



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Tucumcari Forge Business Accelerator Accepting Applications

Tucumcari Forge is a new accelerator program to help aspiring business owners launch in [Tucumcari's MainStreet](#) district.

The program will train participants to create a business model, find customers, and define the market. Participants will also get connected to regional business assistance resources and other business owners.



Applications due **June 1, 2021**.

Learn
more

Carlsbad MainStreet Receives Grant to Beautify Downtown

CONGRATS to [Carlsbad MainStreet](#), [Keep Carlsbad Beautiful](#), and [Creative Carlsbad](#) for receiving a \$20,000 donation for new benches and other features to beautify downtown.

Thank you to Nuclear Waste Partnership for this generous donation!



Learn
more

Carlsbad's Third Thursday *Kick-off to Summer Event*

Join [Carlsbad MainStreet](#) and [Pearl of the Pecos Arts & Cultural district](#) at the inaugural Third Thursday event on **May 20, 2021**, kicking off the Downtown Farmers' & Makers Market season!

There will be:

- Food trucks (C-N-G BBQ & Cavern City Eats)
- Live music in the gazebo (CW Ayon)
- Local farmers, crafters & makers market
- Local non-profits and community organizations sharing information

Thank you to sponsors Mosaic & Nuclear Waste Partnership!

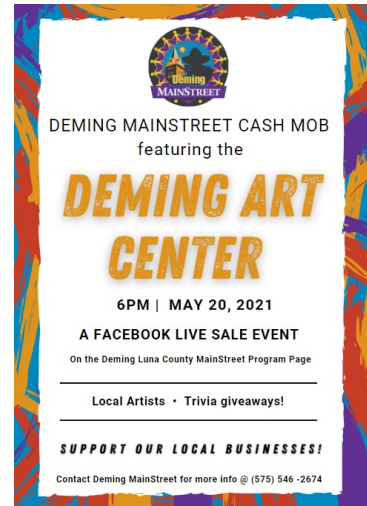


Learn more

Deming Art Center Cash Mob

Join [Deming Luna County MainStreet](#) on **Thursday, May 20, 2021** at 6:00 pm for a live *cash mob* to support the Deming Art Center.

Local artists and crafters will showcase unique items for sale.



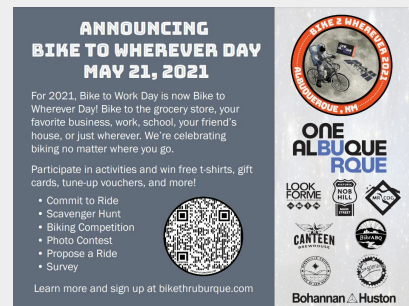
Learn more

Bike To Wherever Day: May 21, 2021

On **May 21, 2021** Bike to Work Day is now Bike to Wherever Day! Bike to the grocery store, your favorite local business, work, school, wherever.

Participate in activities to win free shirts, gift cards, vouchers, and more!

Commit to ride, join a scavenger hunt, or propose a ride at bikethruburque.com.



Learn

more

Taos MainStreet's New Merchant Advisors Group

[Taos MainStreet](#) is starting a Merchant Advisors Group to provide a space for downtown merchants to share ideas and concerns. This group will have one merchant advisor from each of the nine clusters (seen on the map), to represent the merchants in that area.

Collaborative meetings will be held once a month. Potential merchant advisors can fill out the nomination form by **May 15, 2021**.



Learn
more

New Mexico MainStreet Property Owner Toolkit

The NMMS Property Owner Toolkit can help property owners navigate requirements of *Activating a Building* in New Mexico. Learn about:

- building use & application requirements
- architectural drawings
- residential activation
- business operations



[Watch an overview](#) with Rhea Serna and Jessica Roybal. *Requirements are subject to change and resources should be verified with the local authority prior to any property development.*

Learn
more

Employee Retention Credit for Small Businesses

Get paid back for
KEEPING EMPLOYEES



Did you know there are tax incentives for small businesses affected by COVID-related shutdowns and disruptions? The Biden-Harris Administration has made these benefits available **NOW** – these credits can hit your bottom line cash flow as soon as your next quarterly filing and are available for all four quarters of 2021.

Local nonprofit organizations that can help you navigate the process:

- [WESST](#)
- [SBDC](#)
- [SCORE](#)

Learn
more

Clovis MainStreet Participates in the Great American Clean-up

[Clovis MainStreet](#) and the City of Clovis thanked volunteers who helped clean-up downtown as part of the Great American Clean-up event last week.

A clean downtown is also a great place for Clovis MainStreet's weekly *Food Truck Friday* events. Join them **Fridays** at 8th & Main from 11:00 am-8:00 pm (or until sold out) for delicious lunch and dinner!



Learn
more

City of Albuquerque Received *Our Town* Grant from the National Endowment for the Arts

Congrats to the City of Albuquerque on their \$100,000 grant to support the "Innovation Rail Trail: Revitalization and Creative Placemaking and Placeknowing Along Albuquerque's Historic Railroad." The project will start the transformation of a one-mile commercial area along downtown Albuquerque's historic railroad line.



Project partners for this grant include: [Downtown MainStreet Arts and Cultural District](#), UNM Indigenous Design Planning Institute, the city's MRA and Department of Innovation and Technology and key stakeholders along the Rail Trail including Fusion Forum and Glorieta Station.

Learn
more

Downtown Gallup Business Resource Center Workshops

[Gallup MainStreet](#) and WESST Farmington are offering free virtual workshops to support local businesses:

- **May 14** – Pivoting Your Business: Business Plan Revision for Recovery
- **May 21** – Market Research: Developing your Ideal Customer Persona
- **May 28** – Pinpointing Digital Marketing Mistakes and Solutions to Boost Sales During COVID-19 and Beyond

The Downtown Gallup Resource Center will also host in-person "Learning Labs" for each workshop for attendees to get hands-on help.

Downtown Gallup Business Resource Center WORKSHOPS

MAY 14 | 11:30 AM
Small Business Series

Pivoting Your Business: Business Plan Revision for Recovery from COVID 19
Led by WESST Farmington

Failure to plan means planning to fail. Don't let this happen to you! Now is the time to pivot your business plan to move into COVID-19 Recovery. Join us as we present on Business Plan Development. In this workshop you'll learn:

- The importance of developing a business plan
- Where to begin?
- How to develop a great mission statement
- The components of a typical business plan
- What to look for in a solid business plan

We will be offering an in-person "Learning Lab" with WESST Farmington on Friday, June 1st from 10:30 am - 3:30 pm in the Downtown Gallup Business Resource Center at 231-A Cool Ave. For attendees to get hands-on help.

COST: No cost for this training

REGISTRATION: Please register online at www.gallupmainstreet.org

WESST
THE PLACE TO START & GROW YOUR BUSINESS
FARMINGTON
WOMEN'S BUSINESS CENTER

GALLUP MAINSTREET
ARTS & CULTURAL DISTRICT

Learn more

Silver City MainStreet Helps Pop-Up Gallery Open Downtown

[Silver City MainStreet](#) helped facilitate a new pop-up gallery space downtown! The first exhibit will be the [Southwest Women's Fiber Arts Collective](#)'s show "Focus on Fiber: Pursuing Creativity in the Pandemic," **May 17-31, 2021** at 200 W. Market Street.

Fiber artists will be demonstrating their crafts on the two weekends of the show, from 10 am-12 pm and 2-4 pm.

The exhibit was supported by the owners of the building, Marsha Sue Lustig and John Eder who generously donated the space.

May 17-31, 2021
200 W Market Street
Silver City, NM

Weekend Demonstrations:
10am - noon
and 2 - 4pm

Focus on Fiber
Pursuing Creativity
in the Pandemic

Presented by:
Southwest Women's
Fiber Arts Collective
www.fiberartscollective.org

Artwork by Ron Roland

Learn more

NM Historic Preservation Division Survey

[The Historic Preservation Division](#) wants you involved in the future of historic preservation in New Mexico! Their state plan will identify current preservation challenges and successes, and set goals through 2031 to guide preservationists.

Complete their [survey](#) in 5 minutes to help with this effort!

The State's HISTORIC PRESERVATION OFFICE
wants to hear from YOU!

Village of Duran

Learn more

Opportunities:

- [American Rescue Plan: Humanities Organizations](#)
May 14, 2021
- [Small Business Recovery Loan Fund](#)
May 31, 2021
- [State Farm Neighborhood Assist](#)
June 2, 2021
- [Digital Projects for the Public](#)
June 9, 2021
- [LEDA Recovery Grants](#)
June 15, 2021
- [Frontier & Native American Communities & Urban Neighborhood Commercial Corridors](#)
June 16, 2021
- [Outdoor Equity Fund](#)
June 30, 2021
- [Call for Proposals to Community-Based Archives](#)
July 2, 2021
- [Union Pacific Foundation Local Grants](#)
July 31, 2021
- [The Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation - Rural NM](#)
Ongoing
- [SBA COVID-19 funding options](#)

Webinars:

- [American Rescue Plan State and Local Funding - Main Street Update](#)
May 17, 2021
- ["Main Street Online" Tool Training](#)
[May 18, 2021](#)
- [Collaborating for Digital Inclusion Success](#)
May 19, 2021
- [Using Agile in Your Fundraising Team](#)
May 20, 2021
- [Natural Resources and Infrastructure Committee Webinar Series](#)
Through June 24, 2021

[More events](#)

New Mexico MainStreet (NMMS) develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

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NMMS is a program of the [New Mexico Economic Development Department](#)