee House on Main Street) will feature five graffiti murals, lighting, and temporary seating. Mural artists are all Lea County natives: Aleyda Ortiz (Hobbs), Dante Rios (Lovington), Edgar Palomero (Lovington), River Insilan (Lovington), and Roger Barr (Hobbs). Participating businesses will receive an exclusive marketing package to inform customers of alternative parking & entrances, and encourage them to continue to shop local.



Grants from multiple outside sources totaling \$25,000 financed the graffiti murals & lighting upgrades. In addition, Lovington MainStreet is working with the City of Lovington and New Mexico MainStreet to address the collapsing building on the south corner.

Central Alley Crawl, a block party-style ribbon cutting, will take place on **August 13, 2021** from 6-10 pm with free wine tasting, vendors, and held in conjunction with Lovington Chamber's *Roller Rink Alley*.

For more info on the *Road Construction Mitigation Plan* or *Central Alley Crawl*, contact Mara Salcido at (575) 396-1418.



[Apply for the Outdoor Recreation Trails+ Grant](#) By August 31, 2021

The [Outdoor Recreation Trails+ Grant](#) invests in outdoor infrastructure – from trails to boat ramps to public shooting ranges and more – is open through August 31!

Eligible entities include: Tribes, Pueblos, and Nations; Municipalities; Counties; Nonprofits; Public preschools/schools/districts; Colleges/Universities; Soil and water conservation districts; Acequia associations.



MainStreet de Las Vegas Receives USDA Grant

[MainStreet de Las Vegas](#) was awarded a USDA Rural Business Development Grant (RBDG) in the amount of \$102,000 to fund six business development projects!

The six projects are new business start-ups:

- [The Prairie Hill Café](#)
- Auntie's Tiendita & BBQ
- LV Crush Apple Juicing
- Recirculate Glass Crushing & Recycling
- Las Vegas Food Truck Park
- [Unity Orchard](#)



RBDG is a competitive grant designed to support targeted technical assistance, training, and other activities leading to the development or expansion of small and emerging private businesses in rural areas with fewer than 50 employees and less than \$1 million in gross revenues.

Pictured: The Prairie Hill Café

[South Valley MainStreet's School Giveaway](#) July 30, 2021

[South Valley MainStreet's Annual Back to School Giveaway](#) will be at the La Familia Growers Market on Friday, July 30, 2021 from 4:30-7:30 pm.

At Dolores Huerta Gateway Park, South

Valley MainStreet will be giving out backpacks filled with school supplies, masks, and hand sanitizer. They are still taking donations and sponsors!



4th Annual La Familia Growers Market
BACK 2 SCHOOL GIVEAWAY

Artisan-Crafts • Poetry Performances
 Kaffees • Music
 Live Silk-Screening

Educational Booths:
 New Mexico Natural History Museum,
 Explora Children's Museum &
 Learners Chess Club

Bring a t-shirt and get a special image silk screened on it

COVID19 Education & Information • Mask Wearing Highly Recommended
 July 30 (Friday), 2021 • 4:30 pm - 7:30 pm
 Dolores Huerta Park • 100 Isleta Blvd, SW, ABQ, NM 87105

Logos: URU, CASA DEL REY, Security Source, I South Valley, Our Humanity, etc.

For more information: southvalleymainstreet@gmail.com or call (505) 400-9695

Los Alamos Tuesday at the Pond: The Blues Revue

July 27, 2021

The [Los Alamos Creative District](#) presents *The Blues Revue Band* at Ashley Pond on Tuesday, July 27, 2021 from 6-8 pm.

Enjoy old timey songs, originals, modern folk, blues, and many good jams along the way!



Farmington's T.G.I.F.

Fridays in July, 11:00 am-1:00 pm

Join the City of Farmington at Orchard Park, in historic downtown, for good food and live music!

- July 23 - Donny Johnson ☑
- July 30 - Otis & the Rhythm ☑



Opportunities

Events

- [Rural Placemaking Innovation Challenge](#)
July 26, 2021
- [Little Seeds Pollinator Pals Grant](#)
July 30, 2021
- [NM Oil & Gas Association's Brighter Future Fund](#) (Bernalillo, Sandoval, Torrance and Valencia counties)
July 30, 2021
- [Union Pacific Foundation Local Grants](#)
July 31, 2021

- [Her Voice, Her Story: An Indigenous Women's Business Journey with Ah-Shí Beauty](#)
July 23, 2021
- [Public Update on the NM Statewide Recovery and Long-term Plan](#)
July 27, 2021
- [Rural Efficient Business Interview with Behempful](#)
July 29, 2021
- [InvestiNM](#) - workshop for New Mexicans considering business

• [Remedy: Climate, Ritual & Roots](#), a virtual interdisciplinary artist residency for youth artists
August 3, 2021

• [RFP - Development of Outdoor Recreation Projects](#)
August 6, 2021

• [American Rescue Plan Grants to Organizations](#)
August 12, 2021

• [2022 Main Street Now Conference Call for Proposals](#)
August 13, 2021

• [The Wallace Foundation](#) - for arts organizations of color
August 13, 2021

• [Our Town Grants from the National Endowment for the Arts](#)
August 17, 2021

• [Good Green Giving Grant Program](#), Program Aids Communities Impacted by the War on Drugs
August 18, 2021

• [Native Youth And Culture Fund Grant](#)
August 19, 2021

• [Outdoor Recreation Trails+ Grant](#)
August 31, 2021

• [Laura Bush 21st Century Librarian Program](#)
September 24, 2021

• [Small Town America Civic Volunteer Award](#) (population less than 25K)
October 15, 2021

• [Sony CREATE ACTION Grants](#)
Monthly through March 2022

• [The Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation - Rural](#)

opportunities in the cannabis industry
July 29, 2021

• [Public Update on the NM Statewide Recovery and Long-term Plan](#)
August 3, 2021

• [TikTok Small Biz Block Party](#)
August 5, 2021

• [New Mexico Outdoor Economics Conference](#)
Sept. 30-Oct. 1, 2021

• [NMMS Fall Institute](#) - Farmington
October 20-October 22, 2021

• [NMMS Winter Conference](#) - Santa Fe
February 2-February 4, 2022

• [2022 Main Street Now Conference](#) - Richmond, VA
May 16-18, 2022

More events

[NM](#)

Ongoing

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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(505) 827-0143



NMMS is a program of the [New Mexico Economic Development Department](#)