



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Updated Public Health Order Effective Friday, October 23, 2020

The state will issue an extended emergency public health order effective Friday, Oct. 23, which incorporates the following amendments intended to root out and prevent the incidence and spread of COVID-19 at locations identified as sources of possible exposure:

- Businesses with four [rapid responses](#) over a two-week period will be required to close for two weeks.
- All retail establishments must close by 10PM every night, as must food and drink establishments serving alcohol.
- Food and drink establishments must complete the [New Mexico Safe Certification training program](#) by October 30th in order to continue offering indoor dining at 25% maximum capacity.
- State museums and historical sites will close effective Oct. 23.
- Read more about [COVID-Safe Practices](#).

Office of the Governor
MICHELLE LUJAN GRISHAM

COVID-19 UPDATE

UPDATED PUBLIC HEALTH ORDER EFFECTIVE FRIDAY

[Hotspot businesses to be temporarily closed; retail hours limited; safety requirements for food and drink establishments enhanced](#)

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[Read more](#)

"Downtown Gallup Rocks"
Virtual Concert Series
Thursdays, November 5-December
17, 2020



Sean O'Shea Receives Certified
Economic Developer
Designation from the IEDC

Gallup MainStreet Arts & Cultural District's new virtual concert series will be recorded in Historic Downtown Gallup, featuring 7 local & regional musicians. Watch new concerts Thursdays, November 5--December 17, 2020 on Facebook, Instagram, & YouTube. It will also air on KGLP at 4 PM on the following Saturday.

The concert series is made possible by a grant from the Mortimer & Mimi Levitt Foundation and seeks to bring the community together virtually through music, during a time when we cannot gather together over the holiday season:

- Nov. 5 – James Mecale (Gallup)
- Nov. 12 – Ryan Biter (Flagstaff)
- Nov. 19 – Rippy and the Sillyettes (Gallup)
- Nov. 26 – Felix Gato Peralta (Albuquerque)
- Dec. 3 – Patrick Neff (Gallup)
- Dec. 10 – Ky Gon Sol (Gallup)
- Dec. 17 – Celloquacious (Albuquerque)

[Learn more](#)



Congratulations to NMMS Revitalization Specialist Sean O'Shea for receiving the designation of Certified Economic Developer (CEcD). The CEcD designation recognizes qualified and dedicated practitioners in the economic development field and sets the standard of excellence within the profession.

Sean is the founder and president of [HatchForm, LLC](#) and has nearly 10 years of economic development experience, working throughout the country with economic development and entrepreneur support organizations.

Candidates must pass a rigorous and comprehensive examination, testing a practitioner's knowledge, proficiency, and judgment in the following key areas of economic development:

- business retention and expansion
- finance & credit analysis
- marketing and attraction
- strategic planning
- entrepreneurial & small business development
- managing economic development organizations
- neighborhood development strategies
- real estate development & reuse
- technology-led economic development
- workforce development strategies
- foreign direct investment & exporting

[Learn more](#)

Rural Efficient Business

Second Round of The HartBeat

Interview: Noisy Water Winery
Thursday, October 29 at 12:30 pm



Talk with
Noisy
Water
Winery
10.29.20

LIVE AT 12:30 · NMRURALBIZ.COM

NM RURAL EFFICIENT BUSINESS PROGRAM
SMALL CHANGES, BIG IMPACT TALKS

Hosted by NMEDD
in Partnership with
MEP & NMSU

EDD is partnering with New Mexico State University's Engineering New Mexico Resource Network (ENEMRN) and the New Mexico Manufacturing Extension Partnership (MEP) to host an interview series with rural businesses across the state to discuss the importance of energy efficiency and renewable energy to their business.

Winemaker Jasper Riddle of Noisy Water Winery will discuss how he optimized energy efficiency to reduce electric bills and create a more sustainable facility.

[Register](#)

of Main Street Grant Program
Opens Thursday, October 22, 2020



In partnership with The Hartford, the HartBeat of Main Street Grant Program funds solutions that help small business owners respond and adapt to the COVID-19 pandemic, and also to revitalize and strengthen older and historic downtown commercial districts.

Applications must be submitted by Thursday, Oct. 29.

Round 1 grant awards were [announced today](#). New Mexico's Gallup Coffee Company was one of 67 brick-and-mortar small businesses across the country to receive a grant.

[Learn more](#)

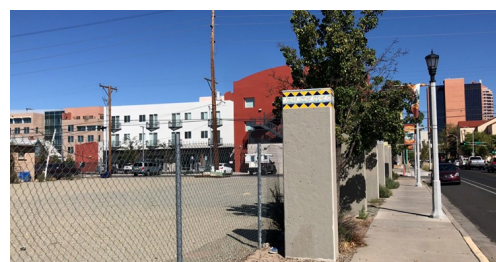
Holiday Shopping on Main Street



The following resources from Main Street America and their partners will help you prepare your district for the holiday season:

- [Holiday Shopping During COVID: What Should Main Streets Expect?](#)
- [Main Street Pop-Up Conversation: Gearing up for the Holiday Season Shopping](#)

Albuquerque's first permanent food truck park opens in Barelás on Friday, October 23, 2020



Albuquerque's first permanent food truck park is a project of the La Esquinita marketplace, and the Barelás Community Coalition.

[La Esquinita](#) is a food hall and artisan market designed to bring the

[during COVID](#) on November 5

- [Downtown Rebound: Forecast, Opportunities, and Best Practices for the 2020 Holiday Shopping Season](#) on October 27
- [October is the New December social media graphics](#)
- [Winter Places, design guide for winter placemaking on Main Streets](#)

neighborhood together and increase access to fresh food.

Read KRQE's article about the project

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet (NMMS)

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NMMS is a program of the [New Mexico Economic Development Department](#).