



# NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

## Town of Silver City Receives Clean and Beautiful Grant for Three Projects

Congratulations to [Silver City MainStreet](#) and the Town of Silver City for receiving funding from the New Mexico Department of Tourism's Clean and Beautiful Program for three separate projects.

[Youth Murals Program](#) will install a tile mural on the restroom building at the Main Street Plaza, in cooperation with Silver City MainStreet.

[Gila Native Plant Society](#) will work on improvements to the Silva Creek Botanical Garden.

Constructavision, LLC is building a parklet on the corner of Yankie and Texas Streets (a private/public partnership.)

[Learn more](#)



WHITE ROCK CENTER MRA DESIGNATION  
Proposed Metropolitan Redevelopment Area

## Los Alamos MainStreet Working with Community to Designate White Rock as MRA

The designation of the White Rock Commercial Center as a Metropolitan Redevelopment Area (MRA) will be discussed at the Los Alamos County Council meeting on Tuesday, Aug. 18.

MRA designation "allows for the contribution of public resources to private redevelopment projects, thereby helping catalyze reinvestment in the area" (Los Alamos Daily Post.)

Learn more about MRA's:

- [MRA Toolkit](#)



## Taste of Downtown Silver City Fundraiser Coupon Book

**For Sale Starting September 5, 2020**

Silver City's Taste of Downtown Coupon Book goes on sale Saturday, September 5 at the Maker's Market. For only \$20, it contains \$200 worth of savings!

The Taste of Downtown is Silver City MainStreet's annual benefit. The coupon book features 31 coupons for local downtown restaurants and merchants.

- [MRA one-pager for Local Governments](#)
- [MRA one-pager for Property Owners](#)

[Learn more](#)

[Learn more](#)



### Carlsbad MainStreet Hiring an Executive Director

[Carlsbad MainStreet](#) is seeking a full-time Executive Director to maintain an established non-profit organization committed to downtown revitalization. The ideal candidate will be well-organized, creative, enthusiastic, entrepreneurial, self-motivated, energetic, and an excellent communicator capable of functioning effectively in an independent environment.

[Learn more](#)



### Las Vegas Cash Mob at Love Musica

**August 12, 2020 at 6:00 pm**

Las Vegas Cash Mob is a virtual auction to support local businesses and boost their sales.

To shop on Cash Mob, go to the [Las Vegas NM Cash Mob](#) Facebook page at 6:00 pm every Wednesday.

Check out [KRQE's segment on Las Vegas Cash Mob!](#)

[Learn more](#)



### Four Corners Film Festival September 16-18, 2020

The 2020 festival will be a virtual event

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### Libraries as Launchpads Accepting Applications!

featuring selected films and screenplays for streaming.

Event organizers are working with industry professionals to offer interactive workshops, webinars, and discussion panels.

[Learn more](#)

Applications are open to New Mexico entrepreneurs building outdoor recreation, tourism, food/agriculture, and creative industry businesses in or near the following counties: Cibola, Estancia, Harding, McKinley, Rio Arriba, Sandoval, and Taos as well as in the Silver City and Alamogordo areas.

[Learn more](#)

[Tell us about your event or news!](#)

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

#### **New Mexico MainStreet (NMMS)**

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NMMS is a program of the [New Mexico Economic Development Department](#).