



# 2006 New Mexico MainStreet Awards



**Farmington Civic Center**  
**200 West Arrington Street**  
**July 26, 2006**  
**3:30 pm**

**Reception immediately  
following at**  
**The Gateway Museum**  
**3041 East Main Street,**  
**Farmington**

## WELCOME

Rich Williams, New Mexico MainStreet,  
Director

## GOVERNOR BILL RICHARDSON'S AWARD IN STATE LEADERSHIP

McCune Charitable Foundation,  
Owen Lopez, Executive Director

## LIEUTENANT GOVERNOR DIANE DENISH'S AWARD IN PARTNERSHIP

Carlsbad MainStreet Project, Inc.

## CABINET SECRETARY RICK HOMANS' AWARD IN COMMUNITY DEVELOPMENT

Los Alamos MainStreet  
and  
Bob Hudson, Farmington City Manager

## NEW MEXICO MAINSTREET DIRECTOR'S AWARD IN COMMUNITY LEADERSHIP

Bill Standley, Mayor of Farmington  
Dan Darnell, Farmington City Councilor  
Tommy Roberts, former Farmington City  
Councilor  
Mike Sullivan, Farmington Director of  
Community Development  
Jeff Bowman, Director of Parks,  
Recreation and Cultural Affairs

## NATIONAL TRUST MAINSTREET CENTER COMMUNITY CERTIFICATIONS FOR 2006

## NEW MEXICO MAINSTREET COMMUNITY AWARDS

Artesia MainStreet, Inc.:  
Tommy Scroggin  
Bernalillo MainStreet Association:  
Jean Digregory  
Carlsbad MainStreet Project, Inc:  
Joan Peeper & Carlsbad National Bank  
Clovis MainStreet:  
Zala Smith



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Corrales MainStreet, Inc.:

Linda Fahey

Farmington Downtown Association:

John Silva and Bob Beckley

MainStreet Hobbs, Inc.:

Mayor Monty D. Newman

Las Cruces Downtown Association:

J. Henry Gustafson

Las Vegas MainStreet:

Elmer J. Martinez

Portales MainStreet Program:

Tessie Stroud

Raton MainStreet:

Whited Charitable Foundation

Silver City MainStreet Project:

Former Mayor Terry Fortenberry

## THE NEW MEXICO SAGUARO AND OTHER MAINSTREET TALL TALES

## NEW MEXICO STATEWIDE AWARDS

### Excellence in Fundraising

Clovis MainStreet

*Wine & Cheese Gala*

Silver City MainStreet Project

*Adopt a Streetlight Program*

### Excellence in Business Incentive

Portales MainStreet Program

*Façade Grant Program*

### Excellence in Retail Promotion

Carlsbad MainStreet Project, Inc.

*Special Holiday Advertising Section*

### Excellence in Downtown Promotion Event

Artesia MainStreet, Inc.

*Centennial Celebration*

Olivia Hennessy & Las Cruces Downtown

Association

*Finally Fridays*

Portales MainStreet Program

*Winter Wine Fest*

### Excellence in Marketing

Artesia MainStreet, Inc.

*Walking and Windshield Tour Brochure*

Silver City MainStreet Project

*Comprehensive Campaign for Community*

*Economic Development*

### Excellence in Design

June and Max Merrick

*Ashley Furniture Home Store, Portales*

Representative Tom Taylor & Bev Taylor

*Totah Theatre, Farmington*

### Excellence in Urban Design & Planning

Clovis MainStreet & the City of Clovis

*Metropolitan Redevelopment Area Plan*

### Excellence in Architectural

**Rehabilitation**

MainStreet Hobbs, Inc.

*105 West Broadway,*

*MainStreet Headquarters Building*

## INVITED GUEST PRESENTERS

Governor Bill Richardson

Lieutenant Governor Diane Denish

Economic Development Cabinet

Secretary, Rick Homans

Economic Development Assistant

Secretary, Eric Griego

New Mexico MainStreet Director,

Rich Williams

State Historic Preservation Officer,

Katherine Slick

Peyton Yates, Friends of New Mexico

MainStreet

Hosted by the City of Farmington and the Farmington Downtown Association.

This event is sponsored by the generous support of the City of Farmington, the Farmington Downtown Association, the McCune Charitable Foundation, the Friends of New Mexico MainStreet, the New Mexico MainStreet Program, and the New Mexico Economic Development Department.

New Mexico MainStreet Program

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"MainStreet" is a trademarked name for rehabilitation of downtowns by the National Trust for Historic Preservation.