



NEW MEXICO MAINSTREET™

ENGAGE PEOPLE • REBUILD PLACES • REVITALIZE ECONOMIES

Open Streets May Help Downtowns

"Open Streets are programs and initiatives that temporarily open streets to people by closing them to cars and trucks" ([Main Street America](#)). There are many benefits to these initiatives, including: social distancing for health & safety and economic activity. Even closing streets one night a week might help downtown businesses with increased sales.

[Silver City's Operation Love Local](#) closed down Bullard St. to allow for outdoor shopping and dining for two weekends in June to support local businesses and restaurants. Silver City MainStreet produced a [great video](#) to promote this initiative!

Great resources to learn more about Open Streets:

- [Commercial District Design: COVID-19 Response and Management](#) by Main Street America and AARP. "When open streets lead to more walking, biking, and rolling, they can improve public health and safety, economic activity, progress towards environmental goals, and overall strength of communities."
- ["It's an incredible experiment": Banning cars in cities stirs controversy—and has mixed results](#) by Fast Company. "Converting streets slowly, and involving every member of the community, can lead to long-term closures that promote vibrant city life without cars."
- [I've Seen a Future Without Cars, and It's Amazing. Why do American cities waste so much space on cars?](#) by New York Times Opinion

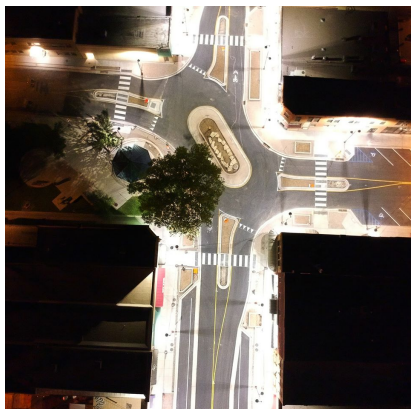


Photo credit: BJ Gutierrez

**Downtown Farmington Complete
Streets Revitalization Project -
Phase 1 Completed!**



**Carlsbad MainStreet Annual
Farmers' Market**

[Downtown Farmington: A MainStreet Project](#) is celebrating the completion of phase I of their [Complete Streets](#) project. This project has been on the city's comprehensive plan for over 20 years. It is a wonderful example of collaboration between downtown businesses, the MainStreet project team, Farmington's governing body, the MRA board of commissioners, consultants, engineers, landscape architects, contractors, city crews, and community members.

NM MainStreet provided \$360,000 of Capital Outlay funds and technical assistance for this project. Phase II will be completed in November.

Street and pedestrian lighting have been installed ([see more photos](#)) and the sidewalks have been expanded to make downtown more pedestrian-friendly. The project also includes free WiFi, speakers on light poles, and water/sewer/electrical infrastructure upgrades.

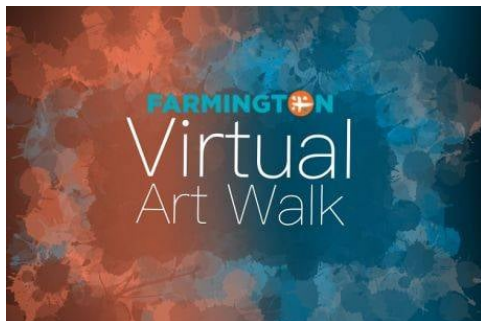
[Learn more](#)

July 16, 2020

Starting this Thursday, the Carlsbad Farmers' Market is back!

Visit the Courthouse lawn at 5:30 pm to support local farmers and merchants.

[Learn more](#)



Farmington Virtual Art Walk

Celebrate Farmington's artisans by scrolling through this Virtual Art Walk. If you see something you like, contact the artist to purchase directly from them. When you do so, you are helping support the art community and small businesses.

Visit the Art Walk often as new art and artists are added regularly!

[Learn more](#)



Webinar: Leveraging Tourism for Economic Diversification

July 23, 2020

Economic diversification is a cornerstone of resilience. But how can we leverage our finite resources to support economic growth across a wide variety of assets? One answer? *Invest in tourism.*

Join IEDC for a free webinar on how to support local tourism, and position your community to emerge from the reopening process stronger than ever. Learn:

- How to prepare tourism businesses for reopening.
- How to diversify tourism economies to build resilience.
- What does the future of tourism look like?

Register here



Webinar: Seeking Forgiveness for a Paycheck Protection Program Loan

July 23, 2020

This webinar is for nonprofit financial leaders who have received a Paycheck Protection Program (PPP) loan and want to prepare effectively to seek loan forgiveness.

In early June, Congress approved the PPP Flexibility Bill, which authorized key changes including extending the PPP and the rehiring deadline to December 31, 2020 and expanding the covered period for loan use from eight weeks to twenty-four weeks. Now, we can start to interpret and apply implementation guidance from the Small Business Administration (SBA).

Register here



MAKER'S MARKET
@ MAIN STREET PLAZA
DOWNTOWN SILVER CITY, NM

Join us every Saturday!
8:30am to 12:00pm

Handmade
Homemade
Homegrown

ITS HERE!
AUG 1 - OCT 31



Attention Artists, Crafters, Makers, Buskers, and Growers! Come bring your goods and products down to the Maker's Market every Saturday at the Main Street Plaza in beautiful downtown Silver City. Join us from 8:30 am to 12:00 pm to enjoy a diverse variety of grown and handmade goods from artisans across Catron, Luna, Hidalgo, and Grant counties in South West New Mexico starting this August 1st through October 31st.



For more information visit www.thefutureforge.org
Or contact Mary Stone at 575-313-5665
Email makersmarket@thefutureforge.org

*We Will Not
Be Accepting
EBT or SNAP



MakersMarketSC
MakersMarketSC
Makers Market at Main Street Plaza

Silver City Maker's Market

August 1, 2020

The Silver City Makers Market will host artisans, makers, crafters and more at the [new Main Street Plaza](#) every Saturday morning starting August 1st!

You will find crafts of all kinds from bracelets, blankets, and blacksmiths to poetry, pottery, and paintings! This market will connect the creativity and culture in the community for a more resourceful future.

Learn more

Tell us about your event or news!

New Mexico MainStreet develops local capacity to engage people, rebuild places & grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities and a higher quality of life.

New Mexico MainStreet (NMMS)

(505) 827-0143

info@nmmainstreet.org



NMMS is a program of the [New Mexico Economic Development Department](#).