



# NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Small Business Saturday is Nov. 28, 2020  
New Mexico MainStreet Districts Support Safe, Local Shopping

## ABQ's Holiday Market at the Rail Yards: Farm to Car



Keep it local and SAFE for the Holidays, enjoy the best of Albuquerque's local small businesses via virtual ordering and drive-thru pickup.

Food & craft vendors will convene online for the 7<sup>th</sup> annual Holiday Market. Shop online Nov. 27-Dec. 10, 2020 and pickup orders via drive-thru on December 13, 2020.

This event is co-presented by the [Downtown Growers'](#) and [Rail Yards Markets](#) to bring together food, art and music for the Holidays.

[Learn more](#)

## Shop Artesia Goes Online



Artesia Chamber of Commerce and [Artesia MainStreet](#) present special online shopping events this holiday season.

Starting Dec. 1, 2020, shopping events with local chamber members and MainStreet retailers will be live on Facebook Tuesdays, Thursdays and Fridays.

★ Participate for a chance to win gift cards from local retailers!

[Learn more](#)

## Corrales' Holly Daze Collection



The Corrales Holly Daze online auction is live! Bid on your favorite items now for pick-up on Dec. 14-17, 2020.

This fundraiser benefits [Corrales Mainstreet](#) and the Corrales Arts Center.

[Learn more](#)

## Deming Christmas Brick Fundraiser



Become a friend of the [Deming Luna County MainStreet Program](#) by ordering a custom laser engraved brick.

These bricks will be permanently displayed around the Mimbres Pot Fountain at Leyendecker Plaza in the heart of Downtown Deming!

[Learn more](#)

## Los Alamos Small Business Saturday



Los Alamos MainStreet will host a Small Business Saturday Live Show on November 28, 2020. Details will be posted on their [Facebook page](#).

Their award-winning Blue Bucks Raffle is live through **December 15** to incentivize early, local shopping. For every \$25 spent at a participating business, customers are awarded "blue bucks" tickets, which are

then entered into a cash prize raffle drawing at the conclusion of the promotional period.

[Learn more](#)

## Roswell Shop Small Saturday Livestream Shopping Event

[MainStreet Roswell](#) will hold a Shop Small Saturday livestream shopping event on **Saturday November 28, 2020**.

Do your holiday shopping from home, while supporting small local businesses!



Learn more

### Ruidoso Midtown Engraved Tile Project



[Ruidoso Midtown Association's](#) Engraved Tile Project allows you to purchase a custom made 4"x 8" quarry tile that will be permanently installed on the wall at the Midtown Public Restroom Project.

These tiles will leave your legacy in the Ruidoso Midtown District while raising funds for future physical improvements, business developments and special event projects.

Learn more

### Raton Cash Mob Online Shopping



Raton's Cash Mob is supporting local businesses with live virtual auctions on their [Facebook page](#):

- [Rose's Honeysuckle Station](#), Dec. 1
- [Solano's Western Wear](#), Dec. 3
- [All Seasons Gift Shop](#), Dec. 8
- [Dulces Encantados](#), Dec. 10
- [The Pack Rat](#), Dec. 15
- [Flowerland with Raton MainStreet](#), Dec. 17

Learn more

### Silver City Cash Mob Online Shopping



Get all of your holiday shopping done from the safety and comfort of your home by shopping online at Downtown Silver City Cash Mobs.

Live events take place at 5:00-7:00 pm on the [Silver City Cash Mob Facebook page](#).

- Oasis Tea and Coffee House, Nov. 30

- Silver City Museum Store, Dec. 2
- Grant County Art Guild, Dec. 14
- Light Art Space, Dec. 16

[Learn more](#)

### Downtown Silver City *Strong Award* given to Gila Mimbres Community Radio



Silver City MainStreet is acknowledging downtown businesses that have persevered during the COVID pandemic with *Downtown Silver City Strong Awards*. The awards are a way to say thank you to businesses that have worked hard to stay open and find new and creative ways to operate.

Gila Mimbres Community Radio, a non-profit, volunteer-run community radio station, adapted by offering poetry readings and musical performances online.

[Learn more](#)

### House of Representatives recognizes MainStreet Truth or Consequences



The New Mexico House of Representatives issued a Proclamation recognizing [MainStreet Truth or Consequences](#) and its successes. The proclamation highlighted some of the successful projects they have completed over the past 11 years they have been in existence.

Representative Rebecca Dow presented this at the November TorC City Commission meeting and spoke of the efforts of their Executive Director Linda DeMarino. MainStreet Truth or Consequences works closely with Representative Dow to make downtown TorC a thriving commercial district that serves as the heart of the community.



[Learn more](#)

## Tucumcari Christmas Cash Mob Online Shopping

### CHRISTMAS CASH MOBS SAVE THE DATES!



MESALANDS DINOSAUR MUSEUM	11/12
BURNS LUMBER	11/18
ROUTE 66 WELCOME CENTER	11/20
C.R.A.F.T CLUB	11/21
MAINSTREET BOUTIQUE	11/23
BLUE SWALLOW	11/30
BOB'S UPHOLSTERY	12/1
DESERT ROSE CENTER	12/2
PAWS & CLAWS	12/4
HISTORIC MUSEUM	12/8
MOTEL SAFARI	12/9
Vaquero Asador	12/10
BLANCO CREEK BOUTIQUE	12/11
WATSON'S BBQ & RANCH SUPPLY	12/12
TEEPEE CURIOS	12/14
ARTEFORMZ	12/16

TUCUMCARI/QUAY COUNTY CHAMBER OF COMMERCE & TUCUMCARI MAINSTREET

Tucumcari MainStreet is partnering with the Tucumcari/Quay County Chamber of Commerce and local businesses for some very merry fun!

Get your holiday shopping done early and locally:

- Blue Swallow, Nov. 30
- Bob's Upholstery, Dec. 1
- Desert Rose Center, Dec. 2
- Paws & Claws, Dec. 4
- Historic Museum, Dec. 8
- Motel Safari, Dec. 9
- Vaquero Asador, Dec. 10
- Blanco Creek Boutique, Dec. 11
- Watson's BBQ & Ranch Supply, Dec. 12
- Teepee Curios, Dec. 14
- Arteformz, Dec. 16

[Learn more](#)

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

### New Mexico MainStreet (NMMS)

[www.nmmainstreet.org](http://www.nmmainstreet.org)

[info@nmmainstreet.org](mailto:info@nmmainstreet.org)

(505) 827-0143





*NMMS is a program of the [New Mexico Economic Development Department](#).*