



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Help New Mexico Bring the Good Times Back By Getting Vaccinated



- Everyone who gets the Johnson & Johnson vaccine or their booster shot by June 17 gets \$100*!

In order for New Mexico to retire its “Red to Green” framework and many of the COVID-Safe Practices by July 1, 60% of eligible New Mexicans need to complete their vaccine series by June 17. Help us bring the good times back by [getting vaccinated](#) now.

[Schedule your vaccine](#)



- New Mexico’s [Vax 2 the Max](#) Sweepstakes qualifies *vaccinated* New Mexicans for cash prizes, staycations, passes to state parks and museums, and more!

The first drawing is **Friday, June 18, 2021** -- *you must opt in for the sweepstakes by 6:00 pm Thursday, June 17, to be eligible for the Friday, June 18 drawing.*

[Opt in for Vax 2 the Max sweepstakes](#)

Clean and Beautiful Funding Supports Three New Assets in Silver City

The Town of Silver City received funding from the New Mexico Tourism Dept.’s [Clean and Beautiful Program](#) for three separate projects. The Town was one of 37 communities to receive funding last year to develop and enhance beautification and recycling initiatives!

- The Youth Mural Program installed the **tile mural** on the restroom building at the Main Street Plaza, in cooperation with [Silver City MainStreet](#); the mural acknowledges the rare riparian habitat in Silver City and is colorful, beautiful, and interpretive.

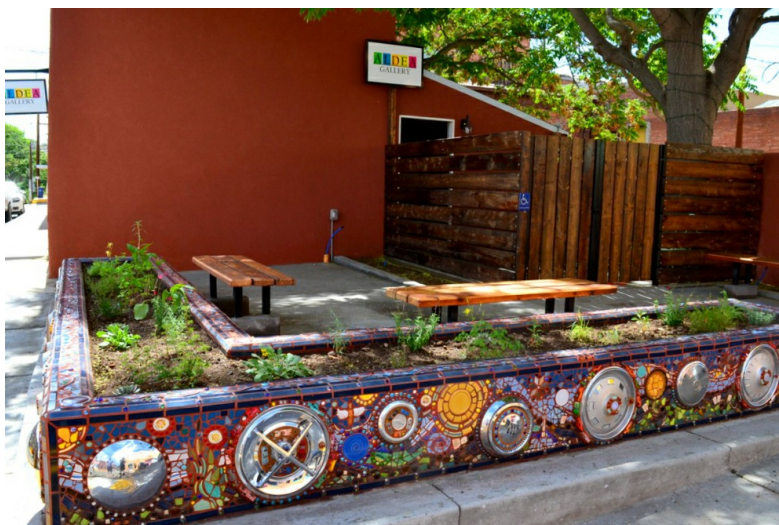


- The Gila Native Plant Society made improvements to the **Silva Creek Botanical Garden**, including new plantings, a large pergola, plant signage and more.



- And Constructavision, LLC built a **parklet** on the corner of Yankie and Texas Streets, a beautiful place to sit and enjoy a cup of coffee downtown. The planter boxes have a mural designed by Jean Robert Beffort with native plants.

Silver City MainStreet served as the program coordinator for the Town, and they invite the public to see these new assets in the community!



Artesia Arts & Cultural District's *Downtown Mural Program*

The [Artesia Arts & Cultural District's Downtown Mural Program](#) recently completed their first mural, "Tribute" by Hannah Dean. Hannah grew up in Artesia and now lives in Cloudcroft where she has completed several public art projects and commissions.



"Tribute" references artists Luis Jimenez, Henriette Wyeth, and Peter Hurd as well as local art supporters S.P. & Estelle Yates. Check it out on the west wall of 114 West Main St.

A second mural project will begin on June 16 as part of the Student Mural Program. Plans for a third and fourth mural are in progress! For more information, contact acdmurals@gmail.com.



Learn
more

Gallup's Coal Avenue Commons & Walkway Construction

[Gallup MainStreet Arts & Cultural District](#) provided an update on the Coal Avenue Commons project:

- Construction continues and Murphy Builders are making a lot of progress on the walkway. New benches and concrete have been installed with larger tree wells to allow for healthier shade trees.



- *Downtown Night Out* is back on **Saturday, June 26, 2021!** There will be live music in the new Coal Avenue Commons area. Stroll around historic downtown, shop at participating businesses, get take-out from your favorite restaurant, and enjoy the music.

Learn
more

Your First Stop For All Things Downtown Las Cruces

Have you ever wanted to share your downtown experience or ask a question, but didn't know where to start? [Downtown Las Cruces Partnership](#) and the Las Cruces Arts and Cultural District want to be your first point of contact. If we can't help you, we'll connect you to someone who can!



Complete this Short Survey

Tucumcari's Fired Up Fridays

Join [Tucumcari MainStreet](#) for *Fired Up Fridays* at the Tucumcari Railroad Depot, 11:00 am - 8:00 pm. There will be food trucks, games, a storybook stroll, and open mic night at 6:00 pm.

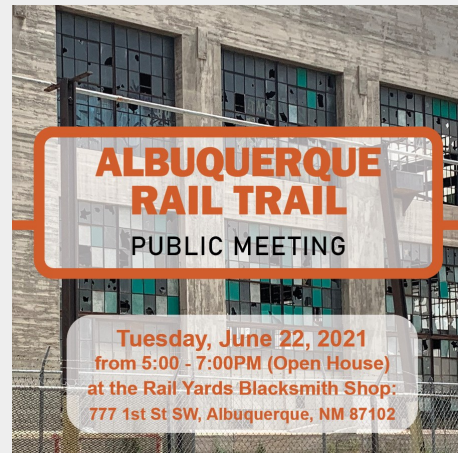


Learn
more

Downtown ABQ Rail Trail Public Meeting

The City of Albuquerque is holding a public meeting to discuss a new multi-modal trail connecting Downtown and the Rail Yards on **Tuesday, June 22, 2021** from 5:00-7:00 pm at the Rail Yards Blacksmith Shop (777 1st St SW).

Attendees will have the opportunity to comment on the concepts and guide these exciting upgrades! If you have any questions or require specific accommodations for the meeting, please contact Emily Rogers at 505-265-2266 ext.103 or erodgers@mrwmla.com.



Learn
more

Raton MainStreet's Summer Carnival

[Raton MainStreet](#) presents the *Raton Summer Carnival* at the Raton High School, **June 17-20, 2021!**

Purchase your \$20 tickets at InBank locations in Raton & Trinidad in advance, or for \$30 at the carnival.

There will be thrilling rides, fun games, and tasty fair treats!



Learn
more

Lovington's Smokin' on the Plaza BBQ Cookoff and Music Festival

Join [Lovington MainStreet](#) at their annual *Smokin' on the Plaza* BBQ cookoff and music festival on **June 18-19, 2021!**

Come judge some local BBQ, enjoy live music, and walk around Downtown Lovington, NM to soak up the beautiful summer sun.

- IBCA BBQ competition
- Locals-only brisket cook-off
- Little Miss Smokin' Q
- Kids Q
- Drylands Brewing beer garden
- FREE live music

See you in Downtown!



Learn
more

Farmington *Downtown Makers Market*

Check out the [Farmington Downtown Makers Market](#) at Orchard Park on **Thursdays from 4:30pm to dusk** for handmade and homemade goods. Support local artisans and growers!



Learn
more

Carlsbad *Third Thursday Event: Street Art*

Join [Carlsbad MainStreet](#) and Pearl of the Pecos Arts & Cultural District at the *Third Thursday* event on **June 17, 2021** from 5:30-7:30 pm!

- Live art demonstrations by local artists
- Food trucks
- Live music in the gazebo by Spivey
- Local farmers, crafters & makers selling homemade goods

- Local non-profits and community organizations sharing information

Thank you to sponsors Mosaic & Nuclear Waste Partnership!

Enjoy an evening out with your community and support local businesses.



Learn more

Clovis Draggin' Main Cruise Event

[Clovis MainStreet](#) is excited to welcome you to New Mexico's largest cruise event, *Draggin' Main* on **June 13-19, 2021!** Visit downtown for cruising, food, cars, trucks, trikes, bikes, and more.

- Clovis MainStreet's *Food Truck Fridays* at 8th & Main in downtown are from 11:00 am-8:00 pm (or until sold out).
- [Red Door Brewing Company](#)'s second location grand opening is June 16-19! This will be the first outdoor beer garden in Clovis. Join them for craft beer, food, and live music.



Learn more

Opportunities:

- [Farmers Market Promotion Program](#)
June 21, 2021
- [BizSprint Outdoor Recreation](#)
June 21, 2021
- [JPMorgan Chase: AdvancingCities](#) -

Webinars & Events:

- [NM Black "Thought" Expo](#)
June 15-25, 2021
- [NM Recovery Series: NM Taxation and Revenue Important Tax Changes](#)
June 23, 2021

Advance Economic Progress for Black and Latina Women (ABQ)

June 28, 2021

- [Outdoor Equity Fund](#)

June 30, 2021

- [T-Mobile's Hometown Grant program](#)

June 30, 2021

- [The Amber Grant for Women-owned Small Businesses](#)

June 30, 2021

- [Call for Proposals to Community-Based Archives](#)

July 2, 2021

- [Rural Placemaking Innovation Challenge](#)

July 26, 2021

- [Little Seeds Pollinator Pals Grant](#)

July 30, 2021

- [Union Pacific Foundation Local Grants](#)

July 31, 2021

- [2022 Main Street Now Conference Call for Proposals](#)

August 13, 2021

- [Our Town Grants from the National Endowment for the Arts](#)

August 17, 2021

- [Sony CREATE ACTION Grants](#)

Monthly through March 2022

- [The Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation - Rural NM](#)

Ongoing

- [New Mexico Outdoor Equity Fund](#)

[Application Overview & Technical Assistance](#)

June 23, 2021

- [ABQ THRIVE21 Economic Recovery Summit](#)

June 24, 2021

- [USDA Rural Placemaking Innovation Challenge Notice of Funds Webinar](#)

June 24, 2021

- [Natural Resources and Infrastructure Committee Webinar Series](#)

Through June 24, 2021

- [Authentic Community Engagement – Best Practices for Equitable Work](#)

July 14, 2021

- [New Mexico Outdoor Economics Conference](#)

Sept. 30-Oct. 1, 2021

- [NMMS Fall Institute](#) - Farmington
October 20-October 22, 2021

- [NMMS Winter Conference](#) - Santa Fe
February 2-February 4, 2022

- [2022 Main Street Now Conference](#) -
Richmond, VA
May 16-18, 2022

More events

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving

downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

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NMMS is a program of the [New Mexico Economic Development Department](#)