



# NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

## [N.M. to lift pandemic restrictions Thursday, July 1](#)

Effective July 1, all pandemic-related occupancy restrictions on all forms of commercial activity will be lifted.

All businesses across the state may once again operate at 100% of maximum capacity.

In addition, all limitations on mass gatherings are gone; businesses, large events and organizations may operate at 100% of maximum capacity, whether indoor or outdoor.



## *Spirit of New Mexico Tour* at [Farmington's Downtown Makers Market](#) July 1, 2021

Check out [Farmington's Downtown Makers Market](#) at Orchard Park on **Thursdays from 4:30 pm to dusk** for handmade and homemade goods. Support local artisans and growers!

On July 1, enjoy the music of the 44th Army Band.



## [Raton's Santa Fe Trail Balloon Rally](#)

July 3-5, 2021

Join [Raton MainStreet](#) at the Santa Fe Trail Balloon Rally on July 3-5 at the La Mesa Airfield!

Hot air balloons will fly at 6:30 am (weather permitting), Saturday-Monday.

The Raton Elks Lodge will host a pancake breakfast every morning at the La Mesa Air Field from 6:00-9:00 am.

### New Mural on Deming's County Pavilion

Bravo to artist Jesse Kriegel for this outstanding new mural on the Deming County Pavilion in Deming Luna County MainStreet.



### Downtown Las Cruces Partnership's Drive for Downtown Golf Tournament

July 9, 2021

Proceeds from DLCP's Drive for Downtown Golf Tournament on July 9 will benefit DLCP's ongoing efforts to create a signature business destination that celebrates the region's rich cultural heritage, and local arts and culture.

Contact Jennifer Garcia Kozlowski at 575-525-1955 or [director@dlcp.org](mailto:director@dlcp.org) to reserve your space!

### Los Alamos ScienceFest

July 6-11, 2021

Los Alamos ScienceFest 2021 is ScienceFest+, which means there will be more science to discover through a variety of mediums.

The schedule includes science lectures, discussions, live demonstrations and engaging Science, Technology, Engineering, Art and Math (STEAM) activities!

Join the Los Alamos Creative District at the kickoff party on July 6 at the Fuller Lodge lawn for music, local scientist discussions, and a beer garden!

# Silver City MainStreet's Love Local

July 3, 2021

**Silver City MainStreet** is celebrating *Love Local* on Saturday, July 3 with 50 downtown merchants offering deals, discounts, and free drawings!

Silver City MainStreet is asking residents to *Love Local* by shopping and dining in downtown. Downtown Silver City offers more than 20 places to dine and drink, more than 20 retail shops with affordable gifts, and more than 20 galleries offering everything from funky, contemporary art to fine art.



**JULY 3, 2021**  
**SHOP LOCAL DOWNTOWN BUSINESSES**  
**DEALS - DISCOUNTS - DRAWINGS**  
[WWW.SILVERCITYMAINSTREET.COM](http://WWW.SILVERCITYMAINSTREET.COM)

<p>6th Street Tillery, 10% off          Aloha Springs, Free non-alcoholic drinks w/ Chase-Ex          Aloha Gallery, 20% off          All My Mommas Book, 15% off          Animals Studio, 10% off          Antiques Mall, In-store sales          Bear Creek Herbs, 10% off          Barbette's Vintage Vibes          Buy 1 get 2nd 50% off Boba drinks equal or less value          Blue Door Gallery, 10% off          Corner Kitchen, 10% off          Davidson Walk, 10% off          Dragonfly Studio, 15% off          Encore, Refreshments          Forest's Plaza, 10% off single slices          Gallery Molly Ramallo, 10% off          GMA gallery, In-Store sales (Over 2 merchandise)          GMA Hike &amp; Bike, 10% off          Great Country Art Guild          Drawing for freebies - must be present to win          Home Interiors, Mattress Sales - up to 20%          Independent Ink Tattoo Shop          Lusc Hair and Nail Salon          Javalina Coffee House, 25% off 1 item per purchase          Kiva's Vintage Boutique, In-store sales          Light Art Space, In-store sales          Little Teardrop Brewery, 20% off dessert with purchase of an entire          Lord Studio, 5% off          Lola Daily Studio, 10% off on all Cards &amp; Prints          LV Studio, In-store items          Mammamia Bridal, 10% off          Morning Star Sports, 20% off          O'Brien's Washings, 10% off          Oasis Coffee and Tea House, Half off every drink          Park Store North, In-store sales</p>	<p>Power and Light Press, 15% off          Book, Drawing to win one of the \$125 gift cards          Seaboard Center for the Arts, Free Book Contest Prizes          Silver Theatre, Free small popcorn          Silver Artifacts, 10% off          Silver City Bookstore, 15% off          Silver City Book Co-op          Drawing for Gift Certificates of \$100, \$200, or \$500          Silver City Museum Store, 10% off or a free toy          Single socks, 25% off          Soul River Gallery, In-store sales          Sterling Fine Art, 10% off anything over \$100          The Ice Cream Emporium, 10% off everything          The Marketplace, 10 - 20% off selected items          Town and Country Thrift Store, 10% off          Truaxell Buzz Coffee House, 20% off specialty latte          Twin Sisters Cycling and Fitness, 10% off rec. bikes, incl. bike items          Vintage Furnishings, 10% off          Wild West Weaving, 15% off</p> <p><b>50!</b>          downtown Silver City restaurants, coffee houses and retail shops are offering deals, discounts, free drawings and more!</p> <p>Celebrate the Fourth of July &amp; Love local and Shop Local!</p> <p><a href="http://WWW.SILVERCITYMAINSTREET.COM">WWW.SILVERCITYMAINSTREET.COM</a></p>
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## MainStreet Roswell's AlienFest

July 1-3, 2021

**MainStreet Roswell's** first annual **AlienFest** is July 1-3 at the Chaves County Courthouse!

This family-friendly event in downtown Roswell supports local merchants with costume contests, scavenger hunts, live music, and much more. Check out the [full schedule of events](#).



**ALIENFEST ENTERTAINMENT**

- HIM HONK
- OSCAR BUTLER
- ELVIS BRINNY
- NOVA BOSS
- TRAVIS BULL
- KATLA WOOD
- COY
- ROPA STORBERG
- MATTHEW PALMER
- PAULI MARRINO
- BILBERT SPIES
- STEVE BIRNBAUM
- SARA ARMSTRONG
- JONES AND BELL
- SAUNDERS NIGHT RIOT
- DAVIDY PRODUCTIONS

**FAMILY FUN**  
**SCAVENGER HUNT**  
**COSTUME CONTEST**  
**FREE ENTERTAINMENT**

**DON'T MISS THE 501ST LEGION!**

[WWW.UFOFESTIVALROSWELL.COM](http://WWW.UFOFESTIVALROSWELL.COM)

## ABQ Downtown Growers' Market Job Opportunity

ABQ's **Downtown Growers' Market** (a program of Downtown ABQ MainStreet and Arts & Cultural District) is hiring a part-time Market Manager to start in early August!

The job description and details can be found on their website.



**JOIN OUR TEAM**  
**NOW HIRING!**  
**MARKET MANAGER**

## Carlsbad's Third Thursday Event

July 15, 2021

Join **Carlsbad MainStreet** and Pearl of the Pecos Arts & Cultural District at the *Third Thursday* event on July 15!

There will be food trucks, live music, local farmers & makers, and more.



## Opportunities

## Events

- [Call for Proposals to Community-Based Archives](#)

July 2, 2021

- [Rio Grande Trail Infrastructure Funding - Project Proposal Survey](#)

July 15, 2021

- [American Rescue Plan Grants to Local Arts Agencies for Subgranting](#)

July 22, 2021

- [Rural Placemaking Innovation Challenge](#)

July 26, 2021

- [Little Seeds Pollinator Pals Grant](#)

July 30, 2021

- [Union Pacific Foundation Local Grants](#)

July 31, 2021

- [RFP - Development of Outdoor Recreation Projects](#)

August 6, 2021

- [American Rescue Plan Grants to Organizations](#)

August 12, 2021

- [2022 Main Street Now Conference Call for Proposals](#)

August 13, 2021

- [Rural Efficient Business Interview: Santa Fe CBD](#)

July 1, 2021

- [Webinar: American Rescue Plan Funding for Arts Organizations in Rural America and Indian Country](#)

July 8, 2021

- [Authentic Community Engagement – Best Practices for Equitable Work](#)

July 14, 2021

- [New Mexico Basic Economic Development Course](#)

July 18-22, 2021

- [Public Update on the NM Statewide Recovery and Long-term Plan](#)

July 27, 2021

- [New Mexico Outdoor Economics Conference](#)

Sept. 30-Oct. 1, 2021

- [NMMS Fall Institute](#) - Farmington

October 20-October 22, 2021

- [NMMS Winter Conference](#) - Santa Fe

February 2-February 4, 2022

- [2022 Main Street Now Conference](#) - Richmond, VA

May 16-18, 2022

- [Our Town Grants from the National](#)

[Endowment for the Arts](#)

August 17, 2021

More events

- [Sony CREATE ACTION Grants](#)

Monthly through March 2022

- [The Carl C. Anderson, Sr. and Marie Jo](#)

[Anderson Charitable Foundation - Rural](#)

[NM](#)

*Ongoing*

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

**New Mexico MainStreet**

[www.nmmainstreet.org](http://www.nmmainstreet.org)

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(505) 827-0143



NMMS is a program of the [New Mexico Economic Development Department](#)