



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

MainStreet Districts Welcome & Celebrate New Businesses!

NUEVO GOODS

OPENING + POP UP



LIVE MUSIC, FOOD, DRINKS + SHOP

FREE COMMUNITY YOGA 10:30AM
(FROM 900 WEST 8 AVENUE STREET CORNER MARKET)

Downtown ABQ Arts & Cultural District
welcomes Nuevo Goods to downtown.
Their grand opening is **May 8, 2021!**

Learn
more



UNIQUE EMBROIDERY
CHOCOLATES & MORE

GRAND OPENING

May 8, 2021

11:00 a.m. - 3:00 p.m.

FREE Chocolate Covered Strawberry
for the first 25 Customers

FREE Cake Pop
for the next 75 Customers

FREE Food and Refreshments

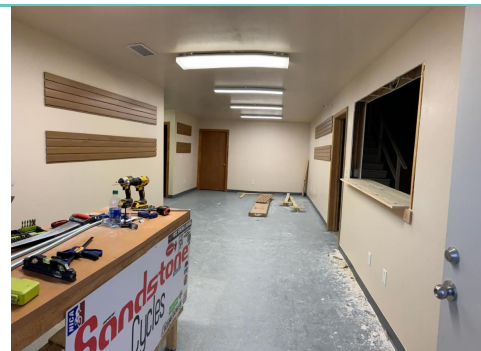
512 South Main Street (505) 267-7328 Next to Dollar General &
Belen, New Mexico 87002 Buddy's Home Furnishings
Come Meet the Hub City Candy Lady!

Belen MainStreet welcomes Unique
Embroidery Chocolates & More at a
grand opening on **May 8, 2021!**

Learn
more



Carlsbad MainStreet is excited to



Downtown Farmington is excited to
welcome Sandstone Cycles Bicycle
Repair Shop to downtown! Their new
Farmington location is now fully
operational.

welcome Zia Bike and Board to their district! The shop is now open.

Learn
more

Learn
more



Los Alamos MainStreet welcomes Atomic City CBD Wellness at their grand opening on **May 8, 2021!**

Learn
more



Raton MainStreet welcomed Tina's Goodies to downtown! The shop is now open.

Learn
more

Truth or Consequences *Second Saturday Art Hop*

[MainStreet Truth or Consequences](#) and the Sierra County Arts Council present *Second Saturday Art Hop* on **Saturday, May 8, 2021** from 6:00-9:00 pm.

Come downtown to score unique Mother's Day gifts! Be sure to follow safety guidelines--wear a mask and social distance. While you're downtown, check out all the galleries and shops.



Learn
more

New Mural in Truth or Consequences

[MainStreet Truth or Consequences](#) is proud to present a new mural in downtown! The artwork honors the ancestors of Sierra County. It was painted by Reed Rische.



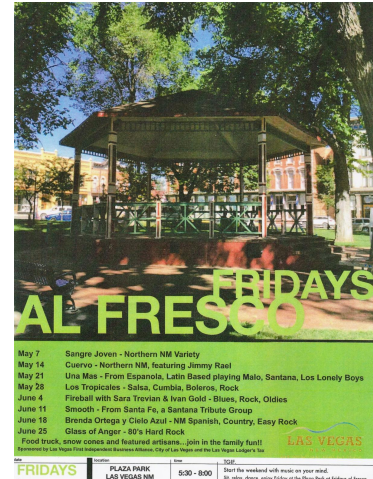
Learn

more

Las Vegas *Fridays Al Fresco*

[MainStreet de Las Vegas](#) invites the community to Plaza Park Friday evenings from 5:30-8:00 pm to enjoy live music, **May 7-June 25, 2021!**

There will be food trucks, artisans, and fun for the whole family. This event series is sponsored by Las Vegas First Independent Business Alliance, the City of Las Vegas, and the Las Vegas Lodger's Tax.



Learn more

Santa Rosa MainStreet Seeks Vendors for Outdoor Summer Festival

[Santa Rosa MainStreet](#) is calling all vendors for their craft/farmers market fair on **June 26, 2021!**

Contact Annette to reserve a table for this event at: (575) 472-3404.



Learn more

Roswell's *National Space Day*

Visit [MainStreet Roswell](#)'s First Friday Downtown Market on **May 7, 2021** for National Space Day!

Between 4:00-6:00 pm take your picture with Chewbacca, Darth Vader and Princess Leia at Portrait Studio, and receive a space-themed color kit. MainStreet Roswell Mascots, Arthas and Ysera, will be making appearances throughout the evening for photo opportunities.



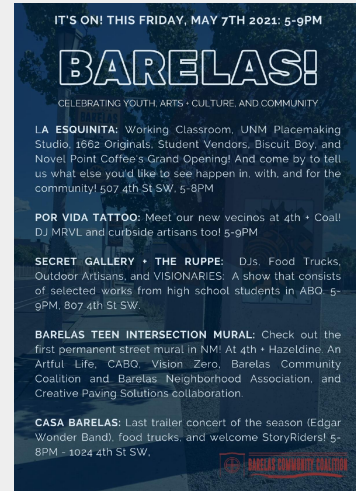
Learn more

Barelas! Celebrating Youth, Arts + Culture, and Community

Join [Barelas MainStreet](#) at La Esquinita on **Friday, May 7, 2021** to visit Working Classroom, UNM Placemaking Studio, 1662 Originals, Student Vendors, Biscuit Boy, and Novel Point Coffee's grand opening!

Join them at 507 4th St SW, Albuquerque from 5:00-8:00 pm.

There will also be curbside artisans, food trucks, and live music at other spots in Barelas - see [the poster for detailed info](#).



Learn
more

"Sunset Mix" Mural in Barelas

[Artful Life's](#) "Sunset Mix" intersection mural is completed in historic Barelas at 4th and Hazeldine! The purpose of the mural is "to mitigate traffic fatalities and increase safe, healthy, equitable mobility through creative community engagement, cooperation, and collaboration."

This project would not be possible without generous funders: McCune Charitable Foundation, City of Albuquerque, New Mexico Arts. And project partners: City of Albuquerque Vision Zero Initiative, City of Albuquerque Public Art, [Barelas Community Coalition](#), Creative Paving Solutions, Homewise, Secret Gallery/B. Ruppe, ABQartwalk.



Learn
more

Downtown Las Cruces Partnership Announces New Mural: "Go•Thrive•Be Downtown Las Cruces"

[Downtown Las Cruces Partnership](#) is working with NMCO Media to produce a new mural at 318 N Main St! The mural is introducing their new campaign "Go•Thrive•Be Downtown Las Cruces" to promote the district to the community and attract tourists.



The mural celebrates classic New Mexican style and will be painted on **Saturday, May 8, 2021** during the Las Cruces Farmers and Crafts Market.

Learn
more

ABQ Artwalk

Albuquerque Artwalk is happening **Friday, May 7, 2021** from 5:00-9:00 pm. New businesses and art vendor locations have been added to the [map](#)!

Support downtown businesses by masking up and following safety guidelines. To support local artists without attending the event, shop ABQ Artwalk's curated online [shop](#).



Learn
more

Silver City's Free *Make-and-Take* at the Maker's Market

[Silver City MainStreet/Arts & Cultural District](#) is partnering with the Future Forge and various community groups and artists to offer an arts and cultural experience to residents of Grant County. *Make-and-Take* activities will be from 10:00 am to 2:00 pm every Saturday at the [Maker's Market at Main Street Plaza](#), May-October!

On **Saturday, May 8, 2021** Jeff Haynie will help you create a tree of life with ink and paper.

Make and Take FREE Activity

SILVER CITY **ART** ASSOCIATION

Saturday, May 8
10 am to 2 pm
at the Maker's Market
Main Street Plaza, Downtown

Create a Tree of Life
with Jeff Haynie

Sponsored by:
www.silvercitymainstreet.com



Learn
more

Silver City MainStreet Participates in *Give Grandly*

[Silver City MainStreet](#) will be one of many non-profits participating in *Give Grandly*, held virtually on **Saturday, May 8, 2021**.

[Give Grandly](#) brings SW New Mexico together as one community, raising money and awareness for local nonprofits during the 24-hour online giving challenge. During this time, *Give Grandly* matches your donation up to \$400!



Lovington MainStreet's Downtown Mural Contest

[Lovington MainStreet](#) is accepting proposals for Central Alley Graffiti Murals. Central Alley will feature five murals that highlight community pride. Artists will receive a paid commission and supply stipend.

For more info, please contact [Mara Salcido](#) at (575) 399-1418.

Submissions due **May 28, 2021** by 4:00 pm.



Opportunities:

- [NMSU Arrowhead Center Energy Sprint + SBIR accelerator](#)

May 12, 2021

- [American Rescue Plan: Humanities Organizations](#)

May 14, 2021

- [Small Business Recovery Loan Fund](#)

May 31, 2021

- [Digital Projects for the Public](#)

June 9, 2021

- [LEDA Recovery Grants](#)

June 15, 2021

- [Frontier & Native American Communities & Urban Neighborhood Commercial Corridors](#)

June 16, 2021

- [Outdoor Equity Fund](#)

June 30, 2021

Webinars:

- [LEDA Recovery Grants Overview](#)

May 6, 2021

- [Disrupting Wealth Disparities through Entrepreneurship](#)

May 6, 2021

- [Vacant Property Strategies: Turning the Lights Back On](#)

May 11, 2021

- ["Main Street Online" Tool Training](#)

[May 11, 2021](#)

[May 18, 2021](#)

- [How Programs Power Entrepreneurial Ecosystems](#)

May 12, 2021

- [Collaborating for Digital Inclusion Success](#)

May 19, 2021

- [Natural Resources and Infrastructure Committee Webinar Series](#)

- [Call for Proposals to Community-Based](#)

Through June 24, 2021

[Archives](#)

July 2, 2021

[More events](#)

- [Union Pacific Foundation Local Grants](#)

July 31, 2021

- [SBA COVID-19 funding options](#)

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet

www.nmmainstreet.org

info@nmmainstreet.org

(505) 827-0143



NMMS is a program of the [New Mexico Economic Development Department](#)