



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

MainStreet Districts Support Local Businesses with Festive Virtual Events for Small Business Saturday & the Holiday Season

Downtown Albuquerque Holiday Guide



The [Downtown Albuquerque Arts & Cultural District](#) assembled a comprehensive list of catering, retail, art, beer, coffee and more to make it easy to support downtown businesses and artists this holiday season.

Businesses are working hard to keep everyone safe but need our continued support.

Keep it local this year and support your neighbors!

[View the Guide](#)

Corrales' Holly Daze Collection

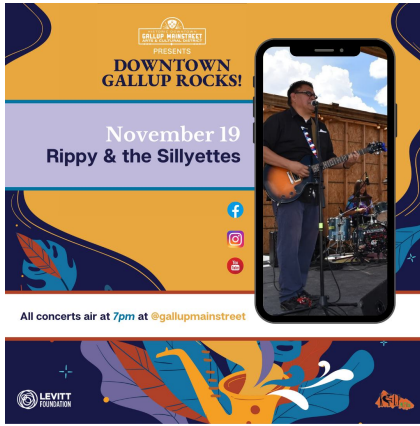


Corrales MainStreet and the Corrales Arts Center present the Holly Daze online auction on November 21-December 12, 2020.

Like their [Facebook page](#) for previews!

[Learn more](#)

Downtown Gallup Rocks! Virtual Concerts



[Downtown Gallup Rocks!](#) is a virtual concert series featuring 7 local and regional musicians. The series is presented by Gallup MainStreet Arts & Cultural District and hosted by local businesses; it's funded by the Mimi & Mortimer Levitt Foundation.

On Nov. 19 at 7:00 pm, watch Rippy and the Sillyettes, recorded at the Bright Life Arts Studio, on [Facebook](#) or [YouTube](#). Concerts will also be streamed on Saturday Nov. 21 during the 4:00 pm hour on KGLP 91.7 FM and KGLP.org.

[Learn more](#)

Las Vegas Virtual Holiday Cash Mobs



[Las Vegas NM Cash Mob](#) is a group of volunteers that are saving small businesses during the pandemic with virtual auctions on Facebook.

They will present holiday cash mobs in December. Like their [Facebook page](#) for updates!

[Learn more](#)

Los Alamos WinterFest



[WinterFest Weekend](#) on Dec. 4-6, 2020 is a family-oriented holiday event that celebrates winter in Los Alamos.

- Enterprise Bank & Trust is sponsoring the award-winning **Blue Bucks Raffle** on November 15-December 15 to incentivize early, local shopping. For every \$25 spent at a participating business, customers are awarded "blue bucks" tickets, which are

then entered into a cash prize raffle drawing at the conclusion of the promotional period. Shoppers have a chance to win local gift cards, and up to \$1,000 cash prize. The business that draws the winning ticket will also receive \$1,000!

- Los Alamos MainStreet also presents a Holiday Gift Guide and events such as The Night Sky in December and a Holiday Lights Display. Find out more on their [website](#).

[Learn more](#)

Lovington's Home for the Holidays Virtual Shopping Festival



Join the Lovington Chamber of Commerce and [Lovington MainStreet](#) on Facebook for live shopping on Dec. 4-5, 2020.

Shop local vendors and boutiques in Lea County -- Shop and Stay Local Strong this year!

[Learn more](#)

Ruidoso's Festival of Lights Reverse Parade



A Reverse Parade is when the floats are stationary and don't move and the cars drive through. This event will take place at the Ruidoso Convention Center Parking Lot on December 5, 2020 from 5:30-8 pm.

Load up your family into your vehicle and take a scenic drive through the convention center parking lot while you take in all the beautifully decorated displays.

[Learn more](#)

Raton Cash Mob Online Shopping



Raton's Cash Mob is supporting local businesses with live virtual auctions on their [Facebook page](#):

- [Home Businesses](#), Nov. 24
- [Rose's Honeysuckle Station](#), Dec. 1
- [Solano's Western Wear](#), Dec. 3
- [All Seasons Gift Shop](#), Dec. 8
- [Dulces Encantados](#), Dec. 10
- [The Pack Rat](#), Dec. 15
- [Flowerland with Raton MainStreet](#), Dec. 17

[Learn more](#)

Silver City Cash Mob Online Shopping

Shop from the safety and comfort of your home!

Online shopping

November 13 Morning Star
November 18 Power and Light Press
November 20 Soul River
November 30 Oasis Tea and Coffee House
December 2 Silver City Museum Store
December 14 Grant County Art Guild
December 16 Light Art Space

5 pm to 7 pm

Like our facebook <https://www.facebook.com/SilverCityCashMob>

Downtown Silver City, NM

CASH MOB

Think Local. Buy Local.



Silver City MainStreet's Cash Mobs let you shop from the safety and comfort of your home!

Live events take place at 5:00-7:00 pm on the [Silver City Cash Mob Facebook page](#).

- Power and Light Press, Nov. 18
- Soul River, Nov. 20
- Oasis Tea and Coffee House, Nov. 30
- Silver City Museum Store, Dec. 2
- Grant County Art Guild, Dec. 14
- Light Art Space, Dec. 16

[Learn more](#)

Tucumcari Christmas Cash Mob Online Shopping

**CHRISTMAS CASH MOBS
SAVE THE DATES!**



MESALANDS DINOSAUR MUSEUM 11/12
BURNS LUMBER 11/18
ROUTE 66 WELCOME CENTER 11/20
C.R.A.F.T CLUB 11/21
MAINSTREET BOUTIQUE 11/23
BLUE SWALLOW 11/30
BOB'S UPHOLSTERY 12/1
DESERT ROSE CENTER 12/2
PAWS & CLAWS 12/4
HISTORIC MUSEUM 12/8
MOTEL SAFARI 12/9
VAQUERO ASADOR 12/10
BLANCO CREEK BOUTIQUE 12/11
WATSON'S BBQ & RANCH SUPPLY 12/12
TEEPEE CURIOS 12/14
ARTEFORMZ 12/16

TUCUMCARI/QUAY COUNTY CHAMBER OF COMMERCE & TUCUMCARI MAINSTREET

[Tucumcari MainStreet](#) is partnering with the Tucumcari/Quay County Chamber of Commerce and local businesses for some very merry fun!

Get your holiday shopping done early and locally:

- [Burns Lumber](#), Nov. 18
- [Route 66 Welcome Center](#), Nov. 20
- [C.R.A.F.T. Club](#), Nov. 21
- [Mainstreet Boutique](#), Nov. 23
- [Blue Swallow](#), Nov. 30
- [Bob's Upholstery](#), Dec. 1
- [Desert Rose Center](#), Dec. 2
- [Paws & Claws](#), Dec. 4
- [Historic Museum](#), Dec. 8
- [Motel Safari](#), Dec. 9
- [Vaquero Asador](#), Dec. 10
- [Blanco Creek Boutique](#), Dec. 11
- [Watson's BBQ & Ranch Supply](#), Dec. 12
- [Teepee Curios](#), Dec. 14

Learn more

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet (NMMS)

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NMMS is a program of the [New Mexico Economic Development Department](#).