



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

MainStreet Truth or Consequences Awarded LEADS Grant

Congratulations to [MainStreet T or C](#) for being the first MainStreet district to be awarded a New Mexico Economic Development Department LEADS grant! The Local Economic Assistance & Development Support Program (LEADS) supports economic development projects that produce positive outcomes.

MainStreet T or C was awarded \$10,637 for their vacant buildings project. Downtown Truth Or Consequences has many vacant buildings it would like to fill in order to create a more viable and attractive commercial district. MainStreet T or C will identify underutilized non-residential properties in the downtown area, engage owners in revitalizing the property, and determine the market potential for each site.

[Learn more](#)



Raton Great Blocks Phase II Under Construction

"[MRWM Landscape Architects](#) worked with the City of Raton, [Raton Mainstreet](#), and Engineering Analytics to create a new streetscape for three blocks of their historic district, which is centered around the historic train depot. This project prioritizes pedestrian comfort and mobility over the needs of automobiles, creating a welcoming and walkable district for residents and visitors arriving by train.

The improvements were coordinated

NATIONAL FARMERS MARKET WEEK

August 2 - 8, 2020



National Farmers' Market Week

August 2-8, 2020

Farmers' Markets are essential to MainStreet communities -- they connect people, support healthy local economies, and provide a platform for local growers and artisans to share their bounty.

closely with the New Mexico Historic Preservation Division and local business owners and will be used for local market events and celebrations."

[Learn more](#)

Find your local market at farmersmarketsnm.org/find-a-market.

[Learn more](#)

Support Local Businesses Affected by the Pandemic

July 13 - September 7*



SHOP

At 5 different Los Alamos County businesses, spending a minimum of \$10 at each business. As an incentive to shop at DP Road businesses during the road construction, a receipt from any business located there will count as 2 receipts!



SNAP

A legible photo of all 5 receipts, with business, date & amount visible, & submit your photo by email to ufemia@losalamos.org, including your name and address. Feel free to black out your purchases for privacy.



SUBMIT

Once your receipts have been verified, the Chamber will mail you a \$10 Chamber Check, redeemable at dozens of local participating Chamber Member businesses.

*Valid until Sept. 7 or when promotional funds are depleted.



Los Alamos Shop, Snap, Submit Campaign

Through September 7, 2020

Los Alamos MainStreet and the Chamber of Commerce are supporting local businesses with this Shop, Snap, Submit campaign.

Support local businesses by shopping local and receive Los Alamos Chamber Checks!

[Learn more](#)



Las Vegas Cash Mob at Plaza Antiques

August 5, 2020 at 6:00 pm

Las Vegas Cash Mob is a virtual auction to support local businesses and boost their sales. As of August 1, [MainStreet de Las Vegas](#) and Las Vegas NM Cash Mob have raised over \$23,000 for six businesses!

To shop on Cash Mob, go to the [Las Vegas NM Cash Mob](#) Facebook page at 6:00 pm every Wednesday.

[Learn more](#)



ABQ Artwalk



NEW MEXICO
FINANCE AUTHORITY

Small Business Recovery Loan Fund Will Start Accepting Applications on August 5

Enacted by the New Mexico

August 7, 2020

The ABQ Artwalk is hosting artist popups, vendors and performances curbside this Friday. New art is available on their website for curbside pickup the night of the artwalk.

[Learn more](#)

Legislature during the June 2020 Special Session and signed into law by Governor Michelle Lujan Grisham, this program allocates \$400 million in funds to provide loans to businesses that are experiencing financial hardship due to the public health order resulting from the COVID-19 pandemic.

[Learn more](#)

Tell us about your event or news!

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet (NMMS)

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NMMS is a program of the [New Mexico Economic Development Department](#).