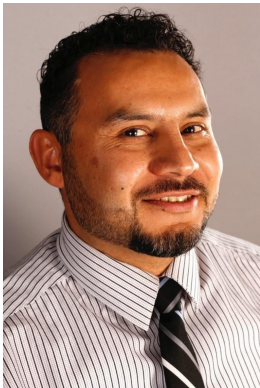


New Mexico MainStreet Newsletter

Engage People • Rebuild Places • Revitalize Economies

Message from the Director



Saturday, November 30, is Small Business Saturday! Support your favorite small businesses in New Mexico's MainStreet and Arts & Cultural districts to make a big impact on the local economy and your community as a whole. Dollars spent with locally-owned businesses recirculate in the community much more than at chain or big box stores. MainStreet creates jobs; supports entrepreneurs and the creative economy; is good for the environment; pays more local taxes; and makes our communities unique and special.

I am thankful for all that you do for our districts, initiatives and most importantly your communities! Thank you for your continued support and wishing you all a very Happy Thanksgiving and Small Business Saturday.



**WHEN YOU
SHOP SMALL,
IT MAKES A
BIG DIFFERENCE**

SMALL BUSINESS SATURDAY
NOVEMBER 30, 2019



ABQ's Three Sisters Kitchen Local Foods Shop & Café



From the [Crossroads Newsletter](#):

[Three Sisters Kitchen](#) opened their Local Foods Shop & Cafe in September and it has proven to be an exceptional representation of local New Mexico foods. Creative breakfast, lunch, beverage and bakery items blend New Mexican flavors with unique pairings and beautiful presentation.

In addition to showcasing local New Mexico in their cafe, Three Sisters Kitchen offers a local foods shop with items that range from local produce, dairy, eggs, kombucha, tortillas, paletas and beyond! This coming Saturday (11/30) both their cafe and shop will be open for **Small Business Saturday**. They will be serving beverages and baked goods in the Cafe and the Local Foods Shop will be stocked with all your local food gift needs!

Through mid-December and February-March Three Sisters Kitchen is offering an Evening Market with a great selection of more than 20 up-and-coming farmers, bakers, makers and chefs. One more way to have access to local foods during many market off-seasons and to support our creative economy! Evening Market: Wednesdays, 5-7pm. Through December 11 and February



5-March 25.

This past week they saw their second graduation of their Food Business Training Program. This program is offered twice a year for aspiring manufactured food producers. The next round starts in February 2020 and applications can be found [on their website](#), as well as a number of community cooking classes throughout the year.

Night of Lights, A Nutcracker Jubilee in Carlsbad



Join [Carlsbad MainStreet](#) and the [Creative Carlsbad Arts Council](#) to celebrate the season at the Halagueno Arts Park on November 30, 2019 from 3—7 pm! This year's theme is "[A NutCracker Jubilee](#)." Each year, the event brings a warm feeling of the holidays to the community, and kicks off Carlsbad MainStreet's Electric Light Parade. This event is full of surprises and has something for everyone. Night of Lights has become a loved tradition in Carlsbad, and reminds residents, tourists, and transient workers that we are a community to be proud of, a place to call home, rich in holiday spirit and love for one another.

Thank you to Devon Energy for being a Signature Event Sponsor, and to Select Energy Services for being Title Headliner Sponsor for Holly Tucker. The Early College High School Singers, Accidental Harmony, Cheryl's School of Dance and DJ G Money with Da Crew will also be performing.

There will be food trucks, vendors, children's crafts and more.

United Way is hosting a 5k Santa Fun Run as well.

Deming's No Shave November



[Deming MainStreet](#) and Deming Public Schools are hosting No Shave November to raise money for local cancer support. Categories for this competition include Full Beard < 1 ft., Full Beard > 1 ft., Mustache, Fresh Shave to Full Beard, and Whiskerinas. The winner in each category will be featured on a float in the Christmas Light Parade.

Deming's Shop Small Saturday

[Deming MainStreet](#) and The Deming Luna County Chamber of Commerce are encouraging residents to shop at local businesses on Saturday, November 30, 2019. A designated pop-up area with several local vendors and food trucks will be located at Leyendecker Plaza.



SMALL BUSINESS SATURDAY
GET READY FOR THE DAY



#shopsmall #smallbizsat

Deming's Christmas Festivities



**CHRISTMAS LIGHT PARADE
DOWNTOWN FESTIVAL OF LIGHTS
LIGHTING OF COMMUNITY TREE**

**Saturday
December
7th**

SPONSORED BY DEMING LUNA COUNTY
MAINSTREET PROGRAM

- ✓ LIGHTING OF DOWNTOWN @ 5PM
- ✓ PARADE @ 6PM
- ✓ TREE LIGHTING @ 7PM
- ✓ VISIT WITH SANTA @ COURTHOUSE PARK



ENJOY THIS WONDERFUL FAMILY EVENT!

PARADE REGISTRATION @ THE VISITOR CENTER (800 E PINE)

FOR MORE INFORMATION CONTACT (575) 546-2674

[Deming MainStreet](#) will be celebrating its 2nd Annual series of Christmas events on Saturday, December 7, 2019. Crowds are expected to exceed last year's crowd of several thousand! The lighting of downtown's merchant shops will begin at 5 pm; the lighted Christmas parade will begin at 6 pm; the Community Tree Lighting will follow the parade at the Historic Luna County Courthouse.

Mayor Benny Jasso, County Manager Chris Brice, and MainStreet Executive Director Christie Ann Harvey will give remarks. There will be caroling, bake sales, Santa at the Pavilion, and lights at the park gazebo.

Farmington's Public Library Presents Book Signing & Presentation with Author Jan Brett



Jan Brett is a New York Times bestselling author with more than 35 picture books. Her books have been chosen as "Best Children's Books of the Year" by The New Yorker, Parents Magazine, and Redbook.

Join Jan Brett on Wednesday, December 11, 2019 from 4:00-7:00 pm for activities. Jan Brett's book activity begins at 4 pm, and the presentation begins at 5 pm. Take a picture in front of the Jan Brett Christmas Tree, and follow the "Gingerbread Baby" QR codes to experience the story as read by the author. Share your selfie with Hedgie the Hedgehog using #ReadFarmington. [Learn more.](#)

Gallup's Mural

["Gallup MainStreet Arts & Cultural District"](#) received a grant from the [New Mexico Resiliency Alliance](#) (NMRA), in partnership with New Mexico MainStreet and the McCune Charitable



Foundation, to support a collaborative mural project with GallupARTS for bringing art into the heart of Gallup's downtown. The alley where the mural is located is halfway between Aztec and Coal Avenues and between First and Second Streets."

[Read the interview with Albuquerque-based artist Marina Eskeets about the project.](#)

Gallup is a Levitt AMP [Your City] Grant Award Finalist



[Gallup MainStreet Arts & Cultural District](#) is one step closer to winning \$25,000 for free concerts next year! The winners will be announced on December 20, 2019.

We hope they win – they're already winners in our eyes. Learn more about [their proposal here](#). Executive Director spoke with KGLP about this grant opportunity and Gallup's upcoming events—[listen to the interview here](#).

Campo Compound Gets Facelift in Las Cruces



In May 2019, [Downtown Las Cruces Partnership \(DLCP\)](#) was one of six recipients statewide to receive the Emera/New Mexico Gas Company (NMGC) Economic Development Award. DLCP and the Las Cruces Arts and Cultural District (ACD) are using the award to improve the façade of the Campo Compound which houses EyeConic Records, Atom Bomb Studio, Creative Harmony Gallery, and apartments. As a gateway into the Mesquite Historic District and a focal point of the Arts & Cultural District, the clean-up of this property is significant.



The painting of the buildings took place on Friday, November 22 and Saturday November 23. DLCP thanks the volunteers for helping paint and clean up the compound. These neighborhood-driven projects could not be completed without the local community's help.

DLCP thanks LCACD, Sherwin Williams, NMGC, New Mexico MainStreet, and New Mexico Economic Development Department for their tireless help in moving this from a vision to an action that we all can enjoy.

They expect to finish the project in early December 2019.

Before Facade Squad:



After Facade Squad:



Small Business Saturday in Las Cruces

[Downtown Las Cruces Partnership \(DLCP\)](#) is celebrating the 10th Annual Small Business Saturday® on Nov. 30 by hosting a “Welcome to Downtown” pop-up as an American Express® Neighborhood Champion. Created by American Express in 2010, Small Business Saturday celebrates the impact small businesses have on communities across the country.

DLCP in partnership with Las Cruces Farmers and Craft Market, Las Cruces Green Chamber of Commerce, the Greater Las Cruces Chamber of Commerce, and WESST will have a “Welcome to Downtown” Pop-Up at the November 30th Farmer’s and Craft Market.

As part of the shop local event, DLCP, the Las Cruces Arts & Cultural District, and Las Cruces Public Arts will sponsor Ventanas Vivas. This is a pilot window design competition that will create a temporary art exhibition on downtown windows. The funds for this event have been generously donated by the Court Youth Center. Artists and participating merchants will be entered into a juried contest. DLCP is encouraging shoppers to visit all of the participating businesses and take a selfie with the art. Tag the business with hashtags #DLCP #VentanasVivas #ShopSmall #SmallBusinessSaturday on Facebook and Instagram for a chance to win a downtown gift certificate!

Small Business Saturday in Roswell



[MainStreet Roswell](#) is coordinating Shop Small Saturday festivities as Downtown Roswell's Small Business Saturday Neighborhood Champion for 2019! Mayor Kintigh will join businesses at Reischman Park at 9:00 am to read an official mayoral proclamation of support.

Downtown merchants will host a wide variety of activities, provide refreshments and special offers. There will be drawings, free gifts, and some shops will have tax-free shopping. Details about participating businesses can be found on [MainStreet Roswell's Facebook page](#).

Roswell’s Electric Light Parade

[MainStreet Roswell](#) invites everyone to kick-off the



holiday season by attending the Holiday Electric Light Parade on December 7, 2019 at 6:00 pm. The theme is "Songs of the Season" and there will be a first place trophy awarded in four categories: Best Theme, Best Lights, Best Color, and Crowd Appeal.

Downtown Silver City Gets Decorated for the Holidays



[Silver City MainStreet](#) has been busy decorating downtown for the holidays with the help of the Town of Silver City and volunteers. Holiday decorating is one way that Silver City MainStreet helps to promote downtown.

The Fabulous Fiber Art Tree was installed at The Hub -- the 12-foot tree is made of hundreds of 6-inch square fiber art pieces donated by dozens of local fiber artists.

The lighted Christmas wreath was installed on the side of the Visitor Center facing Hudson Street to welcome visitors, and the fire department installed the snowflake on the downtown arch. Silver City MainStreet thanks the firefighters, the Town employees, and their great volunteers who help install the decorations every year!

Thanksgiving Weekend: A Cornicopia of Activities in Silver City



Thanksgiving weekend is filled with activities in downtown Silver City!

Saturday, Nov. 30 is Shop Small Saturday and Silver City MainStreet will have a welcome station at The Hub (601 N. Bullard St.) from 10 am to 2 pm with giveaways and free drawings. More than 40 businesses will be offering special deals. It's a great weekend to shop locally and have fun with your family and out-of-town guests.



The 29th Annual Lighted Christmas Parade is on Saturday, Nov. 30, 2019 at 7 pm. This community event is sponsored by [Silver City MainStreet](#), the Town of Silver City, and Hidalgo Medical Services. The parade travels down Broadway to Bullard Street and ends on Pope Street.

The Fabulous Fiber Art Tree is also on display at The Hub. The 12-foot-tall tree was a collaborative project between the SW Women's Fiber Arts Collective and Silver City MainStreet. Work started on the tree in February of this year, with dozens of community members donating 6x6-inch fiber art squares. A smaller sister to the Fabulous Fiber Art Tree is on display at the Murray Ryan Visitor Center.

Main Street Plaza moves forward with Capital Outlay Funding

[The Silver City MainStreet Project](#) received \$200,000 in state capital outlay funding for the Main Street Plaza. The funding is



being used towards Phase II, installing lights, landscaping and a retaining wall in the Main Street Plaza located in the lot between 7th and 8th Streets.

They are grateful to Representatives Rudy Martinez and Rebecca Dow, Senator Gabe Ramos, Assistant Town Manager James Marshall and the Grant County Prospectors for the support. They are also grateful to the Town of Silver City for supporting this project and moving it forward.

Construction started in August 2019 and will be done by the beginning of February.

The Main Street Plaza project will transform the parking lot between 7th and 8th Streets into a multiple use area for events, farmers market, as well as continued parking. This project will benefit residents and tourists alike increasing the economic vitality of downtown by providing a much needed event venue with public restrooms.



Silver City MainStreet has accomplished many projects since 1985 including the downtown street lights, downtown gateway arch, improvements to the Big Ditch Park, numerous beautification projects, the restoration of the historic Silco Theater and most recently, the Kelly Street Project.

Holiday Events in New Mexico's MainStreet Districts



Below is a list of holiday events in New Mexico's MainStreet and Arts & Cultural districts. By shopping, eating, and playing in your local district, you positively impact the local economy and community. Thank you for supporting local businesses this holiday season and all year!

[Alamogordo MainStreet: Olde Fashioned Christmas](#)

Saturday, December 7, 2019 at 4 PM – 9 PM

Come stroll New York Avenue, step back in time to experience Olde Fashioned Christmas spirit. Listen to the choirs, enjoy our local dancers, sip hot cocoa & cider, and eat delicious food from

vendors. Visit our Santa's Village, ride the Horse-Drawn Trolley, join us in our 3rd Ugly Sweater Contest, 1st Christmas pet costume contest, and Little Miss and Mister Christmas pageant.

[Downtown Arts & Cultural District, A NM MainStreet: ABQ Artwalk](#)

Friday, December 6, 2019 at 4 PM – 11 PM

This Artwalk we will be hosting Holiday markets, live murals, art exhibits, art shows & live music. Do some holiday shopping with our artists or just come out to discover the arts of New Mexico.

[Downtown Arts & Cultural District, A NM MainStreet: Holiday Market by Rail Yards Market and Downtown Growers' Market](#)

Saturday, December 14–Sunday, December 15, 2019 at 10 AM – 4 PM

Keep it local for the Holidays, enjoy a historic experience, and discover the best of Burque's local small businesses. Nearly 200 vendors of made-from-scratch delicious food, bountiful farms, and quality handmade crafts and healers will convene for Albuquerque's locavorian spirit this year for the 6th annual Holiday Market on December 14-15, 2019.

[Artesia MainStreet: Light Up Artesia](#)

Thursday, December 5, 2019 at 6 PM – 9 PM

Join us for the kickoff to the holiday season in Downtown Artesia! Shops will stay open late for your holiday shopping and the Xcel Energy Parade of Lights will usher in Santa Claus.

[Belen MainStreet Partnership: Food, Fun and Folly](#)

Friday, December 6, 2019 at 5 PM – 8 PM

A Fun Holiday Production of A Chirstmas Carol Presented by Los Lunas High School Drama Department. Holiday Arts and Crafts Vendors, Posole Dinner with Holiday Desserts.

[Carlsbad MainStreet: Night of Lights](#)

Saturday, November 30, 2019 at 3 PM – 7 PM

Join us in celebrating the season! This year's theme is "A Nutcracker Jubilee." Night of Lights is a festival for all ages.

[Clovis MainStreet: Christmas Light Parade](#)

Saturday, December 7, 2019 at 6 PM

Christmas crafts, photos with Santa, shopping specials, and much more!

[Corrales MainStreet: Holiday Art Crawl Weekend](#)

November 30—December 1, 2019

Explore our Corrales marketplace of galleries, shops, eateries, special sales, grand openings, and holiday cheer. More than 25 venues with original art, handmade wares, food and drink.

[Deming Luna County MainStreet: Christmas Down MainStreet](#)

Saturday, December 7, 2019 at 5 PM – 8 PM

Christmas Light Parade, Lighting of the Community Tree, Downtown Festival of Lights.

[Downtown Farmington, A MainStreet Project: Miracle on Main Street and Holiday Art Walk](#)

Saturday, November 30, 2019 at 5 PM – 9 PM

It promises to be a magical night in the HeART of Farmington, Historic Downtown. Spend a great day of fun, dining, and shopping.

[Downtown Farmington, A MainStreet Project: Christmas Parade](#)

Thursday, December 5, 2019 at 5:45 PM – 7:30 PM

A Nutcracker Christmas Parade, presented by the Four Corners Professionals.

[Gallup MainStreet Arts & Cultural District: Gallup Downtown Night Out Holiday Edition](#)

Saturday, November 30, 2019 at 5 PM – 12 AM

A VERY special Downtown Night Out full of activities in partnership with Gallup SBDC, Gallup Chamber, and Millennium Media.

[Grants MainStreet Project: 23rd Annual Holiday Light Parade](#)

Saturday, December 7, 2019 at 5 PM – 8 PM

Celebrate the season with spirit! Grants MainStreet Project holds the annual Holiday Light Parade for family and friends to enjoy. As a spectator, enjoy the beautiful light displays and see who wins first place for the Light Parade Float Contest!

Downtown Las Cruces Partnership: Winterfest

Saturday, December 21, 2019 at 5 PM – 9 PM

Las Cruces Food Truck Winterfest 2019, sponsored by the Downtown Las Cruces Partnership and the Las Cruces Food Truck Fiesta, will be happening in the Plaza de Las Cruces on Main Street on Sat Dec 21, 2019 from 5-9pm. There will be 10 food trucks, free pictures with Santa, holiday music and caroling, holiday lights, and a “last minute” market featuring more than 25 local vendors.

Los Alamos MainStreet: WinterFest

December 6-8, 2019

WinterFest Weekend is a family-oriented holiday event that celebrates winter in Los Alamos, New Mexico. The highlights of the weekend are the MainStreet Holiday Lights Parade and the Tree Lighting at Ashley Pond.

Nob Hill MainStreet: Nob Hill Shop & Stroll

Thursday, December 5, 2019 at 5 PM – 10 PM

Walk along Central Avenue from Girard to Washington while shopping, dining, and enjoying the entertainment and street performances.

Nob Hill MainStreet: Twinkle Light Parade

Saturday, December 7, 2019 at 5:15 PM – 10 PM

It's time for Albuquerque's most dazzling celebration. This free, family-friendly holiday event brings the sparkle to a mile-long stretch of Central Ave. Look both ways for glimmer, dancing elves and, of course, Jolly Ol' St. Nick.

Raton MainStreet: Festival of Lights

Friday, November 29, 2019 at 6 PM – 8 PM

Join us Friday, November 29th for an evening of Christmas fun!

MainStreet Roswell: Christmas Electric Light Parade

Saturday, December 7, 2019 at 6 PM – 9 PM

Ruidoso Midtown Association: Business Mixer - Ugly Sweater

Friday, December 6, 2019 at 6 PM – 9 PM

Ruidoso Midtown Association invites everyone to attend the Ruidoso Midtown Business Mixer - Ugly Sweater @ Lost Hiker Brewing Company & Taproom Midtown location!

Silver City MainStreet Project: Lighted Christmas Parade

Saturday, November 30, 2019 at 7 PM – 10 PM

The 29th Annual Silver City MainStreet Lighted Christmas Parade will be Saturday, November 30 at 7pm. A community favorite, bring in the holiday season with family and friends.

MainStreet Truth or Consequences: Old-Fashioned Christmas

Friday December 13, 2019 6-9 pm

Come celebrate a beautiful evening of holiday fun!

Tucumcari MainStreet Corporation: Official Lighting of the Depot and Community Christmas Tree

Saturday, November 30, 2019 at 3 PM

Enjoy some old fashioned holiday cheer as Tucumcari MainStreet officially kicks off the holiday season.

In Case You Missed It

New Mexico MainStreet Announces \$4 Million for Public Infrastructure Revitalization Projects

New Mexico MainStreet (NMMS) and the New Mexico Economic Development Department has awarded \$4 million for revitalization projects through the MainStreet Capital Outlay Public Infrastructure Program in 11 MainStreet communities: Alamogordo, Barelmas, Belen, Farmington, Gallup, Las Vegas, Lovington, Raton, Roswell, Silver City, and Tucumcari.

[5 New Frontier & Native American Community Projects Funded](#)

New Mexico MainStreet (NMMS) has accepted economic development projects from five rural communities as part of the Frontier & Native American Communities Initiative: Picuris Pueblo, Pueblo of Laguna, Pueblo of Pojoaque, the Village of Folsom, and the City of Lordsburg.

Upcoming Events

[Small Business Saturday](#)

November 30, 2019

In an effort to support local shops that make our communities strong, American Express launches Small Business Saturday® on the Saturday after Thanksgiving to encourage people to Shop Small and bring more holiday shopping to small businesses.

[Google My Business Education Workshops \(NM Tourism\)](#)

- December 11, 2019 – Raton & Las Vegas
- December 12, 2019 – Taos & Santa Fe
- December 13, 2019 – Gallup & Farmington

[NMMS Grant Writing Training 2020, ABQ](#)

- Session 1 & 2: Thursday, January 16–Friday, January 17, 2020
- Session 3: Friday, March 27, 2020
- Session 4: Friday, May 1, 2020

NMMS Winter Conference, Santa Fe

Wednesday, February 12–Friday, February 14, 2020

[MainStreet Now Conference, Dallas](#)

Monday, May 18–Wednesday, May 20, 2020

→ See the [NMMS Calendar](#) for more events!

Opportunities

[Brownfield Assessment Grants – 12/3/19 Deadline](#)

Assessment Grants provide funding for developing inventories of brownfield sites, conducting community involvement activities, planning, and developing site-specific cleanup or reuse plans. Assessment Grant funds may not be used to conduct cleanup activities.

[Brownfield Cleanup Grants – 12/3/19 Deadline](#)

Cleanup Grants provide funding to carry out cleanup activities on brownfield sites owned by the applicant.

[Brownfield Revolving Loan Fund Grants – 12/3/19 Deadline](#)

Revolving Loan Fund (RLF) Grants provide funding to a grant recipient to capitalize an RLF program.

RLF programs provide loans and subgrants to eligible entities to carry out cleanup activities at brownfield sites contaminated with hazardous substances.

[Save America's Treasures - Collections – 12/10/19 Deadline](#)

Provides preservation and/or conservation assistance to nationally significant historic collections. Grants are awarded through a competitive process and require a dollar-for-dollar, non-Federal match, which can be cash or documented in-kind.

[Save America's Treasures - Preservation – 12/10/19 Deadline](#)

Provides preservation and/or conservation assistance to nationally significant historic properties. Grants are awarded through a competitive process and require a dollar-for-dollar, non-Federal match, which can be cash or documented in-kind.

[Bloomberg Philanthropies Asphalt Art Initiative – 12/12/19 Deadline](#)

Competitive opportunity for 10 small and mid-sized American cities to receive up to \$25,000 each to implement their own arts-driven transportation projects. The application is open to U.S. cities with populations of 30,000-500,000.

[2020 Safe Routes to Parks Activating Communities Program – 12/16/19 Deadline](#)

The Safe Routes Partnership invites communities and organizations working to improve safe and equitable access to parks to apply for the 2020 Safe Routes to Parks Activating Communities program. The program provides tailored technical assistance for seven communities to develop Safe Routes to Parks action plans and awards \$12,500 to each community to begin implementation of those plans.

[Historic Preservation Fund Grants to Underrepresented Communities – 12/17/19 Deadline](#)

Supports the survey, inventory, and designation of historic properties that are associated with communities currently underrepresented in the National Register of Historic Places and among National Historic Landmarks.

[AmeriCorps State and National Grants FY 2020 – 1/8/20 Deadline](#)

AmeriCorps grants are awarded to eligible organizations proposing to engage AmeriCorps members in evidence-based or evidence-informed interventions/practices to strengthen communities. See link above for a list of the program's FY 2020 priorities. Eligible Applicants: State, local, and tribal governments, as well as nonprofits and institutions of higher education.

[Media Projects – 1/8/20 Deadline](#)

The National Endowment for the Humanities (NEH) Division of Public Programs is accepting applications for the Media Projects program. Development Grants support the collaboration of media producers and scholars to develop humanities content and to prepare documentary film, television, radio, and podcast projects that engage public audiences with humanities ideas in creative and appealing ways. Production Grants support the production and distribution of

documentary film, television, radio, and podcast projects that engage public audiences with humanities ideas in creative and appealing ways. All projects must be grounded in humanities scholarship.

[Increase Creative Capacity to Shape Healthier Neighborhoods – 1/31/20 Deadline](#)

Kresge's Arts & Culture Program is currently accepting letter-of-intent applications that align with the Program's focus area, Increase Creative Capacity to Shape Healthier Neighborhoods. We work to advance creative approaches that empower residents to drive change and restore wellness in their neighborhoods.

[Grants from National Trust Preservation Funds – February 1, June 1, and October 1, 2020 Deadline](#)

Grants are intended to encourage preservation at the local level by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for particular projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector.

[Community Economic Development Projects – 5/26/20 Deadline](#)

The Administration for Children and Families (ACF), Office of Community Services (OCS) will award approximately \$13.6 million in Community Economic Development (CED) discretionary grant funds to Community Development Corporations (CDC) for well-planned, financially viable, and innovative projects to enhance job creation and business development for individuals with low-income.

[Share Your Story: Guest Blog for Main Street America \(Ongoing\)](#)

Do you have a story to tell about the transformation of your Main Street district or have tools and strategies to share with Main Street leaders on how to lead a more effective revitalization effort? We want to hear from you! Main Street America has a daily blog that we use as a platform to share stories from around the network, provide unique perspectives on industry trends and thought leadership, and offer resources to help commercial district practitioners build stronger communities.

MainStreet in the News

[Tucumcari MainStreet awarded \\$600,000](#)

[Main Street Plaza in Silver City receives \\$200,000 in state funding](#)

[New Mexico MainStreet awards Alamogordo MainStreet \\$100,000](#)

[Small Business Saturday set to support local businesses, Las Cruces](#)

[Deming Chamber of Commerce and MainStreet plan downtown event for Small Business](#)

[Saturday](#)

[NM awards \\$4M to spruce up Main streets](#)

[New Mexico investing millions in MainStreet programs across the state](#)

[Brother/sister pop-up on Small Business Saturday](#)

[Weekly Alibi's 2019 Winter Guide](#)

[Silver City Main Street Plaza moves forward with state funding](#)

[One More Reason To Shop Local On Small Business Saturday: Tax-Free Holiday!](#)

[City, MainStreet Roswell make announcements](#)

[Holiday Shopping Events in Sierra County](#)

[Roswell earns NM Hospitality Association's Top HAT award](#)

[Holiday Shopping Events in Sierra County](#)

[Small Business Saturday: Shop Small Alamogordo](#)

[Formerly dry New Mexico counties lift booze ban](#)

[Ribbon Cutting for the Kelly Street Project in Silver City](#)

New Mexico MainStreet develops local capacity to engage people, rebuild places and grow the entrepreneurial, creative and business environment resulting in economically thriving downtowns, greater business and employment opportunities and a higher quality of life.

New Mexico MainStreet is a program of the [New Mexico Economic Development Department](#).

New Mexico MainStreet

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