



# NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

## COVID-Safe Practices & NM Safe Certified Training

View an updated version of [COVID-Safe Practices for individuals and employers](#). Please help us set the highest standards for living with COVID-19 by enacting these requirements and best practices.

**NM Safe Certified** provides businesses free, on-demand virtual COVID-Safe Practice training to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence. [Learn more and get certified here](#).



### Las Vegas Virtual Cash Mob: Borracho's July 29, 2020

The [Las Vegas NM Cash Mob](#) is a group of volunteers that are saving small Las Vegas businesses during the pandemic. Every Wednesday from 6:00-8:00 pm, Cash Mob holds a virtual sale on Facebook. Shop small and give your favorite hometown bar some support from the comfort of your own couch!

[Learn more](#)



### Job Opportunity: AlamoGordo MainStreet Executive Director

[AlamoGordo MainStreet](#) seeks a dynamic, experienced MainStreet Executive Director to lead its downtown revitalization effort in close conjunction with its board of directors. This four-year-old MainStreet organization is located in AlamoGordo, NM, a community of 35,000 located in sunny southern New Mexico within the Tularosa Basin.

Learn more



## Self-guided Tucumcari Talking Tour

"The Tucumcari Talking Tour is a self-guided radio tour of the city's historic landmarks, motels, murals and other points of interest. In addition to its goal of bringing more tourists to town, Tucumcari Talking Tour is taking donations through [tucumcaritalkingtour.com](http://tucumcaritalkingtour.com) to repair historic neon signs and facades and implement other beautification programs along Route 66."

Learn more



## Handmade Homemade Homegrown

**MAKER'S MARKET**  
@ MAIN STREET PLAZA  
DOWNTOWN SILVER CITY, NM  
Join us every Saturday!  
8:30am to 12:00pm

**ITS HERE!**  
**AUG 1 - OCT 31**



Attention Artists, Crafters, Makers, Bakers, and Growers! Come bring your goods and products down to the Maker's Market every Saturday at the Main Street Plaza in beautiful downtown Silver City. Join us from 8:30 am to 12:00 pm to enjoy a diverse variety of grown and handmade goods from artisans across Catron, Luna, Hidalgo, and Grant counties in South West New Mexico starting this August 1st through October 31st.



For more information visit [www.thefutureforge.org](http://www.thefutureforge.org)  
Or contact Mary Stone at 575-313-5665  
Email [makersmarket@thefutureforge.org](mailto:makersmarket@thefutureforge.org)

\*We Will Not  
Be Accepting  
EBT or SNAP



MakersMarketSC



Makers Market at Main Street Plaza

## Silver City Maker's Market

**Saturdays at 8:30 am-Noon**

Hosting a diverse variety of artisans, makers, crafters and more, the [Makers Market](#) at the Silver City Main Street Plaza will be held every Saturday starting August 1<sup>st</sup>!

Learn more



## Gallup Coal Avenue Commons: Construction has started!

Construction broke ground on July 13<sup>th</sup> and is projected to continue through March 2021. The work is commencing through several [milestones](#). The first of which is replacing a very large storm sewer pipe on Coal Ave between 3<sup>rd</sup> and 4<sup>th</sup>, then moving into replacing the road and sidewalks at the intersection of 3<sup>rd</sup> and Coal. Once this is complete, the intersection will reopen and the work will focus on Coal Ave between 2nd and 3rd Streets.



## Digital Badge: Founding Principles of Entrepreneurship with Sean O'Shea

**August 4, 6, 11, and 13, 2020**

Earn a digital badge for the study and practice of entrepreneurship! The New Collar Network presents this learning opportunity to help you:

- Understand why entrepreneurship is important
- Give you the knowledge of the

[Learn more](#)

- link between entrepreneurship, innovation, and productivity
- Learn about different types of innovation and how they are used by entrepreneurs
  - Connections to resources and entrepreneurs in the community

[Learn more](#)

**Tell us about your event or news!**

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New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

**New Mexico MainStreet (NMMS)**

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[www.nmmainstreet.org](http://www.nmmainstreet.org)

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NMMS is a program of the [New Mexico Economic Development Department](#).