



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

[La Familia Growers' Market opens in South Valley MainStreet](#)

June 25, 2021

The weekly *La Familia Growers' Market* opens today, Friday, June 25 in [South Valley MainStreet!](#)

- Fresh local fruit and vegetables
- Farm vendors
- Arts & Crafts
- Children's activities
- Food trucks
- Live music
- Baking in the *Horno* workshops



[Belen Ribbon Cutting and Rainbow Art Walk](#)

June 26, 2021

📍 Belen is welcoming **Hub City Heat Glass Studio** with a grand opening and ribbon cutting celebration on Saturday, June 26 from 12:00-6:00 pm at 212 Beckner Ave. Join them for prizes, food trucks, music, and more!

📍 Also that day, the Belen Arts District is hosting **Rainbow Art Walk**, a celebration of local art and small businesses from 3:00-6:00 pm along Becker Avenue!



[Downtown Night Out returns to Gallup](#)

June 26, 2021

[Gallup MainStreet Arts & Cultural District](#) is excited to announce DOWNTOWN NIGHT OUT is back on June 26 from 5:00-7:00 pm!

Enjoy food, art, live music, and family activities

downtown:

Diné Boyz, brought to you by Quintana's Music Center, will be performing in the **all-new Coal Avenue Commons** between 2nd and 3rd Streets.

Let's celebrate New Mexico and Gallup opening back up. *Gallup MainStreet encourages you to continue to practice social distancing and be Covid-safe.*



[New Mexico Basic Economic Development Course](#)

July 18-22, 2021

The New Mexico Basic Economic Development Course is an intro to the theory & practice of economic development for practitioners & community leaders.

Take this 5-day fundamental course on July 18-22 in **Albuquerque or virtually!**

The Basic Course
A 5-Day Course on the Fundamentals of Economic Development
July 18 - 22, 2021 | Albuquerque, NM

FEATURED SPEAKERS

ABOUT
Featuring 21 speakers from across the country, this course emphasizes subjects essential for organizing, planning and managing your economic-growth initiatives.

REGISTRATION
Virtual: \$595
In-Person: \$790
* NM Residents take \$100 off.

Visit our website for the full speaker lineup, course schedule, & registration.

REGISTER TODAY
ECONDEVACADEMY.COM

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@nmdevacademy

PAT VANDERPOOL
CEO, IM EDP
Executive Director, Greater Tucuman
Economic Development
TOPIC: Workforce

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Development Corporation
TOPIC: Ethics

JOHANNA NELSON
CEO, MBA
Strategic Program Development
Coordinator, NM Economic Development
TOPIC: Finance/Fund

[Los Alamos ScienceFest](#)

July 6-11, 2021

[Los Alamos ScienceFest 2021](#) is ScienceFest+, which means there will be more science to discover through a variety of mediums.

The schedule includes science lectures, discussions, live demonstrations and engaging Science, Technology, Engineering, Art and Math (STEAM) activities!



Join the [Los Alamos Creative District at the kickoff party](#) on July 6 at the Fuller Lodge lawn for music, local scientist discussions, and a beer garden!

Two MainStreet Executive Director Job Opportunities

- [MainStreet Truth or Consequences](#) is hiring an Executive Director to coordinate activities within a downtown revitalization program that utilizes historic preservation as an integral foundation for downtown economic development.
- [Ruidoso Midtown Association](#) is looking for their next Executive Director to lead Ruidoso Midtown's revitalization efforts in close conjunction with their Board of Directors.

[Las Vegas Fridays Al Fresco](#) Fridays through September 2021

Fridays Al Fresco are free outdoor concerts in the Las

Vegas Old Town plaza gazebo every Friday from 5:30-8:00 pm.

There are different bands [scheduled every week](#) as well as raffles, prizes, food, and family-friendly activities!

Event is sponsored by: Las Vegas First Independent Business Alliance in conjunction with the City of Las Vegas.



Photo credit: local musician Steve Leger via the Las Vegas Optic.

[Silver City MainStreet's Love Local](#)

July 3, 2021

[Silver City MainStreet](#) is celebrating *Love Local* on Saturday, July 3 with 50 downtown merchants offering deals, discounts, and free drawings!

Silver City MainStreet is asking residents to *Love Local* by shopping and dining in downtown. Downtown Silver City offers more than 20 places to dine and drink, more than 20 retail shops with affordable gifts, and more than 20 galleries offering everything from funky, contemporary art to fine art.

Love Local Love Local

JULY 3, 2021
SHOP LOCAL DOWNTOWN BUSINESSES
DEALS - DISCOUNTS - DRAWINGS

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6th Street Fibers, 10% off
Aloha Springs, Free non-alcoholic drinks w/ Dive-In
All My Mommas, 30% off
All My Mommas, 15% off
Artists Studios, 10% off
Artique Mall, In-Store sales
Bear Creek Herbs, 5% off
Burbell's Vintage Vibes,
Buy 1 get 2nd off (Items of equal or less value)
Blue Dunes Gallery, 10% off
Copper Kitchen, 10% off
Dandelion Wish, 10% off
Dragonfly Studio, 15% off
Ecoore, Refreshments
Forest, 10% off (rough items)
Gallery Mody Ramada, 10% off
Gala Arts & More, 10% off
Great County Art Guild,
Drawing for foodies - must be present to win
Home Furnishings, Mattress Sales - up to 30%
Independent Ink Tattoo Shop,
Face Painting/Tattoo
Inchless Coffee House, 20% off 1 item per purchase
Light Art Space, In-Store sales
Little Lead Creek Brewery,
25% off a dozen with purchase of an entire
Lion Studios, 5% off
Lola Daily Studio, 10% off on all Cards & Prints
L3 Studio, Refreshments
Mamamia Ridge, 10% off
Morning Star Sports, 20% off
O'Rourke's Bookshop, 10% off
Oasis Coffee and Tea House, Half off iced drinks
Pink Store North, In-Store sales
Power and Light Press, 15% off
Revel, Drawing to win one of the 3 \$25 gift cards
Southwest Center for the Arts,
Free Mini Canvas Portraits
Silver Theatre, Free small popcorn
Silver Artifacts, 10% off
Silver City Bookstore, 5% off
Silver City Food Co-op,
Drawing for Gift Certificates of \$100, \$200, or \$500
Silver City Museum Store, 10% off or a free toy
Single Socks, 25% off
Small River Gallery, In-Store sales
Sterling Fine Art, 10% off anything over \$100
The Jar Goods Importers, 15% off everything
The Marketplace, 10-20% off selected items
Town and Country Thrift Store, 10% off
Tropical Reef Coffee House,
20% off 15ozs latte
Twin Sisters Cycling and Fitness,
10% off red, white, and blue items
Vintage Furniture, 10% off
Wild West Weaving, 15% off

50!!
downtown Silver City restaurants,
coffee houses and retail shops are
offering deals, discounts, free drawings
and more!

Celebrate the Fourth of July
& Love Local and Shop Local!

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[Silver City Make-and-Take Free Family Fun](#)

Saturdays through October 2021

The Make-and-Take booth offers free, family-oriented activities at the [Silver City Maker's Market](#), Saturdays from 10:00 am-2:00 pm at the Main Street Plaza in downtown Silver City.

This event increases family and youth engagement through arts and cultural experiences.

Upcoming activities include sun printing, found art, book give-a-way, tiny house model, paper marigolds and more. There is something new to experience every week!



[MainStreet Roswell's AlienFest](#)

July 1-3, 2021

[MainStreet Roswell](#)'s first annual [AlienFest](#) is July 1-3 at the Chaves County Courthouse!

This family-friendly event in downtown Roswell supports local merchants with costume contests, scavenger hunts, live music, and much more. Check out the [full schedule](#)

[of events.](#)



[Santa Rosa's Outdoor Summer Festival](#)

June 26, 2021

[Santa Rosa MainStreet](#) and the City of Santa Rosa present the Outdoor Summer Festival on Saturday, June 26!

- The Roadrunner 5/10k run/walk starts at 7:00 am and the kids 1k run starts at 9:00 am in front of the gazebo.
- Farmers' Market and Craft Fair located under the big tent in front of City Hall, starting at 8:00 am.
- Moise Library hosts "Spring into Summer Reading" with flower planting and reading activities for children, starting at 10:00 am.
- Trash can art project displayed by SRHS art students for community viewing and voting.

Santa Rosa Mainstreet & The City of Santa Rosa Presents

The Outdoor Summer Festival

Join us for a day of fun filled events!
Downtown Santa Rosa. Saturday, June 26.

The Roadrunner 5k/10k Run/Walk starting at 7am & Kids 1k Run at 9am in front of the gazebo. Register online at <https://roadrunnersantarosa.com>.

Farmers Market & Craft Fair located under the big tent in front of City Hall starting at 8am.

Moise Library will be hosting "Spring into Summer Reading" with flower planting & reading activities for children. Starting at 10am.

Trash Can Art Project displayed by SRHS art students for community viewing & voting.

[Taos MainStreet at Taos Farmers' Market](#)

June 26, 2021

[Taos MainStreet](#) will be at the Farmers' Market for Non-Profit Day on Saturday, June 26 from 8:00 am-12:30 pm.

Taos plaza will be closed to car traffic, allowing for the Paseo Project to paint crosswalks and nonprofits to share info about their programs!



Opportunities

- [JPMorgan Chase: AdvancingCities](#) - *Advance Economic Progress for Black and Latina Women (ABQ)*
June 28, 2021
- [Outdoor Equity Fund](#)
June 30, 2021

Events

- [Raising Capital in New Mexico](#)
June 30, 2021
- [NM Cannabis Legalization Conference](#)
June 30-July 1, 2021
- [Rural Efficient Business Interview: Santa Fe CBD](#)

• [T-Mobile's Hometown Grant program](#)

June 30, 2021

• [The Amber Grant for Women-owned Small Businesses](#)

June 30, 2021

• [Call for Proposals to Community-Based Archives](#)

July 2, 2021

• [Rural Placemaking Innovation Challenge](#)

July 26, 2021

• [Little Seeds Pollinator Pals Grant](#)

July 30, 2021

• [Union Pacific Foundation Local Grants](#)

July 31, 2021

• [2022 Main Street Now Conference Call for Proposals](#)

August 13, 2021

• [Our Town Grants from the National Endowment for the Arts](#)

August 17, 2021

• [Sony CREATE ACTION Grants](#)

Monthly through March 2022

• [The Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation - Rural NM](#)

Ongoing

July 1, 2021

• [Authentic Community Engagement – Best Practices for Equitable Work](#)

July 14, 2021

• [New Mexico Basic Economic Development Course](#)

July 18-22, 2021

• [Public Update on the NM Statewide Recovery and Long-term Plan](#)

July 27, 2021

• [New Mexico Outdoor Economics Conference](#)

Sept. 30-Oct. 1, 2021

• [NMMS Fall Institute](#) - Farmington
October 20-October 22, 2021

• [NMMS Winter Conference](#) - Santa Fe
February 2-February 4, 2022

• [2022 Main Street Now Conference](#) -
Richmond, VA
May 16-18, 2022

More events

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)