



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Gov. to announce amended emergency public health order on Thursday

Gov. Michelle Lujan Grisham will host a remote news conference **Thursday afternoon** during which she and New Mexico health officials will discuss amendments to the state's emergency public health order impacting food and drink establishments and houses of worship, among other changes, reflecting the state's relative recent progress against COVID-19.

The state's operative emergency public health order expires Friday, Aug. 28. **Effective Saturday, Aug. 29**, the following changes, among others, will be implemented:

- **Houses of worship** may operate at 40 percent of maximum occupancy of any enclosed building, an increase from 25 percent, [in accordance with COVID-Safe Practices](#). Houses of worship may, as before, conduct services outdoors or provide services through audiovisual means.
- **Food and drink establishments** (including restaurants, breweries, wineries, distillers, cafes, coffee shops or other similar establishments) may provide indoor dining service at 25 percent of maximum occupancy, [in accordance with COVID-Safe Practices](#).
- **Food and drink establishments** may continue to provide outdoor dining options, carryout and delivery services, [in accordance with COVID-Safe Practices](#). Tables – inside or outside – must be spaced at least six feet apart, and no more than six patrons are permitted at a single table.

The governor and state health officials are scheduled to discuss these and other amendments to the public health order, as well as preparations for fall semester public schooling, on Thursday at 3:00 p.m. on [Facebook](#) (and in Spanish on [YouTube](#)). *The time of the press conference is subject to change.*

The state's [modeling outlook](#) has [improved](#) in recent weeks as daily COVID-19 case counts and hospitalizations have dropped from earlier in the summer; in addition, New Mexico's testing capacity and health care resources have remained steady.

The forthcoming new emergency public health order will be effective through at least mid-September.

"I know New Mexicans are ecstatic about our recent progress against COVID-19," said Gov. Lujan Grisham. "But, given what we know about this virus, we must sound a note of caution: Our progress is only as good as our willingness to stay the course. This virus is still looking for opportunities to spread. We've got to adhere to COVID-safe practices in our day-to-day lives to minimize and eliminate those opportunities. I am so grateful to the New Mexicans who have made sacrifices and changed their behaviors to help get us to this point. Now we must – we absolutely must – sustain it. Tomorrow we'll talk more about how far we've come and what we've still got to do, but I'm happy to announce these changes today and hope that New Mexicans feel that our hard work has begun to pay off."

**Downtown Las Cruces
Partnership Awarded AARP
Community Challenge Grant!**



[Downtown Las Cruces Partnership](#) (DLCP) is thrilled to announce they have been selected to receive an AARP Community Challenge grant. They are one of only 184 grantees selected from across the country.

The grant funds quick-action projects helping urban, rural and suburban communities make immediate improvements and jumpstart long-term progress to support residents of all ages.

With this grant, they will provide safe bicycle storage and shade structures in the city's arts and cultural district.

"We are incredibly proud that AARP selected DLCP to receive this grant," stated Jennifer L. Garcia Kozlowski, DLCP Executive Director. "AARP is a nationwide leader on making neighborhoods, towns, and cities more livable for all residents and we are honored that they see the tangible value this project will bring to our community."

[Learn more](#)

**Join Sean O'Shea (HatchForm)
at 1 Million Cups ABQ Online
Wednesday, September 2, 2020
9:00–10:00 AM**

CAFFEINATED BY THE KAUFFMAN FOUNDATION



[1 Million Cups](#) is a weekly event with entrepreneurs who share stories about their business.

Sean O'Shea ([HatchForm](#)), NMMS's Business and Entrepreneur Development Revitalization Specialist, has a ton of expertise to share!

[Register Now](#)

**Silver City Taste of Downtown
Coupon Books For Sale**

Saturday, September 5, 2020

**Las Vegas Cash Mob at
FrankieAnn Tiques**

**Wednesday, August 26, 2020 at 6:00
pm**



**COUPON BOOKS
GO ON SALE
SATURDAY
SEPTEMBER 5**

An Annual Benefit for the Silver City MainStreet Project
To purchase tickets visit: www.SilverCityMainStreet.com - 575-534-1700 or
come by the Visitor Center, 201 N. Hudson St.

**Coupon Books
good through Dec. 31, 2021**

**\$20/book - save over \$200!
32 Coupons
from downtown
restaurants and retailers!**

Get yours Saturday, September 5, 2020
at our Taste of Downtown Table
at the Maker's Market
located at The Main Street Plaza
8:30 am to 12 noon



[Silver City MainStreet](#)'s annual fundraiser, the Taste of Downtown, has been turned into a super coupon book featuring thirty-two downtown restaurants, retail shops and the downtown hotels.

The coupon book features more than \$200 of savings for \$20!

The books will go on sale Saturday, September 5, 2020 at the [Maker's Market](#) from 8:30 am-noon. Coupon Books can also be purchased online at www.silvercitymainstreet.com.

[Learn more](#)



**WEDNESDAY AUGUST 26TH
LIVE 6-8 P.M.**



LOOK FOR:
LAS VEGAS NM
CASH MOB
ON FACEBOOK




SPONSORED BY: MAIN STREET OF LAS VEGAS. THE LAS VEGAS NM CASH MOB IS A GROUP OF VOLUNTEERS THAT ARE COMING TOGETHER TO HELP SAVE SMALL LAS VEGAS BUSINESSES THROUGH SHOPPING DURING THE PROCEMTC.

Las Vegas Cash Mob is a virtual auction to support local businesses and boost their sales.

To shop on Cash Mob, go to the [Las Vegas NM Cash Mob](#) Facebook page at 6:00 pm every Wednesday.

→ Read "[Las Vegas NM Cash Mob supports local businesses during COVID-19](#)" on the Las Vegas Optic!

[Join the Cash Mob](#)

Gallup: Construction Communication is Key!



Kara Smith, [Gallup MainStreet Arts & Cultural District](#) Executive Director, provided the following update on the Coal Ave. Commons project:

"As construction continues on Coal Avenue Commons, we are working on a multitude of ways we can

Gannet Foundation "A Community Thrives" Funding Opportunity



[A Community Thrives](#) is a nationwide grantmaking and crowdfunding initiative. There are three types of grants in the program.

Submissions for the 2020 A Community Thrives program close on September 11, 2020.

[Learn more](#)

promote downtown and let people know how to access businesses.

This week, we'll be getting a nicely-designed poster printed for businesses and getting that into local print publications. We're also working on some creative projects that will beautify and promote the district (safely!), like these beautiful watercolors created by Michael Bulloch, who is helping us with all of these initiatives in our office. Look for more of these soon, as well as some more virtual programming (we hope we can start gathering again soon), and artist-led projects.

Don't forget to keep your ear out for the multitude of radio spots we have running.

We also have some one-on-one opportunities in the works to help you get the word out about your business.

What is Google My Business and how do you use it? What is the best way to use Facebook right now? **Sign up for one of our business consultations** and we will come to you and get you lots of helpful information and hands-on assistance. To sign up, email: director@gallupmainstreet.org or call 505-879-0366."

[Learn more](#)

[Tell us about your event or news!](#)

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet (NMMS)

(505) 827-0143

info@nmmainstreet.org

www.nmmainstreet.org

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NMMS is a program of the [New Mexico Economic Development Department](#).